

2020-2025 Global Social Intelligence Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Social Intelligence (SI) is the ability to successfully build relationships and navigate social environments. Starting with the traditional definition, social intelligence is one's capacity to effectively negotiate complex social relationships and environments. We're not talking about an industry there but an individual's Social IQ; one's ability to handle and leverage relationships and social environments.

This report elaborates the market size, market characteristics, and market growth of the Social Intelligence industry, and breaks down according to the type, application, and consumption area of Social Intelligence. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Social Intelligence in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Social Intelligence market covered in Chapter 13:

Frrole, Inc. (U.S.)

Synthesio (U.S.)

4c (U.S.)

ARBA Holdings (Hong Kong)

Brandwatch (U.K.)

Talkwalker (U.S.)

Sysomos Inc. (Canada)

IBM Corporation (U.S.)

Salesforce.Com, Inc. (U.S.)
Germin8 (India)

In Chapter 6, on the basis of types, the Social Intelligence market from 2015 to 2025 is primarily split into:

- Software
- Services
- Managed Services
- Professional Services

In Chapter 7, on the basis of applications, the Social Intelligence market from 2015 to 2025 covers:

- SMEs
- Large Enterprises

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others
- Asia-Pacific (Covered in Chapter 10)
 - China
 - Japan

India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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