

# 2020-2025 Global Salt Substitutes Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Salt substitutes are low-sodium table salt alternatives marketed to circumvent the risk of high blood pressure and cardiovascular disease associated with a high intake of sodium chloride while maintaining a similar taste. They usually contain mostly potassium chloride, whose toxicity is approximately equal to that of table salt in a healthy person. This report elaborates the market size, market characteristics, and market growth of the Salt Substitutes industry, and breaks down according to the type, application, and consumption area of Salt Substitutes. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Salt Substitutes in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Salt Substitutes market covered in Chapter 13:

K + S Kali GMBH

AlsoSalt

Cargill

Nutritionix

Givaudan

Morton

Smart Salt Inc.

NuTek

In Chapter 6, on the basis of types, the Salt Substitutes market from 2015 to 2025 is primarily split into:

- Mineral Salts
- Yeast Extract
- Hydrolyzed Vegetable Protein
- Others

In Chapter 7, on the basis of applications, the Salt Substitutes market from 2015 to 2025 covers:

- Bakery & Confectionery
- Snacks
- Meat & Poultry
- Beverages
- Soups, Salads, Sauces & Dressings
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
  - United States
  - Canada
  - Mexico
- Europe (Covered in Chapter 9)
  - Germany
  - UK
  - France
  - Italy
  - Spain
  - Others
- Asia-Pacific (Covered in Chapter 10)
  - China

Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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