

# 2020-2025 Global Smart Wearable Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2A4E190DE9D5EN.html>

Date: September 2021

Pages: 110

Price: US\$ 3,360.00 (Single User License)

ID: 2A4E190DE9D5EN

## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Smart Wearable industry, and breaks down according to the type, application, and consumption area of Smart Wearable. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Smart Wearable in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Smart Wearable market covered in Chapter 13:

Recon

LG

Casio

Apple

Samsung

Garmin

Sony

Pebble

Martian

Fitbit

Vuzix

In Chapter 6, on the basis of types, the Smart Wearable market from 2015 to 2025 is

primarily split into:

- Exoskeleton
- Smartwatches
- Head Mounted Displays
- Smart Clothing
- Ear Worn
- Fitness Trackers
- Body Worn Camera
- Medical Devices

In Chapter 7, on the basis of applications, the Smart Wearable market from 2015 to 2025 covers:

- Infotainment
- Fitness & Wellness
- Fashion & Lifestyle
- Safety & Security
- Healthcare & Medical
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 SMART WEARABLE MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 SMART WEARABLE MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 SMART WEARABLE MARKET FORCES**

- 3.1 Global Smart Wearable Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 SMART WEARABLE MARKET - BY GEOGRAPHY**

- 4.1 Global Smart Wearable Market Value and Market Share by Regions
  - 4.1.1 Global Smart Wearable Value (\$) by Region (2015-2020)

- 4.1.2 Global Smart Wearable Value Market Share by Regions (2015-2020)
- 4.2 Global Smart Wearable Market Production and Market Share by Major Countries
  - 4.2.1 Global Smart Wearable Production by Major Countries (2015-2020)
  - 4.2.2 Global Smart Wearable Production Market Share by Major Countries (2015-2020)
- 4.3 Global Smart Wearable Market Consumption and Market Share by Regions
  - 4.3.1 Global Smart Wearable Consumption by Regions (2015-2020)
  - 4.3.2 Global Smart Wearable Consumption Market Share by Regions (2015-2020)

## **5 SMART WEARABLE MARKET - BY TRADE STATISTICS**

- 5.1 Global Smart Wearable Export and Import
- 5.2 United States Smart Wearable Export and Import (2015-2020)
- 5.3 Europe Smart Wearable Export and Import (2015-2020)
- 5.4 China Smart Wearable Export and Import (2015-2020)
- 5.5 Japan Smart Wearable Export and Import (2015-2020)
- 5.6 India Smart Wearable Export and Import (2015-2020)
- 5.7 ...

## **6 SMART WEARABLE MARKET - BY TYPE**

- 6.1 Global Smart Wearable Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Smart Wearable Production by Types (2015-2020)
  - 6.1.2 Global Smart Wearable Production Market Share by Types (2015-2020)
- 6.2 Global Smart Wearable Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Smart Wearable Value by Types (2015-2020)
  - 6.2.2 Global Smart Wearable Value Market Share by Types (2015-2020)
- 6.3 Global Smart Wearable Production, Price and Growth Rate of Exoskeleton (2015-2020)
- 6.4 Global Smart Wearable Production, Price and Growth Rate of Smartwatches (2015-2020)
- 6.5 Global Smart Wearable Production, Price and Growth Rate of Head Mounted Displays (2015-2020)
- 6.6 Global Smart Wearable Production, Price and Growth Rate of Smart Clothing (2015-2020)
- 6.7 Global Smart Wearable Production, Price and Growth Rate of Ear Worn (2015-2020)
- 6.8 Global Smart Wearable Production, Price and Growth Rate of Fitness Trackers (2015-2020)

6.9 Global Smart Wearable Production, Price and Growth Rate of Body Worn Camera (2015-2020)

6.10 Global Smart Wearable Production, Price and Growth Rate of Medical Devices (2015-2020)

## **7 SMART WEARABLE MARKET - BY APPLICATION**

7.1 Global Smart Wearable Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Smart Wearable Consumption by Applications (2015-2020)

7.1.2 Global Smart Wearable Consumption Market Share by Applications (2015-2020)

7.2 Global Smart Wearable Consumption and Growth Rate of Infotainment (2015-2020)

7.3 Global Smart Wearable Consumption and Growth Rate of Fitness & Wellness (2015-2020)

7.4 Global Smart Wearable Consumption and Growth Rate of Fashion & Lifestyle (2015-2020)

7.5 Global Smart Wearable Consumption and Growth Rate of Safety & Security (2015-2020)

7.6 Global Smart Wearable Consumption and Growth Rate of Healthcare & Medical (2015-2020)

7.7 Global Smart Wearable Consumption and Growth Rate of Others (2015-2020)

## **8 NORTH AMERICA SMART WEARABLE MARKET**

8.1 North America Smart Wearable Market Size

8.2 United States Smart Wearable Market Size

8.3 Canada Smart Wearable Market Size

8.4 Mexico Smart Wearable Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE SMART WEARABLE MARKET ANALYSIS**

9.1 Europe Smart Wearable Market Size

9.2 Germany Smart Wearable Market Size

9.3 United Kingdom Smart Wearable Market Size

9.4 France Smart Wearable Market Size

9.5 Italy Smart Wearable Market Size

9.6 Spain Smart Wearable Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC SMART WEARABLE MARKET ANALYSIS**

- 10.1 Asia-Pacific Smart Wearable Market Size
- 10.2 China Smart Wearable Market Size
- 10.3 Japan Smart Wearable Market Size
- 10.4 South Korea Smart Wearable Market Size
- 10.5 Southeast Asia Smart Wearable Market Size
- 10.6 India Smart Wearable Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA SMART WEARABLE MARKET ANALYSIS**

- 11.1 Middle East and Africa Smart Wearable Market Size
- 11.2 Saudi Arabia Smart Wearable Market Size
- 11.3 UAE Smart Wearable Market Size
- 11.4 South Africa Smart Wearable Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA SMART WEARABLE MARKET ANALYSIS**

- 12.1 South America Smart Wearable Market Size
- 12.2 Brazil Smart Wearable Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 Recon
  - 13.1.1 Recon Basic Information
  - 13.1.2 Recon Product Profiles, Application and Specification
  - 13.1.3 Recon Smart Wearable Market Performance (2015-2020)
- 13.2 LG
  - 13.2.1 LG Basic Information
  - 13.2.2 LG Product Profiles, Application and Specification
  - 13.2.3 LG Smart Wearable Market Performance (2015-2020)
- 13.3 Casio
  - 13.3.1 Casio Basic Information
  - 13.3.2 Casio Product Profiles, Application and Specification
  - 13.3.3 Casio Smart Wearable Market Performance (2015-2020)

## 13.4 Apple

13.4.1 Apple Basic Information

13.4.2 Apple Product Profiles, Application and Specification

13.4.3 Apple Smart Wearable Market Performance (2015-2020)

## 13.5 Samsung

13.5.1 Samsung Basic Information

13.5.2 Samsung Product Profiles, Application and Specification

13.5.3 Samsung Smart Wearable Market Performance (2015-2020)

## 13.6 Garmin

13.6.1 Garmin Basic Information

13.6.2 Garmin Product Profiles, Application and Specification

13.6.3 Garmin Smart Wearable Market Performance (2015-2020)

## 13.7 Sony

13.7.1 Sony Basic Information

13.7.2 Sony Product Profiles, Application and Specification

13.7.3 Sony Smart Wearable Market Performance (2015-2020)

## 13.8 Pebble

13.8.1 Pebble Basic Information

13.8.2 Pebble Product Profiles, Application and Specification

13.8.3 Pebble Smart Wearable Market Performance (2015-2020)

## 13.9 Martian

13.9.1 Martian Basic Information

13.9.2 Martian Product Profiles, Application and Specification

13.9.3 Martian Smart Wearable Market Performance (2015-2020)

## 13.10 Fitbit

13.10.1 Fitbit Basic Information

13.10.2 Fitbit Product Profiles, Application and Specification

13.10.3 Fitbit Smart Wearable Market Performance (2015-2020)

## 13.11 Vuzix

13.11.1 Vuzix Basic Information

13.11.2 Vuzix Product Profiles, Application and Specification

13.11.3 Vuzix Smart Wearable Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

14.1 North America Smart Wearable Market Forecast (2020-2025)

14.2 Europe Smart Wearable Market Forecast (2020-2025)

14.3 Asia-Pacific Smart Wearable Market Forecast (2020-2025)

14.4 Middle East and Africa Smart Wearable Market Forecast (2020-2025)



14.5 South America Smart Wearable Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Smart Wearable Market Forecast by Types (2020-2025)

15.1.1 Global Smart Wearable Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Smart Wearable Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Smart Wearable Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Smart Wearable Picture  
Table Smart Wearable Key Market Segments  
Figure Study and Forecasting Years  
Figure Global Smart Wearable Market Size and Growth Rate 2015-2025  
Figure Industry PESTEL Analysis  
Figure Global COVID-19 Status  
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19  
Figure Global Smart Wearable Value (\$) and Growth Rate (2015-2020)  
Table Global Smart Wearable Value (\$) by Countries (2015-2020)  
Table Global Smart Wearable Value Market Share by Regions (2015-2020)  
Figure Global Smart Wearable Value Market Share by Regions in 2019  
Figure Global Smart Wearable Production and Growth Rate (2015-2020)  
Table Global Smart Wearable Production by Major Countries (2015-2020)  
Table Global Smart Wearable Production Market Share by Major Countries (2015-2020)  
Figure Global Smart Wearable Production Market Share by Regions in 2019  
Figure Global Smart Wearable Consumption and Growth Rate (2015-2020)  
Table Global Smart Wearable Consumption by Regions (2015-2020)  
Table Global Smart Wearable Consumption Market Share by Regions (2015-2020)  
Figure Global Smart Wearable Consumption Market Share by Regions in 2019  
Table Global Smart Wearable Export Top 3 Country 2019  
Table Global Smart Wearable Import Top 3 Country 2019  
Table United States Smart Wearable Export and Import (2015-2020)  
Table Europe Smart Wearable Export and Import (2015-2020)  
Table China Smart Wearable Export and Import (2015-2020)  
Table Japan Smart Wearable Export and Import (2015-2020)  
Table India Smart Wearable Export and Import (2015-2020)  
Table Global Smart Wearable Production by Types (2015-2020)  
Table Global Smart Wearable Production Market Share by Types (2015-2020)  
Figure Global Smart Wearable Production Share by Type (2015-2020)  
Table Global Smart Wearable Value by Types (2015-2020)  
Table Global Smart Wearable Value Market Share by Types (2015-2020)  
Figure Global Smart Wearable Value Share by Type (2015-2020)  
Figure Global Exoskeleton Production and Growth Rate (2015-2020)  
Figure Global Exoskeleton Price (2015-2020)  
Figure Global Smartwatches Production and Growth Rate (2015-2020)

Figure Global Smartwatches Price (2015-2020)  
Figure Global Head Mounted Displays Production and Growth Rate (2015-2020)  
Figure Global Head Mounted Displays Price (2015-2020)  
Figure Global Smart Clothing Production and Growth Rate (2015-2020)  
Figure Global Smart Clothing Price (2015-2020)  
Figure Global Ear Worn Production and Growth Rate (2015-2020)  
Figure Global Ear Worn Price (2015-2020)  
Figure Global Fitness Trackers Production and Growth Rate (2015-2020)  
Figure Global Fitness Trackers Price (2015-2020)  
Figure Global Body Worn Camera Production and Growth Rate (2015-2020)  
Figure Global Body Worn Camera Price (2015-2020)  
Figure Global Medical Devices Production and Growth Rate (2015-2020)  
Figure Global Medical Devices Price (2015-2020)  
Table Global Smart Wearable Consumption by Applications (2015-2020)  
Table Global Smart Wearable Consumption Market Share by Applications (2015-2020)  
Figure Global Smart Wearable Consumption Share by Application (2015-2020)  
Figure Global Infotainment Consumption and Growth Rate (2015-2020)  
Figure Global Fitness & Wellness Consumption and Growth Rate (2015-2020)  
Figure Global Fashion & Lifestyle Consumption and Growth Rate (2015-2020)  
Figure Global Safety & Security Consumption and Growth Rate (2015-2020)  
Figure Global Healthcare & Medical Consumption and Growth Rate (2015-2020)  
Figure Global Others Consumption and Growth Rate (2015-2020)  
Figure North America Smart Wearable Market Consumption and Growth Rate (2015-2020)  
Table North America Smart Wearable Consumption by Countries (2015-2020)  
Table North America Smart Wearable Consumption Market Share by Countries (2015-2020)  
Figure North America Smart Wearable Consumption Market Share by Countries (2015-2020)  
Figure United States Smart Wearable Market Consumption and Growth Rate (2015-2020)  
Figure Canada Smart Wearable Market Consumption and Growth Rate (2015-2020)  
Figure Mexico Smart Wearable Market Consumption and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure Europe Smart Wearable Market Consumption and Growth Rate (2015-2020)  
Table Europe Smart Wearable Consumption by Countries (2015-2020)  
Table Europe Smart Wearable Consumption Market Share by Countries (2015-2020)  
Figure Europe Smart Wearable Consumption Market Share by Countries (2015-2020)  
Figure Germany Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure France Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure Italy Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure Spain Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Smart Wearable Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Smart Wearable Consumption by Countries (2015-2020)

Table Asia-Pacific Smart Wearable Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Smart Wearable Consumption Market Share by Countries (2015-2020)

Figure China Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure Japan Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure South Korea Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure India Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Smart Wearable Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Smart Wearable Consumption by Countries (2015-2020)

Table Middle East and Africa Smart Wearable Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Smart Wearable Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure UAE Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure South Africa Smart Wearable Market Consumption and Growth Rate (2015-2020)

Figure South America Smart Wearable Market Consumption and Growth Rate (2015-2020)

Table South America Smart Wearable Consumption by Countries (2015-2020)

Table South America Smart Wearable Consumption Market Share by Countries (2015-2020)

Figure South America Smart Wearable Consumption Market Share by Countries (2015-2020)

Figure Brazil Smart Wearable Market Consumption and Growth Rate (2015-2020)

Table Recon Company Profile

Table Recon Production, Value, Price, Gross Margin 2015-2020

Figure Recon Production and Growth Rate

Figure Recon Value (\$) Market Share 2015-2020

Table LG Company Profile

Table LG Production, Value, Price, Gross Margin 2015-2020

Figure LG Production and Growth Rate

Figure LG Value (\$) Market Share 2015-2020

Table Casio Company Profile

Table Casio Production, Value, Price, Gross Margin 2015-2020

Figure Casio Production and Growth Rate

Figure Casio Value (\$) Market Share 2015-2020

Table Apple Company Profile

Table Apple Production, Value, Price, Gross Margin 2015-2020

Figure Apple Production and Growth Rate

Figure Apple Value (\$) Market Share 2015-2020

Table Samsung Company Profile

Table Samsung Production, Value, Price, Gross Margin 2015-2020

Figure Samsung Production and Growth Rate

Figure Samsung Value (\$) Market Share 2015-2020

Table Garmin Company Profile

Table Garmin Production, Value, Price, Gross Margin 2015-2020

Figure Garmin Production and Growth Rate

Figure Garmin Value (\$) Market Share 2015-2020

Table Sony Company Profile

Table Sony Production, Value, Price, Gross Margin 2015-2020

Figure Sony Production and Growth Rate

Figure Sony Value (\$) Market Share 2015-2020

Table Pebble Company Profile

Table Pebble Production, Value, Price, Gross Margin 2015-2020

Figure Pebble Production and Growth Rate

Figure Pebble Value (\$) Market Share 2015-2020

Table Martian Company Profile

Table Martian Production, Value, Price, Gross Margin 2015-2020

Figure Martian Production and Growth Rate

Figure Martian Value (\$) Market Share 2015-2020

Table Fitbit Company Profile

Table Fitbit Production, Value, Price, Gross Margin 2015-2020

Figure Fitbit Production and Growth Rate

Figure Fitbit Value (\$) Market Share 2015-2020

Table Vuzix Company Profile

Table Vuzix Production, Value, Price, Gross Margin 2015-2020

Figure Vuzix Production and Growth Rate

Figure Vuzix Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast  
(2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Smart Wearable Market Forecast Production by Types (2020-2025)

Table Global Smart Wearable Market Forecast Production Share by Types (2020-2025)

Table Global Smart Wearable Market Forecast Value (\$) by Types (2020-2025)

Table Global Smart Wearable Market Forecast Value Share by Types (2020-2025)

Table Global Smart Wearable Market Forecast Consumption by Applications  
(2020-2025)

Table Global Smart Wearable Market Forecast Consumption Share by Applications  
(2020-2025)

## I would like to order

Product name: 2020-2025 Global Smart Wearable Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2A4E190DE9D5EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2A4E190DE9D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

