

2020-2025 Global Public Relation Service Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2227812CE5C0EN.html>

Date: August 2021

Pages: 128

Price: US\$ 3,360.00 (Single User License)

ID: 2227812CE5C0EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Public Relation Service industry, and breaks down according to the type, application, and consumption area of Public Relation Service. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Public Relation Service in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Public Relation Service market covered in Chapter 13:

Sspr

Golin

APCO Worldwide

Avenir Global

5w Public Relations

Openpr

Edelman

Boardroompr

In Chapter 6, on the basis of types, the Public Relation Service market from 2015 to

2025 is primarily split into:

- Media Relation
- Investor Relation
- Government Relation
- Community Relation
- Internal Communication
- Consumer Relation
- Marketing Communications

In Chapter 7, on the basis of applications, the Public Relation Service market from 2015 to 2025 covers:

- BFSI
- Consumer Goods and Retail
- Government and Public Sector
- IT & Telecom & Healthcare
- Media & Entertainment

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France

Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 PUBLIC RELATION SERVICE MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 PUBLIC RELATION SERVICE MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 PUBLIC RELATION SERVICE MARKET FORCES

- 3.1 Global Public Relation Service Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 PUBLIC RELATION SERVICE MARKET - BY GEOGRAPHY

- 4.1 Global Public Relation Service Market Value and Market Share by Regions
 - 4.1.1 Global Public Relation Service Value (\$) by Region (2015-2020)

- 4.1.2 Global Public Relation Service Value Market Share by Regions (2015-2020)
- 4.2 Global Public Relation Service Market Production and Market Share by Major Countries
 - 4.2.1 Global Public Relation Service Production by Major Countries (2015-2020)
 - 4.2.2 Global Public Relation Service Production Market Share by Major Countries (2015-2020)
- 4.3 Global Public Relation Service Market Consumption and Market Share by Regions
 - 4.3.1 Global Public Relation Service Consumption by Regions (2015-2020)
 - 4.3.2 Global Public Relation Service Consumption Market Share by Regions (2015-2020)

5 PUBLIC RELATION SERVICE MARKET - BY TRADE STATISTICS

- 5.1 Global Public Relation Service Export and Import
- 5.2 United States Public Relation Service Export and Import (2015-2020)
- 5.3 Europe Public Relation Service Export and Import (2015-2020)
- 5.4 China Public Relation Service Export and Import (2015-2020)
- 5.5 Japan Public Relation Service Export and Import (2015-2020)
- 5.6 India Public Relation Service Export and Import (2015-2020)
- 5.7 ...

6 PUBLIC RELATION SERVICE MARKET - BY TYPE

- 6.1 Global Public Relation Service Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Public Relation Service Production by Types (2015-2020)
 - 6.1.2 Global Public Relation Service Production Market Share by Types (2015-2020)
- 6.2 Global Public Relation Service Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Public Relation Service Value by Types (2015-2020)
 - 6.2.2 Global Public Relation Service Value Market Share by Types (2015-2020)
- 6.3 Global Public Relation Service Production, Price and Growth Rate of Media Relation (2015-2020)
- 6.4 Global Public Relation Service Production, Price and Growth Rate of Investor Relation (2015-2020)
- 6.5 Global Public Relation Service Production, Price and Growth Rate of Government Relation (2015-2020)
- 6.6 Global Public Relation Service Production, Price and Growth Rate of Community Relation (2015-2020)
- 6.7 Global Public Relation Service Production, Price and Growth Rate of Internal Communication (2015-2020)

6.8 Global Public Relation Service Production, Price and Growth Rate of Consumer Relation (2015-2020)

6.9 Global Public Relation Service Production, Price and Growth Rate of Marketing Communications (2015-2020)

7 PUBLIC RELATION SERVICE MARKET - BY APPLICATION

7.1 Global Public Relation Service Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Public Relation Service Consumption by Applications (2015-2020)

7.1.2 Global Public Relation Service Consumption Market Share by Applications (2015-2020)

7.2 Global Public Relation Service Consumption and Growth Rate of BFSI (2015-2020)

7.3 Global Public Relation Service Consumption and Growth Rate of Consumer Goods and Retail (2015-2020)

7.4 Global Public Relation Service Consumption and Growth Rate of Government and Public Sector (2015-2020)

7.5 Global Public Relation Service Consumption and Growth Rate of IT & Telecom & Healthcare (2015-2020)

7.6 Global Public Relation Service Consumption and Growth Rate of Media & Entertainment (2015-2020)

8 NORTH AMERICA PUBLIC RELATION SERVICE MARKET

8.1 North America Public Relation Service Market Size

8.2 United States Public Relation Service Market Size

8.3 Canada Public Relation Service Market Size

8.4 Mexico Public Relation Service Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE PUBLIC RELATION SERVICE MARKET ANALYSIS

9.1 Europe Public Relation Service Market Size

9.2 Germany Public Relation Service Market Size

9.3 United Kingdom Public Relation Service Market Size

9.4 France Public Relation Service Market Size

9.5 Italy Public Relation Service Market Size

9.6 Spain Public Relation Service Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC PUBLIC RELATION SERVICE MARKET ANALYSIS

- 10.1 Asia-Pacific Public Relation Service Market Size
- 10.2 China Public Relation Service Market Size
- 10.3 Japan Public Relation Service Market Size
- 10.4 South Korea Public Relation Service Market Size
- 10.5 Southeast Asia Public Relation Service Market Size
- 10.6 India Public Relation Service Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA PUBLIC RELATION SERVICE MARKET ANALYSIS

- 11.1 Middle East and Africa Public Relation Service Market Size
- 11.2 Saudi Arabia Public Relation Service Market Size
- 11.3 UAE Public Relation Service Market Size
- 11.4 South Africa Public Relation Service Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA PUBLIC RELATION SERVICE MARKET ANALYSIS

- 12.1 South America Public Relation Service Market Size
- 12.2 Brazil Public Relation Service Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Sspr
 - 13.1.1 Sspr Basic Information
 - 13.1.2 Sspr Product Profiles, Application and Specification
 - 13.1.3 Sspr Public Relation Service Market Performance (2015-2020)
- 13.2 Golin
 - 13.2.1 Golin Basic Information
 - 13.2.2 Golin Product Profiles, Application and Specification
 - 13.2.3 Golin Public Relation Service Market Performance (2015-2020)
- 13.3 APCO Worldwide
 - 13.3.1 APCO Worldwide Basic Information
 - 13.3.2 APCO Worldwide Product Profiles, Application and Specification
 - 13.3.3 APCO Worldwide Public Relation Service Market Performance (2015-2020)

13.4 Avenir Global

13.4.1 Avenir Global Basic Information

13.4.2 Avenir Global Product Profiles, Application and Specification

13.4.3 Avenir Global Public Relation Service Market Performance (2015-2020)

13.5 5w Public Relations

13.5.1 5w Public Relations Basic Information

13.5.2 5w Public Relations Product Profiles, Application and Specification

13.5.3 5w Public Relations Public Relation Service Market Performance (2015-2020)

13.6 Openpr

13.6.1 Openpr Basic Information

13.6.2 Openpr Product Profiles, Application and Specification

13.6.3 Openpr Public Relation Service Market Performance (2015-2020)

13.7 Edelman

13.7.1 Edelman Basic Information

13.7.2 Edelman Product Profiles, Application and Specification

13.7.3 Edelman Public Relation Service Market Performance (2015-2020)

13.8 Boardroompr

13.8.1 Boardroompr Basic Information

13.8.2 Boardroompr Product Profiles, Application and Specification

13.8.3 Boardroompr Public Relation Service Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Public Relation Service Market Forecast (2020-2025)

14.2 Europe Public Relation Service Market Forecast (2020-2025)

14.3 Asia-Pacific Public Relation Service Market Forecast (2020-2025)

14.4 Middle East and Africa Public Relation Service Market Forecast (2020-2025)

14.5 South America Public Relation Service Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Public Relation Service Market Forecast by Types (2020-2025)

15.1.1 Global Public Relation Service Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Public Relation Service Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Public Relation Service Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Public Relation Service Picture

Table Public Relation Service Key Market Segments

Figure Study and Forecasting Years

Figure Global Public Relation Service Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Public Relation Service Value (\$) and Growth Rate (2015-2020)

Table Global Public Relation Service Value (\$) by Countries (2015-2020)

Table Global Public Relation Service Value Market Share by Regions (2015-2020)

Figure Global Public Relation Service Value Market Share by Regions in 2019

Figure Global Public Relation Service Production and Growth Rate (2015-2020)

Table Global Public Relation Service Production by Major Countries (2015-2020)

Table Global Public Relation Service Production Market Share by Major Countries (2015-2020)

Figure Global Public Relation Service Production Market Share by Regions in 2019

Figure Global Public Relation Service Consumption and Growth Rate (2015-2020)

Table Global Public Relation Service Consumption by Regions (2015-2020)

Table Global Public Relation Service Consumption Market Share by Regions (2015-2020)

Figure Global Public Relation Service Consumption Market Share by Regions in 2019

Table Global Public Relation Service Export Top 3 Country 2019

Table Global Public Relation Service Import Top 3 Country 2019

Table United States Public Relation Service Export and Import (2015-2020)

Table Europe Public Relation Service Export and Import (2015-2020)

Table China Public Relation Service Export and Import (2015-2020)

Table Japan Public Relation Service Export and Import (2015-2020)

Table India Public Relation Service Export and Import (2015-2020)

Table Global Public Relation Service Production by Types (2015-2020)

Table Global Public Relation Service Production Market Share by Types (2015-2020)

Figure Global Public Relation Service Production Share by Type (2015-2020)

Table Global Public Relation Service Value by Types (2015-2020)

Table Global Public Relation Service Value Market Share by Types (2015-2020)

Figure Global Public Relation Service Value Share by Type (2015-2020)

Figure Global Media Relation Production and Growth Rate (2015-2020)

Figure Global Media Relation Price (2015-2020)
Figure Global Investor Relation Production and Growth Rate (2015-2020)
Figure Global Investor Relation Price (2015-2020)
Figure Global Government Relation Production and Growth Rate (2015-2020)
Figure Global Government Relation Price (2015-2020)
Figure Global Community Relation Production and Growth Rate (2015-2020)
Figure Global Community Relation Price (2015-2020)
Figure Global Internal Communication Production and Growth Rate (2015-2020)
Figure Global Internal Communication Price (2015-2020)
Figure Global Consumer Relation Production and Growth Rate (2015-2020)
Figure Global Consumer Relation Price (2015-2020)
Figure Global Marketing Communications Production and Growth Rate (2015-2020)
Figure Global Marketing Communications Price (2015-2020)
Table Global Public Relation Service Consumption by Applications (2015-2020)
Table Global Public Relation Service Consumption Market Share by Applications (2015-2020)
Figure Global Public Relation Service Consumption Share by Application (2015-2020)
Figure Global BFSI Consumption and Growth Rate (2015-2020)
Figure Global Consumer Goods and Retail Consumption and Growth Rate (2015-2020)
Figure Global Government and Public Sector Consumption and Growth Rate (2015-2020)
Figure Global IT & Telecom & Healthcare Consumption and Growth Rate (2015-2020)
Figure Global Media & Entertainment Consumption and Growth Rate (2015-2020)
Figure North America Public Relation Service Market Consumption and Growth Rate (2015-2020)
Table North America Public Relation Service Consumption by Countries (2015-2020)
Table North America Public Relation Service Consumption Market Share by Countries (2015-2020)
Figure North America Public Relation Service Consumption Market Share by Countries (2015-2020)
Figure United States Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure Canada Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure Mexico Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Public Relation Service Market Consumption and Growth Rate (2015-2020)

Table Europe Public Relation Service Consumption by Countries (2015-2020)
Table Europe Public Relation Service Consumption Market Share by Countries (2015-2020)
Figure Europe Public Relation Service Consumption Market Share by Countries (2015-2020)
Figure Germany Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure France Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure Italy Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure Spain Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Public Relation Service Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific Public Relation Service Consumption by Countries (2015-2020)
Table Asia-Pacific Public Relation Service Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific Public Relation Service Consumption Market Share by Countries (2015-2020)
Figure China Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure Japan Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure South Korea Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure India Public Relation Service Market Consumption and Growth Rate (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Middle East and Africa Public Relation Service Market Consumption and Growth Rate (2015-2020)
Table Middle East and Africa Public Relation Service Consumption by Countries (2015-2020)
Table Middle East and Africa Public Relation Service Consumption Market Share by Countries (2015-2020)
Figure Middle East and Africa Public Relation Service Consumption Market Share by

Countries (2015-2020)

Figure Saudi Arabia Public Relation Service Market Consumption and Growth Rate (2015-2020)

Figure UAE Public Relation Service Market Consumption and Growth Rate (2015-2020)

Figure South Africa Public Relation Service Market Consumption and Growth Rate (2015-2020)

Figure South America Public Relation Service Market Consumption and Growth Rate (2015-2020)

Table South America Public Relation Service Consumption by Countries (2015-2020)

Table South America Public Relation Service Consumption Market Share by Countries (2015-2020)

Figure South America Public Relation Service Consumption Market Share by Countries (2015-2020)

Figure Brazil Public Relation Service Market Consumption and Growth Rate (2015-2020)

Table Sspr Company Profile

Table Sspr Production, Value, Price, Gross Margin 2015-2020

Figure Sspr Production and Growth Rate

Figure Sspr Value (\$) Market Share 2015-2020

Table Golin Company Profile

Table Golin Production, Value, Price, Gross Margin 2015-2020

Figure Golin Production and Growth Rate

Figure Golin Value (\$) Market Share 2015-2020

Table APCO Worldwide Company Profile

Table APCO Worldwide Production, Value, Price, Gross Margin 2015-2020

Figure APCO Worldwide Production and Growth Rate

Figure APCO Worldwide Value (\$) Market Share 2015-2020

Table Avenir Global Company Profile

Table Avenir Global Production, Value, Price, Gross Margin 2015-2020

Figure Avenir Global Production and Growth Rate

Figure Avenir Global Value (\$) Market Share 2015-2020

Table 5w Public Relations Company Profile

Table 5w Public Relations Production, Value, Price, Gross Margin 2015-2020

Figure 5w Public Relations Production and Growth Rate

Figure 5w Public Relations Value (\$) Market Share 2015-2020

Table Openpr Company Profile

Table Openpr Production, Value, Price, Gross Margin 2015-2020

Figure Openpr Production and Growth Rate

Figure Openpr Value (\$) Market Share 2015-2020

Table Edelman Company Profile

Table Edelman Production, Value, Price, Gross Margin 2015-2020

Figure Edelman Production and Growth Rate

Figure Edelman Value (\$) Market Share 2015-2020

Table Boardroompr Company Profile

Table Boardroompr Production, Value, Price, Gross Margin 2015-2020

Figure Boardroompr Production and Growth Rate

Figure Boardroompr Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Public Relation Service Market Forecast Production by Types (2020-2025)

Table Global Public Relation Service Market Forecast Production Share by Types (2020-2025)

Table Global Public Relation Service Market Forecast Value (\$) by Types (2020-2025)

Table Global Public Relation Service Market Forecast Value Share by Types (2020-2025)

Table Global Public Relation Service Market Forecast Consumption by Applications (2020-2025)

Table Global Public Relation Service Market Forecast Consumption Share by Applications (2020-2025)

I would like to order

Product name: 2020-2025 Global Public Relation Service Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2227812CE5C0EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2227812CE5C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

