

2020-2025 Global Spend Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Spend analysis is the process of identifying, collecting, cleaning, grouping, categorizing, and analyzing organizational expenditure data with the goal of reducing procurement costs and increasing efficiency.

This report elaborates the market size, market characteristics, and market growth of the Spend Analytics industry, and breaks down according to the type, application, and consumption area of Spend Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Spend Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Spend Analytics market covered in Chapter 13:

SAS

JAGGAER

Ivalua

BravoSolution SPA

Empronc Solutions

SAP

IBM Corporation

Genpact

Oracle
Proactis
Rosslyn Analytics
Coupa Software
Sievo Oy
Zycus

In Chapter 6, on the basis of types, the Spend Analytics market from 2015 to 2025 is primarily split into:

Software
Service

In Chapter 7, on the basis of applications, the Spend Analytics market from 2015 to 2025 covers:

Manufacturing
Supply Chain & Logistic
Retail
BFSI
IT & Telecommunication
Education
Healthcare
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany

UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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