

# 2020-2025 Global Red Bush Herbal Tea Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/29FF4BEE9964EN.html

Date: July 2021

Pages: 103

Price: US\$ 3,360.00 (Single User License)

ID: 29FF4BEE9964EN

# **Abstracts**

Rooibos meaning 'red bush'; is a broom-like member of the Fabaceae family of plants growing in South Africa's fynbos. The leaves are used to make a herbal tea that is called by the names: rooibos, bush tea (especially in Southern Africa), or redbush tea (predominantly in Great Britain).

This report elaborates the market size, market characteristics, and market growth of the Red Bush Herbal Tea industry, and breaks down according to the type, application, and consumption area of Red Bush Herbal Tea. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Red Bush Herbal Tea in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Red Bush Herbal Tea market covered in Chapter 13:

**Bizcommunity** 

Blue Mountain Tea Company

Townshend's Tea Company,

African Dawn

Rare Tea Company

Rooibos Ltd,

SA Rooibos Tea Supplies

Birdhouse Tea Company



Infused Tea Company

The Red T Company,

In Chapter 6, on the basis of types, the Red Bush Herbal Tea market from 2015 to 2025 is primarily split into:

Green rooibos

Red rooibos

In Chapter 7, on the basis of applications, the Red Bush Herbal Tea market from 2015 to 2025 covers:

Commercial

Residential

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

**United States** 

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea



Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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