

2020-2025 Global Social Commerce Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2CF8E63F6BFCEN.html>

Date: April 2021

Pages: 109

Price: US\$ 3,360.00 (Single User License)

ID: 2CF8E63F6BFCEN

Abstracts

Social commerce refers to the buying and selling activities through social media. Social media platforms enable purchase and include highly-curated e-commerce websites.

This report elaborates the market size, market characteristics, and market growth of the Social Commerce industry, and breaks down according to the type, application, and consumption area of Social Commerce. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Social Commerce in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Social Commerce market covered in Chapter 13:

PayPal

Yahoo!

Fab

LinkedIn

DIKY

YouTube

Twitter

Etsy

Skype

Google

Alibaba

Brigge

WhatsApp

Tencent

Sagoon

Smartican

Facebook

In Chapter 6, on the basis of types, the Social Commerce market from 2015 to 2025 is primarily split into:

Laptops and PCs

Mobiles

Tablets

E-readers

Internet-enabled TVs

In Chapter 7, on the basis of applications, the Social Commerce market from 2015 to 2025 covers:

B2B

B2C

C2C

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 SOCIAL COMMERCE MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 SOCIAL COMMERCE MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 SOCIAL COMMERCE MARKET FORCES

- 3.1 Global Social Commerce Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 SOCIAL COMMERCE MARKET - BY GEOGRAPHY

- 4.1 Global Social Commerce Market Value and Market Share by Regions
 - 4.1.1 Global Social Commerce Value (\$) by Region (2015-2020)

- 4.1.2 Global Social Commerce Value Market Share by Regions (2015-2020)
- 4.2 Global Social Commerce Market Production and Market Share by Major Countries
 - 4.2.1 Global Social Commerce Production by Major Countries (2015-2020)
 - 4.2.2 Global Social Commerce Production Market Share by Major Countries (2015-2020)
- 4.3 Global Social Commerce Market Consumption and Market Share by Regions
 - 4.3.1 Global Social Commerce Consumption by Regions (2015-2020)
 - 4.3.2 Global Social Commerce Consumption Market Share by Regions (2015-2020)

5 SOCIAL COMMERCE MARKET - BY TRADE STATISTICS

- 5.1 Global Social Commerce Export and Import
- 5.2 United States Social Commerce Export and Import (2015-2020)
- 5.3 Europe Social Commerce Export and Import (2015-2020)
- 5.4 China Social Commerce Export and Import (2015-2020)
- 5.5 Japan Social Commerce Export and Import (2015-2020)
- 5.6 India Social Commerce Export and Import (2015-2020)
- 5.7 ...

6 SOCIAL COMMERCE MARKET - BY TYPE

- 6.1 Global Social Commerce Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Social Commerce Production by Types (2015-2020)
 - 6.1.2 Global Social Commerce Production Market Share by Types (2015-2020)
- 6.2 Global Social Commerce Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Social Commerce Value by Types (2015-2020)
 - 6.2.2 Global Social Commerce Value Market Share by Types (2015-2020)
- 6.3 Global Social Commerce Production, Price and Growth Rate of Laptops and PCs (2015-2020)
- 6.4 Global Social Commerce Production, Price and Growth Rate of Mobiles (2015-2020)
- 6.5 Global Social Commerce Production, Price and Growth Rate of Tablets (2015-2020)
- 6.6 Global Social Commerce Production, Price and Growth Rate of E-readers (2015-2020)
- 6.7 Global Social Commerce Production, Price and Growth Rate of Internet-enabled TVs (2015-2020)

7 SOCIAL COMMERCE MARKET - BY APPLICATION

7.1 Global Social Commerce Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Social Commerce Consumption by Applications (2015-2020)

7.1.2 Global Social Commerce Consumption Market Share by Applications (2015-2020)

7.2 Global Social Commerce Consumption and Growth Rate of B2B (2015-2020)

7.3 Global Social Commerce Consumption and Growth Rate of B2C (2015-2020)

7.4 Global Social Commerce Consumption and Growth Rate of C2C (2015-2020)

8 NORTH AMERICA SOCIAL COMMERCE MARKET

8.1 North America Social Commerce Market Size

8.2 United States Social Commerce Market Size

8.3 Canada Social Commerce Market Size

8.4 Mexico Social Commerce Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE SOCIAL COMMERCE MARKET ANALYSIS

9.1 Europe Social Commerce Market Size

9.2 Germany Social Commerce Market Size

9.3 United Kingdom Social Commerce Market Size

9.4 France Social Commerce Market Size

9.5 Italy Social Commerce Market Size

9.6 Spain Social Commerce Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC SOCIAL COMMERCE MARKET ANALYSIS

10.1 Asia-Pacific Social Commerce Market Size

10.2 China Social Commerce Market Size

10.3 Japan Social Commerce Market Size

10.4 South Korea Social Commerce Market Size

10.5 Southeast Asia Social Commerce Market Size

10.6 India Social Commerce Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA SOCIAL COMMERCE MARKET ANALYSIS

- 11.1 Middle East and Africa Social Commerce Market Size
- 11.2 Saudi Arabia Social Commerce Market Size
- 11.3 UAE Social Commerce Market Size
- 11.4 South Africa Social Commerce Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA SOCIAL COMMERCE MARKET ANALYSIS

- 12.1 South America Social Commerce Market Size
- 12.2 Brazil Social Commerce Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 PayPal
 - 13.1.1 PayPal Basic Information
 - 13.1.2 PayPal Product Profiles, Application and Specification
 - 13.1.3 PayPal Social Commerce Market Performance (2015-2020)
- 13.2 Yahoo!
 - 13.2.1 Yahoo! Basic Information
 - 13.2.2 Yahoo! Product Profiles, Application and Specification
 - 13.2.3 Yahoo! Social Commerce Market Performance (2015-2020)
- 13.3 Fab
 - 13.3.1 Fab Basic Information
 - 13.3.2 Fab Product Profiles, Application and Specification
 - 13.3.3 Fab Social Commerce Market Performance (2015-2020)
- 13.4 LinkedIn
 - 13.4.1 LinkedIn Basic Information
 - 13.4.2 LinkedIn Product Profiles, Application and Specification
 - 13.4.3 LinkedIn Social Commerce Market Performance (2015-2020)
- 13.5 DIKY
 - 13.5.1 DIKY Basic Information
 - 13.5.2 DIKY Product Profiles, Application and Specification
 - 13.5.3 DIKY Social Commerce Market Performance (2015-2020)
- 13.6 YouTube
 - 13.6.1 YouTube Basic Information
 - 13.6.2 YouTube Product Profiles, Application and Specification
 - 13.6.3 YouTube Social Commerce Market Performance (2015-2020)
- 13.7 Twitter

- 13.7.1 Twitter Basic Information
- 13.7.2 Twitter Product Profiles, Application and Specification
- 13.7.3 Twitter Social Commerce Market Performance (2015-2020)
- 13.8 Etsy
 - 13.8.1 Etsy Basic Information
 - 13.8.2 Etsy Product Profiles, Application and Specification
 - 13.8.3 Etsy Social Commerce Market Performance (2015-2020)
- 13.9 Skype
 - 13.9.1 Skype Basic Information
 - 13.9.2 Skype Product Profiles, Application and Specification
 - 13.9.3 Skype Social Commerce Market Performance (2015-2020)
- 13.10 Google
 - 13.10.1 Google Basic Information
 - 13.10.2 Google Product Profiles, Application and Specification
 - 13.10.3 Google Social Commerce Market Performance (2015-2020)
- 13.11 Alibaba
 - 13.11.1 Alibaba Basic Information
 - 13.11.2 Alibaba Product Profiles, Application and Specification
 - 13.11.3 Alibaba Social Commerce Market Performance (2015-2020)
- 13.12 Brigge
 - 13.12.1 Brigge Basic Information
 - 13.12.2 Brigge Product Profiles, Application and Specification
 - 13.12.3 Brigge Social Commerce Market Performance (2015-2020)
- 13.13 WhatsApp
 - 13.13.1 WhatsApp Basic Information
 - 13.13.2 WhatsApp Product Profiles, Application and Specification
 - 13.13.3 WhatsApp Social Commerce Market Performance (2015-2020)
- 13.14 Tencent
 - 13.14.1 Tencent Basic Information
 - 13.14.2 Tencent Product Profiles, Application and Specification
 - 13.14.3 Tencent Social Commerce Market Performance (2015-2020)
- 13.15 Sagoon
 - 13.15.1 Sagoon Basic Information
 - 13.15.2 Sagoon Product Profiles, Application and Specification
 - 13.15.3 Sagoon Social Commerce Market Performance (2015-2020)
- 13.16 Smartican
 - 13.16.1 Smartican Basic Information
 - 13.16.2 Smartican Product Profiles, Application and Specification
 - 13.16.3 Smartican Social Commerce Market Performance (2015-2020)

13.17 Facebook

13.17.1 Facebook Basic Information

13.17.2 Facebook Product Profiles, Application and Specification

13.17.3 Facebook Social Commerce Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Social Commerce Market Forecast (2020-2025)

14.2 Europe Social Commerce Market Forecast (2020-2025)

14.3 Asia-Pacific Social Commerce Market Forecast (2020-2025)

14.4 Middle East and Africa Social Commerce Market Forecast (2020-2025)

14.5 South America Social Commerce Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Social Commerce Market Forecast by Types (2020-2025)

15.1.1 Global Social Commerce Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Social Commerce Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Social Commerce Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Social Commerce Picture

Table Social Commerce Key Market Segments

Figure Study and Forecasting Years

Figure Global Social Commerce Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Social Commerce Value (\$) and Growth Rate (2015-2020)

Table Global Social Commerce Value (\$) by Countries (2015-2020)

Table Global Social Commerce Value Market Share by Regions (2015-2020)

Figure Global Social Commerce Value Market Share by Regions in 2019

Figure Global Social Commerce Production and Growth Rate (2015-2020)

Table Global Social Commerce Production by Major Countries (2015-2020)

Table Global Social Commerce Production Market Share by Major Countries (2015-2020)

Figure Global Social Commerce Production Market Share by Regions in 2019

Figure Global Social Commerce Consumption and Growth Rate (2015-2020)

Table Global Social Commerce Consumption by Regions (2015-2020)

Table Global Social Commerce Consumption Market Share by Regions (2015-2020)

Figure Global Social Commerce Consumption Market Share by Regions in 2019

Table Global Social Commerce Export Top 3 Country 2019

Table Global Social Commerce Import Top 3 Country 2019

Table United States Social Commerce Export and Import (2015-2020)

Table Europe Social Commerce Export and Import (2015-2020)

Table China Social Commerce Export and Import (2015-2020)

Table Japan Social Commerce Export and Import (2015-2020)

Table India Social Commerce Export and Import (2015-2020)

Table Global Social Commerce Production by Types (2015-2020)

Table Global Social Commerce Production Market Share by Types (2015-2020)

Figure Global Social Commerce Production Share by Type (2015-2020)

Table Global Social Commerce Value by Types (2015-2020)

Table Global Social Commerce Value Market Share by Types (2015-2020)

Figure Global Social Commerce Value Share by Type (2015-2020)

Figure Global Laptops and PCs Production and Growth Rate (2015-2020)

Figure Global Laptops and PCs Price (2015-2020)

Figure Global Mobiles Production and Growth Rate (2015-2020)
Figure Global Mobiles Price (2015-2020)
Figure Global Tablets Production and Growth Rate (2015-2020)
Figure Global Tablets Price (2015-2020)
Figure Global E-readers Production and Growth Rate (2015-2020)
Figure Global E-readers Price (2015-2020)
Figure Global Internet-enabled TVs Production and Growth Rate (2015-2020)
Figure Global Internet-enabled TVs Price (2015-2020)
Table Global Social Commerce Consumption by Applications (2015-2020)
Table Global Social Commerce Consumption Market Share by Applications (2015-2020)
Figure Global Social Commerce Consumption Share by Application (2015-2020)
Figure Global B2B Consumption and Growth Rate (2015-2020)
Figure Global B2C Consumption and Growth Rate (2015-2020)
Figure Global C2C Consumption and Growth Rate (2015-2020)
Figure North America Social Commerce Market Consumption and Growth Rate (2015-2020)
Table North America Social Commerce Consumption by Countries (2015-2020)
Table North America Social Commerce Consumption Market Share by Countries (2015-2020)
Figure North America Social Commerce Consumption Market Share by Countries (2015-2020)
Figure United States Social Commerce Market Consumption and Growth Rate (2015-2020)
Figure Canada Social Commerce Market Consumption and Growth Rate (2015-2020)
Figure Mexico Social Commerce Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Social Commerce Market Consumption and Growth Rate (2015-2020)
Table Europe Social Commerce Consumption by Countries (2015-2020)
Table Europe Social Commerce Consumption Market Share by Countries (2015-2020)
Figure Europe Social Commerce Consumption Market Share by Countries (2015-2020)
Figure Germany Social Commerce Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Social Commerce Market Consumption and Growth Rate (2015-2020)
Figure France Social Commerce Market Consumption and Growth Rate (2015-2020)
Figure Italy Social Commerce Market Consumption and Growth Rate (2015-2020)
Figure Spain Social Commerce Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Social Commerce Market Consumption and Growth Rate

(2015-2020)

Table Asia-Pacific Social Commerce Consumption by Countries (2015-2020)

Table Asia-Pacific Social Commerce Consumption Market Share by Countries
(2015-2020)

Figure Asia-Pacific Social Commerce Consumption Market Share by Countries
(2015-2020)

Figure China Social Commerce Market Consumption and Growth Rate (2015-2020)

Figure Japan Social Commerce Market Consumption and Growth Rate (2015-2020)

Figure South Korea Social Commerce Market Consumption and Growth Rate
(2015-2020)

Figure Southeast Asia Social Commerce Market Consumption and Growth Rate
(2015-2020)

Figure India Social Commerce Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Social Commerce Market Consumption and Growth Rate
(2015-2020)

Table Middle East and Africa Social Commerce Consumption by Countries (2015-2020)

Table Middle East and Africa Social Commerce Consumption Market Share by
Countries (2015-2020)

Figure Middle East and Africa Social Commerce Consumption Market Share by
Countries (2015-2020)

Figure Saudi Arabia Social Commerce Market Consumption and Growth Rate
(2015-2020)

Figure UAE Social Commerce Market Consumption and Growth Rate (2015-2020)

Figure South Africa Social Commerce Market Consumption and Growth Rate
(2015-2020)

Figure South America Social Commerce Market Consumption and Growth Rate
(2015-2020)

Table South America Social Commerce Consumption by Countries (2015-2020)

Table South America Social Commerce Consumption Market Share by Countries
(2015-2020)

Figure South America Social Commerce Consumption Market Share by Countries
(2015-2020)

Figure Brazil Social Commerce Market Consumption and Growth Rate (2015-2020)

Table PayPal Company Profile

Table PayPal Production, Value, Price, Gross Margin 2015-2020

Figure PayPal Production and Growth Rate

Figure PayPal Value (\$) Market Share 2015-2020

Table Yahoo! Company Profile

Table Yahoo! Production, Value, Price, Gross Margin 2015-2020
Figure Yahoo! Production and Growth Rate
Figure Yahoo! Value (\$) Market Share 2015-2020
Table Fab Company Profile
Table Fab Production, Value, Price, Gross Margin 2015-2020
Figure Fab Production and Growth Rate
Figure Fab Value (\$) Market Share 2015-2020
Table LinkedIn Company Profile
Table LinkedIn Production, Value, Price, Gross Margin 2015-2020
Figure LinkedIn Production and Growth Rate
Figure LinkedIn Value (\$) Market Share 2015-2020
Table DIKY Company Profile
Table DIKY Production, Value, Price, Gross Margin 2015-2020
Figure DIKY Production and Growth Rate
Figure DIKY Value (\$) Market Share 2015-2020
Table YouTube Company Profile
Table YouTube Production, Value, Price, Gross Margin 2015-2020
Figure YouTube Production and Growth Rate
Figure YouTube Value (\$) Market Share 2015-2020
Table Twitter Company Profile
Table Twitter Production, Value, Price, Gross Margin 2015-2020
Figure Twitter Production and Growth Rate
Figure Twitter Value (\$) Market Share 2015-2020
Table Etsy Company Profile
Table Etsy Production, Value, Price, Gross Margin 2015-2020
Figure Etsy Production and Growth Rate
Figure Etsy Value (\$) Market Share 2015-2020
Table Skype Company Profile
Table Skype Production, Value, Price, Gross Margin 2015-2020
Figure Skype Production and Growth Rate
Figure Skype Value (\$) Market Share 2015-2020
Table Google Company Profile
Table Google Production, Value, Price, Gross Margin 2015-2020
Figure Google Production and Growth Rate
Figure Google Value (\$) Market Share 2015-2020
Table Alibaba Company Profile
Table Alibaba Production, Value, Price, Gross Margin 2015-2020
Figure Alibaba Production and Growth Rate
Figure Alibaba Value (\$) Market Share 2015-2020

Table Brigge Company Profile

Table Brigge Production, Value, Price, Gross Margin 2015-2020

Figure Brigge Production and Growth Rate

Figure Brigge Value (\$) Market Share 2015-2020

Table WhatsApp Company Profile

Table WhatsApp Production, Value, Price, Gross Margin 2015-2020

Figure WhatsApp Production and Growth Rate

Figure WhatsApp Value (\$) Market Share 2015-2020

Table Tencent Company Profile

Table Tencent Production, Value, Price, Gross Margin 2015-2020

Figure Tencent Production and Growth Rate

Figure Tencent Value (\$) Market Share 2015-2020

Table Sagoon Company Profile

Table Sagoon Production, Value, Price, Gross Margin 2015-2020

Figure Sagoon Production and Growth Rate

Figure Sagoon Value (\$) Market Share 2015-2020

Table Smartican Company Profile

Table Smartican Production, Value, Price, Gross Margin 2015-2020

Figure Smartican Production and Growth Rate

Figure Smartican Value (\$) Market Share 2015-2020

Table Facebook Company Profile

Table Facebook Production, Value, Price, Gross Margin 2015-2020

Figure Facebook Production and Growth Rate

Figure Facebook Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Social Commerce Market Forecast Production by Types (2020-2025)

Table Global Social Commerce Market Forecast Production Share by Types (2020-2025)

Table Global Social Commerce Market Forecast Value (\$) by Types (2020-2025)

Table Global Social Commerce Market Forecast Value Share by Types (2020-2025)

Table Global Social Commerce Market Forecast Consumption by Applications (2020-2025)

Table Global Social Commerce Market Forecast Consumption Share by Applications (2020-2025)

I would like to order

Product name: 2020-2025 Global Social Commerce Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2CF8E63F6BFCEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2CF8E63F6BFCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

