

2020-2025 Global Radio Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Radio is the transmission or reception of electromagnetic waves of radio frequency carrying sound messages. Radio offers subscription to the audience for free or on a paid basis.

This report elaborates the market size, market characteristics, and market growth of the Radio industry, and breaks down according to the type, application, and consumption area of Radio. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Radio in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Radio market covered in Chapter 13:

Entercom Communications

SFX Broadcasting

CBS

Beasley Broadcast Group

Cox Radio

Bell Media

UTV Radio

Communicorp

Cumulus

Emmis Communications

ABC Radio
Bonneville Broadcasting
Buckley Radio
iHeartMedia

In Chapter 6, on the basis of types, the Radio market from 2015 to 2025 is primarily split into:

Broadcast radio
Satellite radio
Online/Mobile radio

In Chapter 7, on the basis of applications, the Radio market from 2015 to 2025 covers:

Advertising
Public license fee
Subscription

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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