

# 2020-2025 Global Social Media Marketing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Social Media Marketing industry, and breaks down according to the type, application, and consumption area of Social Media Marketing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Social Media Marketing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Social Media Marketing market covered in Chapter 13:

Instavast

Thanx Media

MDC Partners

Six and Flow

OpenMoves

Big Leap

WebiMax

Boostability

ReachLocal

Scripted

NewmanPR

Integra Global Solutions

360I

Disruptive Advertising

Televerde

In Chapter 6, on the basis of types, the Social Media Marketing market from 2015 to 2025 is primarily split into:

Online Service

Offline Service

In Chapter 7, on the basis of applications, the Social Media Marketing market from 2015 to 2025 covers:

Individual

Enterprise

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 SOCIAL MEDIA MARKETING MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 SOCIAL MEDIA MARKETING MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 SOCIAL MEDIA MARKETING MARKET FORCES**

- 3.1 Global Social Media Marketing Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 SOCIAL MEDIA MARKETING MARKET - BY GEOGRAPHY**

- 4.1 Global Social Media Marketing Market Value and Market Share by Regions
  - 4.1.1 Global Social Media Marketing Value (\$) by Region (2015-2020)

- 4.1.2 Global Social Media Marketing Value Market Share by Regions (2015-2020)
- 4.2 Global Social Media Marketing Market Production and Market Share by Major Countries
  - 4.2.1 Global Social Media Marketing Production by Major Countries (2015-2020)
  - 4.2.2 Global Social Media Marketing Production Market Share by Major Countries (2015-2020)
- 4.3 Global Social Media Marketing Market Consumption and Market Share by Regions
  - 4.3.1 Global Social Media Marketing Consumption by Regions (2015-2020)
  - 4.3.2 Global Social Media Marketing Consumption Market Share by Regions (2015-2020)

## **5 SOCIAL MEDIA MARKETING MARKET - BY TRADE STATISTICS**

- 5.1 Global Social Media Marketing Export and Import
- 5.2 United States Social Media Marketing Export and Import (2015-2020)
- 5.3 Europe Social Media Marketing Export and Import (2015-2020)
- 5.4 China Social Media Marketing Export and Import (2015-2020)
- 5.5 Japan Social Media Marketing Export and Import (2015-2020)
- 5.6 India Social Media Marketing Export and Import (2015-2020)
- 5.7 ...

## **6 SOCIAL MEDIA MARKETING MARKET - BY TYPE**

- 6.1 Global Social Media Marketing Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Social Media Marketing Production by Types (2015-2020)
  - 6.1.2 Global Social Media Marketing Production Market Share by Types (2015-2020)
- 6.2 Global Social Media Marketing Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Social Media Marketing Value by Types (2015-2020)
  - 6.2.2 Global Social Media Marketing Value Market Share by Types (2015-2020)
- 6.3 Global Social Media Marketing Production, Price and Growth Rate of Online Service (2015-2020)
- 6.4 Global Social Media Marketing Production, Price and Growth Rate of Offline Service (2015-2020)

## **7 SOCIAL MEDIA MARKETING MARKET - BY APPLICATION**

- 7.1 Global Social Media Marketing Consumption and Market Share by Applications (2015-2020)
  - 7.1.1 Global Social Media Marketing Consumption by Applications (2015-2020)

7.1.2 Global Social Media Marketing Consumption Market Share by Applications  
(2015-2020)

7.2 Global Social Media Marketing Consumption and Growth Rate of Individual  
(2015-2020)

7.3 Global Social Media Marketing Consumption and Growth Rate of Enterprise  
(2015-2020)

7.4 Global Social Media Marketing Consumption and Growth Rate of Others  
(2015-2020)

## **8 NORTH AMERICA SOCIAL MEDIA MARKETING MARKET**

8.1 North America Social Media Marketing Market Size

8.2 United States Social Media Marketing Market Size

8.3 Canada Social Media Marketing Market Size

8.4 Mexico Social Media Marketing Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE SOCIAL MEDIA MARKETING MARKET ANALYSIS**

9.1 Europe Social Media Marketing Market Size

9.2 Germany Social Media Marketing Market Size

9.3 United Kingdom Social Media Marketing Market Size

9.4 France Social Media Marketing Market Size

9.5 Italy Social Media Marketing Market Size

9.6 Spain Social Media Marketing Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC SOCIAL MEDIA MARKETING MARKET ANALYSIS**

10.1 Asia-Pacific Social Media Marketing Market Size

10.2 China Social Media Marketing Market Size

10.3 Japan Social Media Marketing Market Size

10.4 South Korea Social Media Marketing Market Size

10.5 Southeast Asia Social Media Marketing Market Size

10.6 India Social Media Marketing Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA SOCIAL MEDIA MARKETING MARKET ANALYSIS**

- 11.1 Middle East and Africa Social Media Marketing Market Size
- 11.2 Saudi Arabia Social Media Marketing Market Size
- 11.3 UAE Social Media Marketing Market Size
- 11.4 South Africa Social Media Marketing Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA SOCIAL MEDIA MARKETING MARKET ANALYSIS**

- 12.1 South America Social Media Marketing Market Size
- 12.2 Brazil Social Media Marketing Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 Instavast
  - 13.1.1 Instavast Basic Information
  - 13.1.2 Instavast Product Profiles, Application and Specification
  - 13.1.3 Instavast Social Media Marketing Market Performance (2015-2020)
- 13.2 Thanx Media
  - 13.2.1 Thanx Media Basic Information
  - 13.2.2 Thanx Media Product Profiles, Application and Specification
  - 13.2.3 Thanx Media Social Media Marketing Market Performance (2015-2020)
- 13.3 MDC Partners
  - 13.3.1 MDC Partners Basic Information
  - 13.3.2 MDC Partners Product Profiles, Application and Specification
  - 13.3.3 MDC Partners Social Media Marketing Market Performance (2015-2020)
- 13.4 Six and Flow
  - 13.4.1 Six and Flow Basic Information
  - 13.4.2 Six and Flow Product Profiles, Application and Specification
  - 13.4.3 Six and Flow Social Media Marketing Market Performance (2015-2020)
- 13.5 OpenMoves
  - 13.5.1 OpenMoves Basic Information
  - 13.5.2 OpenMoves Product Profiles, Application and Specification
  - 13.5.3 OpenMoves Social Media Marketing Market Performance (2015-2020)
- 13.6 Big Leap
  - 13.6.1 Big Leap Basic Information
  - 13.6.2 Big Leap Product Profiles, Application and Specification
  - 13.6.3 Big Leap Social Media Marketing Market Performance (2015-2020)
- 13.7 WebiMax

- 13.7.1 WebiMax Basic Information
- 13.7.2 WebiMax Product Profiles, Application and Specification
- 13.7.3 WebiMax Social Media Marketing Market Performance (2015-2020)
- 13.8 Boostability
  - 13.8.1 Boostability Basic Information
  - 13.8.2 Boostability Product Profiles, Application and Specification
  - 13.8.3 Boostability Social Media Marketing Market Performance (2015-2020)
- 13.9 ReachLocal
  - 13.9.1 ReachLocal Basic Information
  - 13.9.2 ReachLocal Product Profiles, Application and Specification
  - 13.9.3 ReachLocal Social Media Marketing Market Performance (2015-2020)
- 13.10 Scripted
  - 13.10.1 Scripted Basic Information
  - 13.10.2 Scripted Product Profiles, Application and Specification
  - 13.10.3 Scripted Social Media Marketing Market Performance (2015-2020)
- 13.11 NewmanPR
  - 13.11.1 NewmanPR Basic Information
  - 13.11.2 NewmanPR Product Profiles, Application and Specification
  - 13.11.3 NewmanPR Social Media Marketing Market Performance (2015-2020)
- 13.12 Integra Global Solutions
  - 13.12.1 Integra Global Solutions Basic Information
  - 13.12.2 Integra Global Solutions Product Profiles, Application and Specification
  - 13.12.3 Integra Global Solutions Social Media Marketing Market Performance (2015-2020)
- 13.13 360I
  - 13.13.1 360I Basic Information
  - 13.13.2 360I Product Profiles, Application and Specification
  - 13.13.3 360I Social Media Marketing Market Performance (2015-2020)
- 13.14 Disruptive Advertising
  - 13.14.1 Disruptive Advertising Basic Information
  - 13.14.2 Disruptive Advertising Product Profiles, Application and Specification
  - 13.14.3 Disruptive Advertising Social Media Marketing Market Performance (2015-2020)
- 13.15 Televerde
  - 13.15.1 Televerde Basic Information
  - 13.15.2 Televerde Product Profiles, Application and Specification
  - 13.15.3 Televerde Social Media Marketing Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**



- 14.1 North America Social Media Marketing Market Forecast (2020-2025)
- 14.2 Europe Social Media Marketing Market Forecast (2020-2025)
- 14.3 Asia-Pacific Social Media Marketing Market Forecast (2020-2025)
- 14.4 Middle East and Africa Social Media Marketing Market Forecast (2020-2025)
- 14.5 South America Social Media Marketing Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

- 15.1 Global Social Media Marketing Market Forecast by Types (2020-2025)
  - 15.1.1 Global Social Media Marketing Market Forecast Production and Market Share by Types (2020-2025)
  - 15.1.2 Global Social Media Marketing Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Social Media Marketing Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Social Media Marketing Picture

Table Social Media Marketing Key Market Segments

Figure Study and Forecasting Years

Figure Global Social Media Marketing Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Social Media Marketing Value (\$) and Growth Rate (2015-2020)

Table Global Social Media Marketing Value (\$) by Countries (2015-2020)

Table Global Social Media Marketing Value Market Share by Regions (2015-2020)

Figure Global Social Media Marketing Value Market Share by Regions in 2019

Figure Global Social Media Marketing Production and Growth Rate (2015-2020)

Table Global Social Media Marketing Production by Major Countries (2015-2020)

Table Global Social Media Marketing Production Market Share by Major Countries (2015-2020)

Figure Global Social Media Marketing Production Market Share by Regions in 2019

Figure Global Social Media Marketing Consumption and Growth Rate (2015-2020)

Table Global Social Media Marketing Consumption by Regions (2015-2020)

Table Global Social Media Marketing Consumption Market Share by Regions (2015-2020)

Figure Global Social Media Marketing Consumption Market Share by Regions in 2019

Table Global Social Media Marketing Export Top 3 Country 2019

Table Global Social Media Marketing Import Top 3 Country 2019

Table United States Social Media Marketing Export and Import (2015-2020)

Table Europe Social Media Marketing Export and Import (2015-2020)

Table China Social Media Marketing Export and Import (2015-2020)

Table Japan Social Media Marketing Export and Import (2015-2020)

Table India Social Media Marketing Export and Import (2015-2020)

Table Global Social Media Marketing Production by Types (2015-2020)

Table Global Social Media Marketing Production Market Share by Types (2015-2020)

Figure Global Social Media Marketing Production Share by Type (2015-2020)

Table Global Social Media Marketing Value by Types (2015-2020)

Table Global Social Media Marketing Value Market Share by Types (2015-2020)

Figure Global Social Media Marketing Value Share by Type (2015-2020)

Figure Global Online Service Production and Growth Rate (2015-2020)

Figure Global Online Service Price (2015-2020)

Figure Global Offline Service Production and Growth Rate (2015-2020)

Figure Global Offline Service Price (2015-2020)

Table Global Social Media Marketing Consumption by Applications (2015-2020)

Table Global Social Media Marketing Consumption Market Share by Applications (2015-2020)

Figure Global Social Media Marketing Consumption Share by Application (2015-2020)

Figure Global Individual Consumption and Growth Rate (2015-2020)

Figure Global Enterprise Consumption and Growth Rate (2015-2020)

Figure Global Others Consumption and Growth Rate (2015-2020)

Figure North America Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Table North America Social Media Marketing Consumption by Countries (2015-2020)

Table North America Social Media Marketing Consumption Market Share by Countries (2015-2020)

Figure North America Social Media Marketing Consumption Market Share by Countries (2015-2020)

Figure United States Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Figure Canada Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Figure Mexico Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Table Europe Social Media Marketing Consumption by Countries (2015-2020)

Table Europe Social Media Marketing Consumption Market Share by Countries (2015-2020)

Figure Europe Social Media Marketing Consumption Market Share by Countries (2015-2020)

Figure Germany Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Figure France Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Figure Italy Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Figure Spain Social Media Marketing Market Consumption and Growth Rate

(2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Table Asia-Pacific Social Media Marketing Consumption by Countries (2015-2020)

Table Asia-Pacific Social Media Marketing Consumption Market Share by Countries  
(2015-2020)

Figure Asia-Pacific Social Media Marketing Consumption Market Share by Countries  
(2015-2020)

Figure China Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Figure Japan Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Figure South Korea Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Figure Southeast Asia Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Figure India Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Social Media Marketing Market Consumption and Growth  
Rate (2015-2020)

Table Middle East and Africa Social Media Marketing Consumption by Countries  
(2015-2020)

Table Middle East and Africa Social Media Marketing Consumption Market Share by  
Countries (2015-2020)

Figure Middle East and Africa Social Media Marketing Consumption Market Share by  
Countries (2015-2020)

Figure Saudi Arabia Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Figure UAE Social Media Marketing Market Consumption and Growth Rate (2015-2020)

Figure South Africa Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Figure South America Social Media Marketing Market Consumption and Growth Rate  
(2015-2020)

Table South America Social Media Marketing Consumption by Countries (2015-2020)

Table South America Social Media Marketing Consumption Market Share by Countries  
(2015-2020)

Figure South America Social Media Marketing Consumption Market Share by Countries

(2015-2020)

Figure Brazil Social Media Marketing Market Consumption and Growth Rate

(2015-2020)

Table Instavast Company Profile

Table Instavast Production, Value, Price, Gross Margin 2015-2020

Figure Instavast Production and Growth Rate

Figure Instavast Value (\$) Market Share 2015-2020

Table Thanx Media Company Profile

Table Thanx Media Production, Value, Price, Gross Margin 2015-2020

Figure Thanx Media Production and Growth Rate

Figure Thanx Media Value (\$) Market Share 2015-2020

Table MDC Partners Company Profile

Table MDC Partners Production, Value, Price, Gross Margin 2015-2020

Figure MDC Partners Production and Growth Rate

Figure MDC Partners Value (\$) Market Share 2015-2020

Table Six and Flow Company Profile

Table Six and Flow Production, Value, Price, Gross Margin 2015-2020

Figure Six and Flow Production and Growth Rate

Figure Six and Flow Value (\$) Market Share 2015-2020

Table OpenMoves Company Profile

Table OpenMoves Production, Value, Price, Gross Margin 2015-2020

Figure OpenMoves Production and Growth Rate

Figure OpenMoves Value (\$) Market Share 2015-2020

Table Big Leap Company Profile

Table Big Leap Production, Value, Price, Gross Margin 2015-2020

Figure Big Leap Production and Growth Rate

Figure Big Leap Value (\$) Market Share 2015-2020

Table WebiMax Company Profile

Table WebiMax Production, Value, Price, Gross Margin 2015-2020

Figure WebiMax Production and Growth Rate

Figure WebiMax Value (\$) Market Share 2015-2020

Table Boostability Company Profile

Table Boostability Production, Value, Price, Gross Margin 2015-2020

Figure Boostability Production and Growth Rate

Figure Boostability Value (\$) Market Share 2015-2020

Table ReachLocal Company Profile

Table ReachLocal Production, Value, Price, Gross Margin 2015-2020

Figure ReachLocal Production and Growth Rate

Figure ReachLocal Value (\$) Market Share 2015-2020

Table Scripted Company Profile

Table Scripted Production, Value, Price, Gross Margin 2015-2020

Figure Scripted Production and Growth Rate

Figure Scripted Value (\$) Market Share 2015-2020

Table NewmanPR Company Profile

Table NewmanPR Production, Value, Price, Gross Margin 2015-2020

Figure NewmanPR Production and Growth Rate

Figure NewmanPR Value (\$) Market Share 2015-2020

Table Integra Global Solutions Company Profile

Table Integra Global Solutions Production, Value, Price, Gross Margin 2015-2020

Figure Integra Global Solutions Production and Growth Rate

Figure Integra Global Solutions Value (\$) Market Share 2015-2020

Table 360I Company Profile

Table 360I Production, Value, Price, Gross Margin 2015-2020

Figure 360I Production and Growth Rate

Figure 360I Value (\$) Market Share 2015-2020

Table Disruptive Advertising Company Profile

Table Disruptive Advertising Production, Value, Price, Gross Margin 2015-2020

Figure Disruptive Advertising Production and Growth Rate

Figure Disruptive Advertising Value (\$) Market Share 2015-2020

Table Televerde Company Profile

Table Televerde Production, Value, Price, Gross Margin 2015-2020

Figure Televerde Production and Growth Rate

Figure Televerde Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Social Media Marketing Market Forecast Production by Types (2020-2025)

Table Global Social Media Marketing Market Forecast Production Share by Types (2020-2025)

Table Global Social Media Marketing Market Forecast Value (\$) by Types (2020-2025)

Table Global Social Media Marketing Market Forecast Value Share by Types (2020-2025)

Table Global Social Media Marketing Market Forecast Consumption by Applications (2020-2025)

Table Global Social Media Marketing Market Forecast Consumption Share by

## Applications (2020-2025)

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