

# 2020-2025 Global RTD Coffee Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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# **Abstracts**

Ready to drink (often known as RTD) Coffee are those sold in a prepared form, ready for consumption.

This report elaborates the market size, market characteristics, and market growth of the RTD Coffee industry, and breaks down according to the type, application, and consumption area of RTD Coffee. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for RTD Coffee in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global RTD Coffee market covered in Chapter 13:

Califia Farms LP

Bulletproof 360, Inc.

Tim Horton's Inc.

Starbucks Corporation

illycaff? S.p.A

Caribou Coffee Company, Inc.

Monster beverage Co.

Heartland Food Products Group

Suntory Holdings Limited

The J.M. Smucker Company

McDonald's Corporation



The Coca-Cola Company

PepsiCo Inc

Nestle S.A.

Peet's coffee & Tea, Inc.

Keurig Dr Pepper Inc.

Bolthouse Farms, Inc.

Lotte Chilsung Beverage Co.

Gevalia Kaffe LLC

Asahi Group Holdings, Ltd.

In Chapter 6, on the basis of types, the RTD Coffee market from 2015 to 2025 is primarily split into:

Caf? Latte

Cappuccino

Espresso

Caffe Mocha

Flat White

Cold Brew Coffee

Decaffeinated

Others

In Chapter 7, on the basis of applications, the RTD Coffee market from 2015 to 2025 covers:

Supermarkets/Hypermarkets

Convenience Stores

Food Service

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

**United States** 

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12: North America (Covered in Chapter 8)



**United States** Canada Mexico Europe (Covered in Chapter 9) Germany UK France Italy Spain Others Asia-Pacific (Covered in Chapter 10) China Japan India South Korea Southeast Asia Others Middle East and Africa (Covered in Chapter 11) Saudi Arabia UAE South Africa Others South America (Covered in Chapter 12) Brazil Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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