

2020-2025 Global Social Business Intelligence Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Social BI, or Social Business Intelligence, refers to the creation, publishing and sharing of custom business analytics reports and dashboards by end users of Cloud technologies.

Social or collaborative BI is the use of Enterprise 2.0 tools and practices with business intelligence outputs for the purpose of making collective decisions. First enabled by the rapid growth of social media networks in 2009, Social BI allows for the collaborative development of post user-generated analytics among business analysts and data mining professionals. This has removed previous barriers to self-service BI while still employing traditional analytics applications.

This report elaborates the market size, market characteristics, and market growth of the Social Business Intelligence industry, and breaks down according to the type, application, and consumption area of Social Business Intelligence. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Social Business Intelligence in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Social Business Intelligence market covered in Chapter 13:

NetBase Solutions

Radian6/Salesforce

Crimson Hexagon

Adobe Systems

SAS Institute

IBM

Google

HP

Cision

Beevolve

Lithium Technologies

Attensity Group

Kapow Software/ Kofax

Evolve24

Oracle

SAP

Sysomos

Clarabridge

In Chapter 6, on the basis of types, the Social Business Intelligence market from 2015 to 2025 is primarily split into:

On-premises

Cloud

In Chapter 7, on the basis of applications, the Social Business Intelligence market from 2015 to 2025 covers:

SMEs

Large Enterprises

Government Organizations

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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