

2020-2025 Global Smart Education Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Smart education refers to the process of comprehensively and deeply applying modern information technology in education to promote education reform and development. Its technical characteristics are digital, networked, intelligent and multimedia. The basic features are openness, sharing, interaction and collaboration. Promote the modernization of education with educational informationization and change the traditional model with information technology.

This report elaborates the market size, market characteristics, and market growth of the Smart Education industry, and breaks down according to the type, application, and consumption area of Smart Education. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Smart Education in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Smart Education market covered in Chapter 13:

Fujitsu

Dell

Echo

Educomp

IBM

NIIT Limited

Lenovo Group

Saba Software Inc.
McGraw-Hill Education
Microsoft
Desire2Learn
Promethean Inc.
Blackboard
Jenzabar
Pearson Plc.
Articulate
SumTotal System, Inc.
Ellucian Company L.P
Adobe Systems Inc.
Cisco Systems Inc.
Tata Interactive Systems
Smart Technologies

In Chapter 6, on the basis of types, the Smart Education market from 2015 to 2025 is primarily split into:

Hardware
Software
Service
Educational Content
Others

In Chapter 7, on the basis of applications, the Smart Education market from 2015 to 2025 covers:

Academic
Corporate
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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