

2020-2025 Global Smartwatch Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A smartwatch is a touchscreen wearable computer in the form of a wristwatch. While early models could perform basic tasks, such as calculations, digital time telling, translations, and game-playing, 2010s smartwatches have more general functionality closer to smartphones, including mobile apps, a mobile operating system and Bluetooth connectivity. Some smartwatches function as portable media players, with FM radio and playback of digital audio and video files via a Bluetooth or USB headset. Some models, called 'watch phones' (or vice versa), have complete functionality of a typical smartphone using LTE technology.

This report elaborates the market size, market characteristics, and market growth of the Smartwatch industry, and breaks down according to the type, application, and consumption area of Smartwatch. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Smartwatch in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Smartwatch market covered in Chapter 13:

Samsung

Truly

TomTom

TAG Heuer

Motorola/Lenovo

LG

InWatch

Qualcomm

Hopu

SmartQ

Geak

Mi

Polar

Withings

Casio

Garmin

Asus

Sony

Fitbit

Pebble

Weloop

Epson

ZTE

Apple

Huawei

In Chapter 6, on the basis of types, the Smartwatch market from 2015 to 2025 is primarily split into:

Apple Watch Kit

Android Wear

Tizen

Embedded OS

In Chapter 7, on the basis of applications, the Smartwatch market from 2015 to 2025 covers:

Personal Assistance

Medical and Health

Fitness

Personal Safety

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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