

2020-2025 Global Specialty Beer Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Specialty Beer is a type of beer brewed in a traditional manner and usually produced in smaller quantities than that of the conventional beer. The production of craft beer generally takes place in regional craft breweries and microbreweries dedicated intensively for craft beer production. Craft beers are characterized by various innovative and exotic flavors. They are available in different varieties like IPA, amber ale, lager, bock, wheat, fruit beer, seasonal, and pale ale.

This report elaborates the market size, market characteristics, and market growth of the Specialty Beer industry, and breaks down according to the type, application, and consumption area of Specialty Beer. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Specialty Beer in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Specialty Beer market covered in Chapter 13:

Feral Brewing Co.

Sierra Nevada

Constellation Brands

New Belgium Brewing Company

Molson Coors

Bell's Brewery Inc.

Anheuser-Busch InBev

The Lagunitas Brewing Company
The Boston Beer Company
Stone & Wood Brewing Co.
The Gambrinus Company
D.G. Yuengling and Son
Sam Adams
Heineken

In Chapter 6, on the basis of types, the Specialty Beer market from 2015 to 2025 is primarily split into:

Ales
Pilseners and Pale Lagers
Wild/Sour Beer
Wheat Beers
Porters
Stouts
Bocks
Hybrid beers
Specialty Beers

In Chapter 7, on the basis of applications, the Specialty Beer market from 2015 to 2025 covers:

Online
Offline

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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