

2020-2025 Global Retail Cosmetics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Cosmetics are any parts of the surface of the human body, such as skin, hair, nails, lips, etc., which are applied by smearing, spraying or the like to achieve cleaning, maintenance, beauty, modification and appearance, or to correct the body odor. Chemical industrial products or fine chemical products for the purpose of good health, retail cosmetics are cosmetics sold to customers through retail means, called retail cosmetics

This report elaborates the market size, market characteristics, and market growth of the Retail Cosmetics industry, and breaks down according to the type, application, and consumption area of Retail Cosmetics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Retail Cosmetics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Retail Cosmetics market covered in Chapter 13:

Coty

Johnson & Johnson

AmorePacific

Kao

Beiersdorf
Shiseido

In Chapter 6, on the basis of types, the Retail Cosmetics market from 2015 to 2025 is primarily split into:

Hair Care Products
Deodorants
Makeup & Color Cosmetics
Fragrances

In Chapter 7, on the basis of applications, the Retail Cosmetics market from 2015 to 2025 covers:

General departmental store
Supermarkets
Drug stores
Brand outlets

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France

Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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