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2020-2025 Global Social Purchasing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Social Purchasing industry, and breaks down according to the type, application, and consumption area of Social Purchasing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Social Purchasing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Social Purchasing market covered in Chapter 13:

Adgregate Markets
Ecwid
Moontoast
Twitter
Milyoni
Instagram
Beachmint
Groupon
3dcart
8th Bridge
Living Social

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Pinterest
Kupivip
Payvment
Facebook
Ghigg
Privalia

In Chapter 6, on the basis of types, the Social Purchasing market from 2015 to 2025 is primarily split into:

Software Provider
Advertising/SEO
Consulting Companies
Social Commerce Platform

In Chapter 7, on the basis of applications, the Social Purchasing market from 2015 to 2025 covers:

Foods & Beverages
Retail & Clothing
Entertainment
Travels
Other Industries

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada

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Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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Contents

1 SOCIAL PURCHASING MARKET - RESEARCH SCOPE

1.1 Study Goals
1.2 Market Definition and Scope
1.3 Key Market Segments
1.4 Study and Forecasting Years

2 SOCIAL PURCHASING MARKET - RESEARCH METHODOLOGY

2.1 Methodology
2.2 Research Data Source
  2.2.1 Secondary Data
  2.2.2 Primary Data
  2.2.3 Market Size Estimation
  2.2.4 Legal Disclaimer

3 SOCIAL PURCHASING MARKET FORCES

3.1 Global Social Purchasing Market Size
3.2 Top Impacting Factors (PESTEL Analysis)
  3.2.1 Political Factors
  3.2.2 Economic Factors
  3.2.3 Social Factors
  3.2.4 Technological Factors
  3.2.5 Environmental Factors
  3.2.6 Legal Factors
3.3 Industry Trend Analysis
3.4 Industry Trends Under COVID-19
  3.4.1 Risk Assessment on COVID-19
  3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
3.5 Industry Risk Assessment

4 SOCIAL PURCHASING MARKET - BY GEOGRAPHY

4.1 Global Social Purchasing Market Value and Market Share by Regions
  4.1.1 Global Social Purchasing Value ($) by Region (2015-2020)

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4.1.2 Global Social Purchasing Value Market Share by Regions (2015-2020)
4.2 Global Social Purchasing Market Production and Market Share by Major Countries
4.2.1 Global Social Purchasing Production by Major Countries (2015-2020)
4.2.2 Global Social Purchasing Production Market Share by Major Countries (2015-2020)
4.3 Global Social Purchasing Market Consumption and Market Share by Regions
4.3.1 Global Social Purchasing Consumption by Regions (2015-2020)
4.3.2 Global Social Purchasing Consumption Market Share by Regions (2015-2020)

5 SOCIAL PURCHASING MARKET - BY TRADE STATISTICS

5.1 Global Social Purchasing Export and Import
5.2 United States Social Purchasing Export and Import (2015-2020)
5.3 Europe Social Purchasing Export and Import (2015-2020)
5.4 China Social Purchasing Export and Import (2015-2020)
5.5 Japan Social Purchasing Export and Import (2015-2020)
5.6 India Social Purchasing Export and Import (2015-2020)
5.7 ...

6 SOCIAL PURCHASING MARKET - BY TYPE

6.1 Global Social Purchasing Production and Market Share by Types (2015-2020)
6.1.1 Global Social Purchasing Production by Types (2015-2020)
6.1.2 Global Social Purchasing Production Market Share by Types (2015-2020)
6.2 Global Social Purchasing Value and Market Share by Types (2015-2020)
6.2.1 Global Social Purchasing Value by Types (2015-2020)
6.2.2 Global Social Purchasing Value Market Share by Types (2015-2020)
6.3 Global Social Purchasing Production, Price and Growth Rate of Software Provider (2015-2020)
6.4 Global Social Purchasing Production, Price and Growth Rate of Advertising/SEO (2015-2020)
6.5 Global Social Purchasing Production, Price and Growth Rate of Consulting Companies (2015-2020)
6.6 Global Social Purchasing Production, Price and Growth Rate of Social Commerce Platform (2015-2020)

7 SOCIAL PURCHASING MARKET - BY APPLICATION

7.1 Global Social Purchasing Consumption and Market Share by Applications

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(2015-2020)
7.1.1 Global Social Purchasing Consumption by Applications (2015-2020)
7.1.2 Global Social Purchasing Consumption Market Share by Applications (2015-2020)
7.2 Global Social Purchasing Consumption and Growth Rate of Foods & Beverages (2015-2020)
7.3 Global Social Purchasing Consumption and Growth Rate of Retail & Clothing (2015-2020)
7.4 Global Social Purchasing Consumption and Growth Rate of Entertainment (2015-2020)
7.5 Global Social Purchasing Consumption and Growth Rate of Travels (2015-2020)
7.6 Global Social Purchasing Consumption and Growth Rate of Other Industries (2015-2020)

8 NORTH AMERICA SOCIAL PURCHASING MARKET

8.1 North America Social Purchasing Market Size
8.2 United States Social Purchasing Market Size
8.3 Canada Social Purchasing Market Size
8.4 Mexico Social Purchasing Market Size
8.5 The Influence of COVID-19 on North America Market

9 EUROPE SOCIAL PURCHASING MARKET ANALYSIS

9.1 Europe Social Purchasing Market Size
9.2 Germany Social Purchasing Market Size
9.3 United Kingdom Social Purchasing Market Size
9.4 France Social Purchasing Market Size
9.5 Italy Social Purchasing Market Size
9.6 Spain Social Purchasing Market Size
9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC SOCIAL PURCHASING MARKET ANALYSIS

10.1 Asia-Pacific Social Purchasing Market Size
10.2 China Social Purchasing Market Size
10.3 Japan Social Purchasing Market Size
10.4 South Korea Social Purchasing Market Size
10.5 Southeast Asia Social Purchasing Market Size

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10.6 India Social Purchasing Market Size
10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA SOCIAL PURCHASING MARKET ANALYSIS

11.1 Middle East and Africa Social Purchasing Market Size
11.2 Saudi Arabia Social Purchasing Market Size
11.3 UAE Social Purchasing Market Size
11.4 South Africa Social Purchasing Market Size
11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA SOCIAL PURCHASING MARKET ANALYSIS

12.1 South America Social Purchasing Market Size
12.2 Brazil Social Purchasing Market Size
12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Adgregate Markets
  13.1.1 Adgregate Markets Basic Information
  13.1.2 Adgregate Markets Product Profiles, Application and Specification
  13.1.3 Adgregate Markets Social Purchasing Market Performance (2015-2020)
13.2 Ecwid
  13.2.1 Ecwid Basic Information
  13.2.2 Ecwid Product Profiles, Application and Specification
  13.2.3 Ecwid Social Purchasing Market Performance (2015-2020)
13.3 Moontoast
  13.3.1 Moontoast Basic Information
  13.3.2 Moontoast Product Profiles, Application and Specification
  13.3.3 Moontoast Social Purchasing Market Performance (2015-2020)
13.4 Twitter
  13.4.1 Twitter Basic Information
  13.4.2 Twitter Product Profiles, Application and Specification
  13.4.3 Twitter Social Purchasing Market Performance (2015-2020)
13.5 Milyoni
  13.5.1 Milyoni Basic Information
  13.5.2 Milyoni Product Profiles, Application and Specification
  13.5.3 Milyoni Social Purchasing Market Performance (2015-2020)

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13.6 Instagram
13.6.1 Instagram Basic Information
13.6.2 Instagram Product Profiles, Application and Specification
13.6.3 Instagram Social Purchasing Market Performance (2015-2020)
13.7 Beachmint
13.7.1 Beachmint Basic Information
13.7.2 Beachmint Product Profiles, Application and Specification
13.7.3 Beachmint Social Purchasing Market Performance (2015-2020)
13.8 Groupon
13.8.1 Groupon Basic Information
13.8.2 Groupon Product Profiles, Application and Specification
13.8.3 Groupon Social Purchasing Market Performance (2015-2020)
13.9 3dcart
13.9.1 3dcart Basic Information
13.9.2 3dcart Product Profiles, Application and Specification
13.9.3 3dcart Social Purchasing Market Performance (2015-2020)
13.10 8th Bridge
13.10.1 8th Bridge Basic Information
13.10.2 8th Bridge Product Profiles, Application and Specification
13.10.3 8th Bridge Social Purchasing Market Performance (2015-2020)
13.11 Living Social
13.11.1 Living Social Basic Information
13.11.2 Living Social Product Profiles, Application and Specification
13.11.3 Living Social Social Purchasing Market Performance (2015-2020)
13.12 Pinterest
13.12.1 Pinterest Basic Information
13.12.2 Pinterest Product Profiles, Application and Specification
13.12.3 Pinterest Social Purchasing Market Performance (2015-2020)
13.13 Kupivip
13.13.1 Kupivip Basic Information
13.13.2 Kupivip Product Profiles, Application and Specification
13.13.3 Kupivip Social Purchasing Market Performance (2015-2020)
13.14 Payvment
13.14.1 Payvment Basic Information
13.14.2 Payvment Product Profiles, Application and Specification
13.14.3 Payvment Social Purchasing Market Performance (2015-2020)
13.15 Facebook
13.15.1 Facebook Basic Information
13.15.2 Facebook Product Profiles, Application and Specification

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13.15.3 Facebook Social Purchasing Market Performance (2015-2020)
13.16 Ghigg
13.16.1 Ghigg Basic Information
13.16.2 Ghigg Product Profiles, Application and Specification
13.16.3 Ghigg Social Purchasing Market Performance (2015-2020)
13.17 Privalia
13.17.1 Privalia Basic Information
13.17.2 Privalia Product Profiles, Application and Specification
13.17.3 Privalia Social Purchasing Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Social Purchasing Market Forecast (2020-2025)
14.2 Europe Social Purchasing Market Forecast (2020-2025)
14.3 Asia-Pacific Social Purchasing Market Forecast (2020-2025)
14.4 Middle East and Africa Social Purchasing Market Forecast (2020-2025)
14.5 South America Social Purchasing Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Social Purchasing Market Forecast by Types (2020-2025)
15.1.1 Global Social Purchasing Market Forecast Production and Market Share by Types (2020-2025)
15.1.2 Global Social Purchasing Market Forecast Value and Market Share by Types (2020-2025)
15.2 Global Social Purchasing Market Forecast by Applications (2020-2025)

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List Of Tables

LIST OF TABLES AND FIGURES

Figure Social Purchasing Picture
Table Social Purchasing Key Market Segments
Figure Study and Forecasting Years
Figure Global Social Purchasing Market Size and Growth Rate 2015-2025
Figure Industry PESTEL Analysis
Figure Global COVID-19 Status
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19
Figure Global Social Purchasing Value ($) and Growth Rate (2015-2020)
Table Global Social Purchasing Value ($) by Countries (2015-2020)
Table Global Social Purchasing Value Market Share by Regions (2015-2020)
Figure Global Social Purchasing Value Market Share by Regions in 2019
Figure Global Social Purchasing Production and Growth Rate (2015-2020)
Table Global Social Purchasing Production by Major Countries (2015-2020)
Table Global Social Purchasing Production Market Share by Major Countries (2015-2020)
Figure Global Social Purchasing Production Market Share by Regions in 2019
Figure Global Social Purchasing Consumption and Growth Rate (2015-2020)
Table Global Social Purchasing Consumption by Regions (2015-2020)
Table Global Social Purchasing Consumption Market Share by Regions (2015-2020)
Figure Global Social Purchasing Consumption Market Share by Regions in 2019
Table Global Social Purchasing Export Top 3 Country 2019
Table Global Social Purchasing Import Top 3 Country 2019
Table United States Social Purchasing Export and Import (2015-2020)
Table Europe Social Purchasing Export and Import (2015-2020)
Table China Social Purchasing Export and Import (2015-2020)
Table Japan Social Purchasing Export and Import (2015-2020)
Table India Social Purchasing Export and Import (2015-2020)
Table Global Social Purchasing Production by Types (2015-2020)
Table Global Social Purchasing Production Market Share by Types (2015-2020)
Figure Global Social Purchasing Production Share by Type (2015-2020)
Table Global Social Purchasing Value by Types (2015-2020)
Table Global Social Purchasing Value Market Share by Types (2015-2020)
Figure Global Social Purchasing Value Share by Type (2015-2020)
Figure Global Software Provider Production and Growth Rate (2015-2020)
Figure Global Software Provider Price (2015-2020)

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Figure Global Advertising/SEO Production and Growth Rate (2015-2020)
Figure Global Advertising/SEO Price (2015-2020)
Figure Global Consulting Companies Production and Growth Rate (2015-2020)
Figure Global Consulting Companies Price (2015-2020)
Figure Global Social Commerce Platform Production and Growth Rate (2015-2020)
Figure Global Social Commerce Platform Price (2015-2020)
Table Global Social Purchasing Consumption by Applications (2015-2020)
Table Global Social Purchasing Consumption Market Share by Applications (2015-2020)
Figure Global Social Purchasing Consumption Share by Application (2015-2020)
Figure Global Foods & Beverages Consumption and Growth Rate (2015-2020)
Figure Global Retail & Clothing Consumption and Growth Rate (2015-2020)
Figure Global Entertainment Consumption and Growth Rate (2015-2020)
Figure Global Travels Consumption and Growth Rate (2015-2020)
Figure Global Other Industries Consumption and Growth Rate (2015-2020)
Figure North America Social Purchasing Market Consumption and Growth Rate (2015-2020)
Table North America Social Purchasing Consumption by Countries (2015-2020)
Table North America Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure North America Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure United States Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure Canada Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure Mexico Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Social Purchasing Market Consumption and Growth Rate (2015-2020)
Table Europe Social Purchasing Consumption by Countries (2015-2020)
Table Europe Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure Europe Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure Germany Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure France Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure Italy Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure Spain Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Social Purchasing Market Consumption and Growth Rate

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(2015-2020)
Table Asia-Pacific Social Purchasing Consumption by Countries (2015-2020)
Table Asia-Pacific Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure China Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure Japan Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure South Korea Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure India Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Middle East and Africa Social Purchasing Market Consumption and Growth Rate (2015-2020)
Table Middle East and Africa Social Purchasing Consumption by Countries (2015-2020)
Table Middle East and Africa Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure Middle East and Africa Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure Saudi Arabia Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure UAE Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure South Africa Social Purchasing Market Consumption and Growth Rate (2015-2020)
Figure South America Social Purchasing Market Consumption and Growth Rate (2015-2020)
Table South America Social Purchasing Consumption by Countries (2015-2020)
Table South America Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure South America Social Purchasing Consumption Market Share by Countries (2015-2020)
Figure Brazil Social Purchasing Market Consumption and Growth Rate (2015-2020)
Table Adgregate Markets Company Profile
Table Adgregate Markets Production, Value, Price, Gross Margin 2015-2020
Figure Adgregate Markets Production and Growth Rate
Figure Adgregate Markets Value ($) Market Share 2015-2020
Table Ecwid Company Profile

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Table Ecwid Production, Value, Price, Gross Margin 2015-2020
Figure Ecwid Production and Growth Rate
Figure Ecwid Value ($) Market Share 2015-2020
Table Moontoast Company Profile
Table Moontoast Production, Value, Price, Gross Margin 2015-2020
Figure Moontoast Production and Growth Rate
Figure Moontoast Value ($) Market Share 2015-2020
Table Twitter Company Profile
Table Twitter Production, Value, Price, Gross Margin 2015-2020
Figure Twitter Production and Growth Rate
Figure Twitter Value ($) Market Share 2015-2020
Table Milyoni Company Profile
Table Milyoni Production, Value, Price, Gross Margin 2015-2020
Figure Milyoni Production and Growth Rate
Figure Milyoni Value ($) Market Share 2015-2020
Table Instagram Company Profile
Table Instagram Production, Value, Price, Gross Margin 2015-2020
Figure Instagram Production and Growth Rate
Figure Instagram Value ($) Market Share 2015-2020
Table Beachmint Company Profile
Table Beachmint Production, Value, Price, Gross Margin 2015-2020
Figure Beachmint Production and Growth Rate
Figure Beachmint Value ($) Market Share 2015-2020
Table Groupon Company Profile
Table Groupon Production, Value, Price, Gross Margin 2015-2020
Figure Groupon Production and Growth Rate
Figure Groupon Value ($) Market Share 2015-2020
Table 3dcart Company Profile
Table 3dcart Production, Value, Price, Gross Margin 2015-2020
Figure 3dcart Production and Growth Rate
Figure 3dcart Value ($) Market Share 2015-2020
Table 8th Bridge Company Profile
Table 8th Bridge Production, Value, Price, Gross Margin 2015-2020
Figure 8th Bridge Production and Growth Rate
Figure 8th Bridge Value ($) Market Share 2015-2020
Table Living Social Company Profile
Table Living Social Production, Value, Price, Gross Margin 2015-2020
Figure Living Social Production and Growth Rate
Figure Living Social Value ($) Market Share 2015-2020

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Table Pinterest Company Profile
Table Pinterest Production, Value, Price, Gross Margin 2015-2020
Figure Pinterest Production and Growth Rate
Figure Pinterest Value ($) Market Share 2015-2020
Table Kupivip Company Profile
Table Kupivip Production, Value, Price, Gross Margin 2015-2020
Figure Kupivip Production and Growth Rate
Figure Kupivip Value ($) Market Share 2015-2020
Table Payvment Company Profile
Table Payvment Production, Value, Price, Gross Margin 2015-2020
Figure Payvment Production and Growth Rate
Figure Payvment Value ($) Market Share 2015-2020
Table Facebook Company Profile
Table Facebook Production, Value, Price, Gross Margin 2015-2020
Figure Facebook Production and Growth Rate
Figure Facebook Value ($) Market Share 2015-2020
Table Ghigg Company Profile
Table Ghigg Production, Value, Price, Gross Margin 2015-2020
Figure Ghigg Production and Growth Rate
Figure Ghigg Value ($) Market Share 2015-2020
Table Privalia Company Profile
Table Privalia Production, Value, Price, Gross Margin 2015-2020
Figure Privalia Production and Growth Rate
Figure Privalia Value ($) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global Social Purchasing Market Forecast Production by Types (2020-2025)
Table Global Social Purchasing Market Forecast Production Share by Types (2020-2025)
Table Global Social Purchasing Market Forecast Value ($) by Types (2020-2025)
Table Global Social Purchasing Market Forecast Value Share by Types (2020-2025)
Table Global Social Purchasing Market Forecast Consumption by Applications (2020-2025)
Table Global Social Purchasing Market Forecast Consumption Share by Applications (2020-2025)

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