

2020-2025 Global Smart and Networked Speaker Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A smart speaker is a type of wireless speaker and voice command device with an integrated virtual assistant (artificial intelligence) that offers interactive actions and handsfree activation with the help of one 'hot word' (or several 'hot words'). Some smart speakers can also act as a smart device that utilizes Wi-Fi, Bluetooth and other wireless protocol standards to extend usage beyond audio playback, such as to control home automation devices. This can include, but is not be limited to, features such as compatibility across a number of services and platforms, peer-to-peer connection through mesh networking, virtual assistants, and others. Each can have its own designated interface and features in-house, usually launched or controlled via application or home automation software.

This report elaborates the market size, market characteristics, and market growth of the Smart and Networked Speaker industry, and breaks down according to the type, application, and consumption area of Smart and Networked Speaker. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Smart and Networked Speaker in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Smart and Networked Speaker market covered in Chapter 13:
Devialet
Sony

Bose

Amazon

Apple

Altec Lansing

Koninklijke Philips

Harman International Industries

Sonos

Incorporated

Google

In Chapter 6, on the basis of types, the Smart and Networked Speaker market from 2015 to 2025 is primarily split into:

Bluetooth

Wi-Fi

NFC

Others

In Chapter 7, on the basis of applications, the Smart and Networked Speaker market from 2015 to 2025 covers:

Smart Lighting

Security Systems

Smart Kitchen Appliances

Thermostat

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 SMART AND NETWORKED SPEAKER MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 SMART AND NETWORKED SPEAKER MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 SMART AND NETWORKED SPEAKER MARKET FORCES

- 3.1 Global Smart and Networked Speaker Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 SMART AND NETWORKED SPEAKER MARKET - BY GEOGRAPHY

- 4.1 Global Smart and Networked Speaker Market Value and Market Share by Regions
 - 4.1.1 Global Smart and Networked Speaker Value (\$) by Region (2015-2020)

4.1.2 Global Smart and Networked Speaker Value Market Share by Regions
(2015-2020)

4.2 Global Smart and Networked Speaker Market Production and Market Share by
Major Countries

4.2.1 Global Smart and Networked Speaker Production by Major Countries
(2015-2020)

4.2.2 Global Smart and Networked Speaker Production Market Share by Major
Countries (2015-2020)

4.3 Global Smart and Networked Speaker Market Consumption and Market Share by
Regions

4.3.1 Global Smart and Networked Speaker Consumption by Regions (2015-2020)

4.3.2 Global Smart and Networked Speaker Consumption Market Share by Regions
(2015-2020)

5 SMART AND NETWORKED SPEAKER MARKET - BY TRADE STATISTICS

5.1 Global Smart and Networked Speaker Export and Import

5.2 United States Smart and Networked Speaker Export and Import (2015-2020)

5.3 Europe Smart and Networked Speaker Export and Import (2015-2020)

5.4 China Smart and Networked Speaker Export and Import (2015-2020)

5.5 Japan Smart and Networked Speaker Export and Import (2015-2020)

5.6 India Smart and Networked Speaker Export and Import (2015-2020)

5.7 ...

6 SMART AND NETWORKED SPEAKER MARKET - BY TYPE

6.1 Global Smart and Networked Speaker Production and Market Share by Types
(2015-2020)

6.1.1 Global Smart and Networked Speaker Production by Types (2015-2020)

6.1.2 Global Smart and Networked Speaker Production Market Share by Types
(2015-2020)

6.2 Global Smart and Networked Speaker Value and Market Share by Types
(2015-2020)

6.2.1 Global Smart and Networked Speaker Value by Types (2015-2020)

6.2.2 Global Smart and Networked Speaker Value Market Share by Types
(2015-2020)

6.3 Global Smart and Networked Speaker Production, Price and Growth Rate of
Bluetooth (2015-2020)

6.4 Global Smart and Networked Speaker Production, Price and Growth Rate of Wi-Fi

(2015-2020)

6.5 Global Smart and Networked Speaker Production, Price and Growth Rate of NFC
(2015-2020)

6.6 Global Smart and Networked Speaker Production, Price and Growth Rate of Others
(2015-2020)

7 SMART AND NETWORKED SPEAKER MARKET - BY APPLICATION

7.1 Global Smart and Networked Speaker Consumption and Market Share by
Applications (2015-2020)

7.1.1 Global Smart and Networked Speaker Consumption by Applications (2015-2020)

7.1.2 Global Smart and Networked Speaker Consumption Market Share by
Applications (2015-2020)

7.2 Global Smart and Networked Speaker Consumption and Growth Rate of Smart
Lighting (2015-2020)

7.3 Global Smart and Networked Speaker Consumption and Growth Rate of Security
Systems (2015-2020)

7.4 Global Smart and Networked Speaker Consumption and Growth Rate of Smart
Kitchen Appliances (2015-2020)

7.5 Global Smart and Networked Speaker Consumption and Growth Rate of Thermostat
(2015-2020)

7.6 Global Smart and Networked Speaker Consumption and Growth Rate of Others
(2015-2020)

8 NORTH AMERICA SMART AND NETWORKED SPEAKER MARKET

8.1 North America Smart and Networked Speaker Market Size

8.2 United States Smart and Networked Speaker Market Size

8.3 Canada Smart and Networked Speaker Market Size

8.4 Mexico Smart and Networked Speaker Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE SMART AND NETWORKED SPEAKER MARKET ANALYSIS

9.1 Europe Smart and Networked Speaker Market Size

9.2 Germany Smart and Networked Speaker Market Size

9.3 United Kingdom Smart and Networked Speaker Market Size

9.4 France Smart and Networked Speaker Market Size

9.5 Italy Smart and Networked Speaker Market Size

9.6 Spain Smart and Networked Speaker Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC SMART AND NETWORKED SPEAKER MARKET ANALYSIS

10.1 Asia-Pacific Smart and Networked Speaker Market Size

10.2 China Smart and Networked Speaker Market Size

10.3 Japan Smart and Networked Speaker Market Size

10.4 South Korea Smart and Networked Speaker Market Size

10.5 Southeast Asia Smart and Networked Speaker Market Size

10.6 India Smart and Networked Speaker Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA SMART AND NETWORKED SPEAKER MARKET ANALYSIS

11.1 Middle East and Africa Smart and Networked Speaker Market Size

11.2 Saudi Arabia Smart and Networked Speaker Market Size

11.3 UAE Smart and Networked Speaker Market Size

11.4 South Africa Smart and Networked Speaker Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA SMART AND NETWORKED SPEAKER MARKET ANALYSIS

12.1 South America Smart and Networked Speaker Market Size

12.2 Brazil Smart and Networked Speaker Market Size

12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Devialet

13.1.1 Devialet Basic Information

13.1.2 Devialet Product Profiles, Application and Specification

13.1.3 Devialet Smart and Networked Speaker Market Performance (2015-2020)

13.2 Sony

13.2.1 Sony Basic Information

13.2.2 Sony Product Profiles, Application and Specification

13.2.3 Sony Smart and Networked Speaker Market Performance (2015-2020)

13.3 Bose

- 13.3.1 Bose Basic Information
- 13.3.2 Bose Product Profiles, Application and Specification
- 13.3.3 Bose Smart and Networked Speaker Market Performance (2015-2020)
- 13.4 Amazon
 - 13.4.1 Amazon Basic Information
 - 13.4.2 Amazon Product Profiles, Application and Specification
 - 13.4.3 Amazon Smart and Networked Speaker Market Performance (2015-2020)
- 13.5 Apple
 - 13.5.1 Apple Basic Information
 - 13.5.2 Apple Product Profiles, Application and Specification
 - 13.5.3 Apple Smart and Networked Speaker Market Performance (2015-2020)
- 13.6 Altec Lansing
 - 13.6.1 Altec Lansing Basic Information
 - 13.6.2 Altec Lansing Product Profiles, Application and Specification
 - 13.6.3 Altec Lansing Smart and Networked Speaker Market Performance (2015-2020)
- 13.7 Koninklijke Philips
 - 13.7.1 Koninklijke Philips Basic Information
 - 13.7.2 Koninklijke Philips Product Profiles, Application and Specification
 - 13.7.3 Koninklijke Philips Smart and Networked Speaker Market Performance (2015-2020)
- 13.8 Harman International Industries
 - 13.8.1 Harman International Industries Basic Information
 - 13.8.2 Harman International Industries Product Profiles, Application and Specification
 - 13.8.3 Harman International Industries Smart and Networked Speaker Market Performance (2015-2020)
- 13.9 Sonos
 - 13.9.1 Sonos Basic Information
 - 13.9.2 Sonos Product Profiles, Application and Specification
 - 13.9.3 Sonos Smart and Networked Speaker Market Performance (2015-2020)
- 13.10 Incorporated
 - 13.10.1 Incorporated Basic Information
 - 13.10.2 Incorporated Product Profiles, Application and Specification
 - 13.10.3 Incorporated Smart and Networked Speaker Market Performance (2015-2020)
- 13.11 Google
 - 13.11.1 Google Basic Information
 - 13.11.2 Google Product Profiles, Application and Specification
 - 13.11.3 Google Smart and Networked Speaker Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America Smart and Networked Speaker Market Forecast (2020-2025)
- 14.2 Europe Smart and Networked Speaker Market Forecast (2020-2025)
- 14.3 Asia-Pacific Smart and Networked Speaker Market Forecast (2020-2025)
- 14.4 Middle East and Africa Smart and Networked Speaker Market Forecast (2020-2025)
- 14.5 South America Smart and Networked Speaker Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global Smart and Networked Speaker Market Forecast by Types (2020-2025)
 - 15.1.1 Global Smart and Networked Speaker Market Forecast Production and Market Share by Types (2020-2025)
 - 15.1.2 Global Smart and Networked Speaker Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Smart and Networked Speaker Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Smart and Networked Speaker Picture

Table Smart and Networked Speaker Key Market Segments

Figure Study and Forecasting Years

Figure Global Smart and Networked Speaker Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Smart and Networked Speaker Value (\$) and Growth Rate (2015-2020)

Table Global Smart and Networked Speaker Value (\$) by Countries (2015-2020)

Table Global Smart and Networked Speaker Value Market Share by Regions
(2015-2020)

Figure Global Smart and Networked Speaker Value Market Share by Regions in 2019

Figure Global Smart and Networked Speaker Production and Growth Rate (2015-2020)

Table Global Smart and Networked Speaker Production by Major Countries
(2015-2020)

Table Global Smart and Networked Speaker Production Market Share by Major
Countries (2015-2020)

Figure Global Smart and Networked Speaker Production Market Share by Regions in
2019

Figure Global Smart and Networked Speaker Consumption and Growth Rate
(2015-2020)

Table Global Smart and Networked Speaker Consumption by Regions (2015-2020)

Table Global Smart and Networked Speaker Consumption Market Share by Regions
(2015-2020)

Figure Global Smart and Networked Speaker Consumption Market Share by Regions in
2019

Table Global Smart and Networked Speaker Export Top 3 Country 2019

Table Global Smart and Networked Speaker Import Top 3 Country 2019

Table United States Smart and Networked Speaker Export and Import (2015-2020)

Table Europe Smart and Networked Speaker Export and Import (2015-2020)

Table China Smart and Networked Speaker Export and Import (2015-2020)

Table Japan Smart and Networked Speaker Export and Import (2015-2020)

Table India Smart and Networked Speaker Export and Import (2015-2020)

Table Global Smart and Networked Speaker Production by Types (2015-2020)

Table Global Smart and Networked Speaker Production Market Share by Types

(2015-2020)

Figure Global Smart and Networked Speaker Production Share by Type (2015-2020)

Table Global Smart and Networked Speaker Value by Types (2015-2020)

Table Global Smart and Networked Speaker Value Market Share by Types (2015-2020)

Figure Global Smart and Networked Speaker Value Share by Type (2015-2020)

Figure Global Bluetooth Production and Growth Rate (2015-2020)

Figure Global Bluetooth Price (2015-2020)

Figure Global Wi-Fi Production and Growth Rate (2015-2020)

Figure Global Wi-Fi Price (2015-2020)

Figure Global NFC Production and Growth Rate (2015-2020)

Figure Global NFC Price (2015-2020)

Figure Global Others Production and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Table Global Smart and Networked Speaker Consumption by Applications (2015-2020)

Table Global Smart and Networked Speaker Consumption Market Share by Applications (2015-2020)

Figure Global Smart and Networked Speaker Consumption Share by Application (2015-2020)

Figure Global Smart Lighting Consumption and Growth Rate (2015-2020)

Figure Global Security Systems Consumption and Growth Rate (2015-2020)

Figure Global Smart Kitchen Appliances Consumption and Growth Rate (2015-2020)

Figure Global Thermostat Consumption and Growth Rate (2015-2020)

Figure Global Others Consumption and Growth Rate (2015-2020)

Figure North America Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Table North America Smart and Networked Speaker Consumption by Countries (2015-2020)

Table North America Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure North America Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure United States Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure Canada Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure Mexico Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Smart and Networked Speaker Market Consumption and Growth Rate

(2015-2020)

Table Europe Smart and Networked Speaker Consumption by Countries (2015-2020)

Table Europe Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure Europe Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure Germany Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure France Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure Italy Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure Spain Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Smart and Networked Speaker Consumption by Countries (2015-2020)

Table Asia-Pacific Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure China Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure Japan Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure South Korea Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure India Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Smart and Networked Speaker Consumption by Countries

(2015-2020)

Table Middle East and Africa Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure UAE Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure South Africa Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Figure South America Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Table South America Smart and Networked Speaker Consumption by Countries (2015-2020)

Table South America Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure South America Smart and Networked Speaker Consumption Market Share by Countries (2015-2020)

Figure Brazil Smart and Networked Speaker Market Consumption and Growth Rate (2015-2020)

Table Devialet Company Profile

Table Devialet Production, Value, Price, Gross Margin 2015-2020

Figure Devialet Production and Growth Rate

Figure Devialet Value (\$) Market Share 2015-2020

Table Sony Company Profile

Table Sony Production, Value, Price, Gross Margin 2015-2020

Figure Sony Production and Growth Rate

Figure Sony Value (\$) Market Share 2015-2020

Table Bose Company Profile

Table Bose Production, Value, Price, Gross Margin 2015-2020

Figure Bose Production and Growth Rate

Figure Bose Value (\$) Market Share 2015-2020

Table Amazon Company Profile

Table Amazon Production, Value, Price, Gross Margin 2015-2020

Figure Amazon Production and Growth Rate

Figure Amazon Value (\$) Market Share 2015-2020

Table Apple Company Profile

Table Apple Production, Value, Price, Gross Margin 2015-2020

Figure Apple Production and Growth Rate
Figure Apple Value (\$) Market Share 2015-2020
Table Altec Lansing Company Profile
Table Altec Lansing Production, Value, Price, Gross Margin 2015-2020
Figure Altec Lansing Production and Growth Rate
Figure Altec Lansing Value (\$) Market Share 2015-2020
Table Koninklijke Philips Company Profile
Table Koninklijke Philips Production, Value, Price, Gross Margin 2015-2020
Figure Koninklijke Philips Production and Growth Rate
Figure Koninklijke Philips Value (\$) Market Share 2015-2020
Table Harman International Industries Company Profile
Table Harman International Industries Production, Value, Price, Gross Margin 2015-2020
Figure Harman International Industries Production and Growth Rate
Figure Harman International Industries Value (\$) Market Share 2015-2020
Table Sonos Company Profile
Table Sonos Production, Value, Price, Gross Margin 2015-2020
Figure Sonos Production and Growth Rate
Figure Sonos Value (\$) Market Share 2015-2020
Table Incorporated Company Profile
Table Incorporated Production, Value, Price, Gross Margin 2015-2020
Figure Incorporated Production and Growth Rate
Figure Incorporated Value (\$) Market Share 2015-2020
Table Google Company Profile
Table Google Production, Value, Price, Gross Margin 2015-2020
Figure Google Production and Growth Rate
Figure Google Value (\$) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global Smart and Networked Speaker Market Forecast Production by Types (2020-2025)
Table Global Smart and Networked Speaker Market Forecast Production Share by Types (2020-2025)
Table Global Smart and Networked Speaker Market Forecast Value (\$) by Types (2020-2025)

Table Global Smart and Networked Speaker Market Forecast Value Share by Types
(2020-2025)

Table Global Smart and Networked Speaker Market Forecast Consumption by
Applications (2020-2025)

Table Global Smart and Networked Speaker Market Forecast Consumption Share by
Applications (2020-2025)

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