

2020-2025 Global Retail E-Commerce Software Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Retail E-commerce Software is a series of Software used for e-commerce activity. E-commerce (electronic commerce or EC) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business (B2B), business-to-consumer (B2C), consumer-to-consumer (C2C) or consumer-to-business (C2B). The terms e-commerce and e-business are often used interchangeably. The term e-tail is also sometimes used in reference to transactional processes for online shopping. This report elaborates the market size, market characteristics, and market growth of the Retail E-Commerce Software industry, and breaks down according to the type, application, and consumption area of Retail E-Commerce Software. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Retail E-Commerce Software in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Retail E-Commerce Software market covered in Chapter 13:

SAP Hybris

Guanyi Soft

WooThemes

Centaur

Pitney Bowes

Shopex
Magento
Open Text Corporation
IBM
Oracle ATG Commerce
Yahoo Store
CenturyLink
Baison
OpenCart
Ekm Systems
Digital River
Sitecore
Demandware
Constellation Software
HiShop
osCommerce
BigCommerce
Volusion
U1City
PrestaShop
VirtueMart
Shopify

In Chapter 6, on the basis of types, the Retail E-Commerce Software market from 2015 to 2025 is primarily split into:

On-Premise
Saas

In Chapter 7, on the basis of applications, the Retail E-Commerce Software market from 2015 to 2025 covers:

PC Terminal
Mobile Terminal

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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