

2020-2025 Global Publishing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Publishing is the dissemination of literature, music, or information—the activity of making information available to the general public. In some cases, authors may be their own publishers, meaning originators and developers of content also provide media to deliver and display the content for the same. Also, the word publisher can refer to the individual who leads a publishing company or an imprint or to a person who owns/heads a magazine.

Traditionally, the term refers to the distribution of printed works such as books (the "book trade") and newspapers. With the advent of digital information systems and the Internet, the scope of publishing has expanded to include electronic resources such as the electronic versions of books and periodicals, as well as micropublishing, websites, blogs, video game publishers, and the like.

Publishing includes the following stages of development: acquisition, copy editing, production, printing (and its electronic equivalents), marketing and distribution.

This report elaborates the market size, market characteristics, and market growth of the Publishing industry, and breaks down according to the type, application, and consumption area of Publishing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Publishing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Publishing market covered in Chapter 13:

Forbes
Meredith
Hachette Book Group
Thomson Reuters
Holtzbrinck Publishing Group
Hearst
China South Publishing and Media Group
Amazon
New York Times
Hachette Book,
Gannett
Penguin Random House
Pearson
News Corp
RELX

In Chapter 6, on the basis of types, the Publishing market from 2015 to 2025 is primarily split into:

Newspaper publishing
Book publishing
Magazine publishing

In Chapter 7, on the basis of applications, the Publishing market from 2015 to 2025 covers:

Traditional Publishing
Digital Publishing

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe

China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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