

# 2020-2025 Global Programmatic Advertising Platform Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2EF8B9E02AD0EN.html>

Date: August 2021

Pages: 117

Price: US\$ 3,360.00 (Single User License)

ID: 2EF8B9E02AD0EN

## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Programmatic Advertising Platform industry, and breaks down according to the type, application, and consumption area of Programmatic Advertising Platform. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Programmatic Advertising Platform in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Programmatic Advertising Platform market covered in Chapter 13:

MediaMath

The Trade Desk

AOL Inc. (Verizon Communications Inc.)

Rubicon Project Inc.

Fluct

Rocket Fuel Inc.

IPONWEB Holding Limited (BidSwitch)

Turn Inc.

Beeswax

Flashtalking

WordStream

Google

Choozle

Connexity, Inc

Adform

Acquisio

Yahoo Gemini

Marin Software

Quantcast Advertise

DATA XU

Centro, Inc.

RadiumOne, Inc.

Adroll.com

Adobe Media Optimizer

Between Digital

AppNexus Inc.

Sizmek

FACEBOOK

In Chapter 6, on the basis of types, the Programmatic Advertising Platform market from 2015 to 2025 is primarily split into:

Real Time Bidding

Private Marketplace

Automated Guaranteed

Others

In Chapter 7, on the basis of applications, the Programmatic Advertising Platform market from 2015 to 2025 covers:

SMBs

Large Enterprises

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 PROGRAMMATIC ADVERTISING PLATFORM MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 PROGRAMMATIC ADVERTISING PLATFORM MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 PROGRAMMATIC ADVERTISING PLATFORM MARKET FORCES**

- 3.1 Global Programmatic Advertising Platform Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 PROGRAMMATIC ADVERTISING PLATFORM MARKET - BY GEOGRAPHY**

- 4.1 Global Programmatic Advertising Platform Market Value and Market Share by

## Regions

- 4.1.1 Global Programmatic Advertising Platform Value (\$) by Region (2015-2020)
- 4.1.2 Global Programmatic Advertising Platform Value Market Share by Regions (2015-2020)
- 4.2 Global Programmatic Advertising Platform Market Production and Market Share by Major Countries
  - 4.2.1 Global Programmatic Advertising Platform Production by Major Countries (2015-2020)
  - 4.2.2 Global Programmatic Advertising Platform Production Market Share by Major Countries (2015-2020)
- 4.3 Global Programmatic Advertising Platform Market Consumption and Market Share by Regions
  - 4.3.1 Global Programmatic Advertising Platform Consumption by Regions (2015-2020)
  - 4.3.2 Global Programmatic Advertising Platform Consumption Market Share by Regions (2015-2020)

## **5 PROGRAMMATIC ADVERTISING PLATFORM MARKET - BY TRADE STATISTICS**

- 5.1 Global Programmatic Advertising Platform Export and Import
- 5.2 United States Programmatic Advertising Platform Export and Import (2015-2020)
- 5.3 Europe Programmatic Advertising Platform Export and Import (2015-2020)
- 5.4 China Programmatic Advertising Platform Export and Import (2015-2020)
- 5.5 Japan Programmatic Advertising Platform Export and Import (2015-2020)
- 5.6 India Programmatic Advertising Platform Export and Import (2015-2020)
- 5.7 ...

## **6 PROGRAMMATIC ADVERTISING PLATFORM MARKET - BY TYPE**

- 6.1 Global Programmatic Advertising Platform Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Programmatic Advertising Platform Production by Types (2015-2020)
  - 6.1.2 Global Programmatic Advertising Platform Production Market Share by Types (2015-2020)
- 6.2 Global Programmatic Advertising Platform Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Programmatic Advertising Platform Value by Types (2015-2020)
  - 6.2.2 Global Programmatic Advertising Platform Value Market Share by Types (2015-2020)
- 6.3 Global Programmatic Advertising Platform Production, Price and Growth Rate of

Real Time Bidding (2015-2020)

6.4 Global Programmatic Advertising Platform Production, Price and Growth Rate of Private Marketplace (2015-2020)

6.5 Global Programmatic Advertising Platform Production, Price and Growth Rate of Automated Guaranteed (2015-2020)

6.6 Global Programmatic Advertising Platform Production, Price and Growth Rate of Others (2015-2020)

## **7 PROGRAMMATIC ADVERTISING PLATFORM MARKET - BY APPLICATION**

7.1 Global Programmatic Advertising Platform Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Programmatic Advertising Platform Consumption by Applications (2015-2020)

7.1.2 Global Programmatic Advertising Platform Consumption Market Share by Applications (2015-2020)

7.2 Global Programmatic Advertising Platform Consumption and Growth Rate of SMBs (2015-2020)

7.3 Global Programmatic Advertising Platform Consumption and Growth Rate of Large Enterprises (2015-2020)

## **8 NORTH AMERICA PROGRAMMATIC ADVERTISING PLATFORM MARKET**

8.1 North America Programmatic Advertising Platform Market Size

8.2 United States Programmatic Advertising Platform Market Size

8.3 Canada Programmatic Advertising Platform Market Size

8.4 Mexico Programmatic Advertising Platform Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE PROGRAMMATIC ADVERTISING PLATFORM MARKET ANALYSIS**

9.1 Europe Programmatic Advertising Platform Market Size

9.2 Germany Programmatic Advertising Platform Market Size

9.3 United Kingdom Programmatic Advertising Platform Market Size

9.4 France Programmatic Advertising Platform Market Size

9.5 Italy Programmatic Advertising Platform Market Size

9.6 Spain Programmatic Advertising Platform Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC PROGRAMMATIC ADVERTISING PLATFORM MARKET ANALYSIS**

- 10.1 Asia-Pacific Programmatic Advertising Platform Market Size
- 10.2 China Programmatic Advertising Platform Market Size
- 10.3 Japan Programmatic Advertising Platform Market Size
- 10.4 South Korea Programmatic Advertising Platform Market Size
- 10.5 Southeast Asia Programmatic Advertising Platform Market Size
- 10.6 India Programmatic Advertising Platform Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA PROGRAMMATIC ADVERTISING PLATFORM MARKET ANALYSIS**

- 11.1 Middle East and Africa Programmatic Advertising Platform Market Size
- 11.2 Saudi Arabia Programmatic Advertising Platform Market Size
- 11.3 UAE Programmatic Advertising Platform Market Size
- 11.4 South Africa Programmatic Advertising Platform Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA PROGRAMMATIC ADVERTISING PLATFORM MARKET ANALYSIS**

- 12.1 South America Programmatic Advertising Platform Market Size
- 12.2 Brazil Programmatic Advertising Platform Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 MediaMath
  - 13.1.1 MediaMath Basic Information
  - 13.1.2 MediaMath Product Profiles, Application and Specification
  - 13.1.3 MediaMath Programmatic Advertising Platform Market Performance (2015-2020)
- 13.2 The Trade Desk
  - 13.2.1 The Trade Desk Basic Information
  - 13.2.2 The Trade Desk Product Profiles, Application and Specification
  - 13.2.3 The Trade Desk Programmatic Advertising Platform Market Performance (2015-2020)

### 13.3 AOL Inc. (Verizon Communications Inc.)

13.3.1 AOL Inc. (Verizon Communications Inc.) Basic Information

13.3.2 AOL Inc. (Verizon Communications Inc.) Product Profiles, Application and Specification

13.3.3 AOL Inc. (Verizon Communications Inc.) Programmatic Advertising Platform Market Performance (2015-2020)

### 13.4 Rubicon Project Inc.

13.4.1 Rubicon Project Inc. Basic Information

13.4.2 Rubicon Project Inc. Product Profiles, Application and Specification

13.4.3 Rubicon Project Inc. Programmatic Advertising Platform Market Performance (2015-2020)

### 13.5 Fluct

13.5.1 Fluct Basic Information

13.5.2 Fluct Product Profiles, Application and Specification

13.5.3 Fluct Programmatic Advertising Platform Market Performance (2015-2020)

### 13.6 Rocket Fuel Inc.

13.6.1 Rocket Fuel Inc. Basic Information

13.6.2 Rocket Fuel Inc. Product Profiles, Application and Specification

13.6.3 Rocket Fuel Inc. Programmatic Advertising Platform Market Performance (2015-2020)

### 13.7 IPONWEB Holding Limited (BidSwitch)

13.7.1 IPONWEB Holding Limited (BidSwitch) Basic Information

13.7.2 IPONWEB Holding Limited (BidSwitch) Product Profiles, Application and Specification

13.7.3 IPONWEB Holding Limited (BidSwitch) Programmatic Advertising Platform Market Performance (2015-2020)

### 13.8 Turn Inc.

13.8.1 Turn Inc. Basic Information

13.8.2 Turn Inc. Product Profiles, Application and Specification

13.8.3 Turn Inc. Programmatic Advertising Platform Market Performance (2015-2020)

### 13.9 Beeswax

13.9.1 Beeswax Basic Information

13.9.2 Beeswax Product Profiles, Application and Specification

13.9.3 Beeswax Programmatic Advertising Platform Market Performance (2015-2020)

### 13.10 Flashtalking

13.10.1 Flashtalking Basic Information

13.10.2 Flashtalking Product Profiles, Application and Specification

13.10.3 Flashtalking Programmatic Advertising Platform Market Performance (2015-2020)



### 13.11 WordStream

13.11.1 WordStream Basic Information

13.11.2 WordStream Product Profiles, Application and Specification

13.11.3 WordStream Programmatic Advertising Platform Market Performance

(2015-2020)

### 13.12 Google

13.12.1 Google Basic Information

13.12.2 Google Product Profiles, Application and Specification

13.12.3 Google Programmatic Advertising Platform Market Performance (2015-2020)

### 13.13 Choozle

13.13.1 Choozle Basic Information

13.13.2 Choozle Product Profiles, Application and Specification

13.13.3 Choozle Programmatic Advertising Platform Market Performance (2015-2020)

### 13.14 Connexity, Inc

13.14.1 Connexity, Inc Basic Information

13.14.2 Connexity, Inc Product Profiles, Application and Specification

13.14.3 Connexity, Inc Programmatic Advertising Platform Market Performance

(2015-2020)

### 13.15 Adform

13.15.1 Adform Basic Information

13.15.2 Adform Product Profiles, Application and Specification

13.15.3 Adform Programmatic Advertising Platform Market Performance (2015-2020)

### 13.16 Acquisio

13.16.1 Acquisio Basic Information

13.16.2 Acquisio Product Profiles, Application and Specification

13.16.3 Acquisio Programmatic Advertising Platform Market Performance (2015-2020)

### 13.17 Yahoo Gemini

13.17.1 Yahoo Gemini Basic Information

13.17.2 Yahoo Gemini Product Profiles, Application and Specification

13.17.3 Yahoo Gemini Programmatic Advertising Platform Market Performance

(2015-2020)

### 13.18 Marin Software

13.18.1 Marin Software Basic Information

13.18.2 Marin Software Product Profiles, Application and Specification

13.18.3 Marin Software Programmatic Advertising Platform Market Performance

(2015-2020)

### 13.19 Quantcast Advertise

13.19.1 Quantcast Advertise Basic Information

13.19.2 Quantcast Advertise Product Profiles, Application and Specification

13.19.3 Quantcast Advertise Programmatic Advertising Platform Market Performance (2015-2020)

13.20 DATAXU

13.20.1 DATAXU Basic Information

13.20.2 DATAXU Product Profiles, Application and Specification

13.20.3 DATAXU Programmatic Advertising Platform Market Performance (2015-2020)

13.21 Centro, Inc.

13.21.1 Centro, Inc. Basic Information

13.21.2 Centro, Inc. Product Profiles, Application and Specification

13.21.3 Centro, Inc. Programmatic Advertising Platform Market Performance (2015-2020)

13.22 RadiumOne, Inc.

13.22.1 RadiumOne, Inc. Basic Information

13.22.2 RadiumOne, Inc. Product Profiles, Application and Specification

13.22.3 RadiumOne, Inc. Programmatic Advertising Platform Market Performance (2015-2020)

13.23 Adroll.com

13.23.1 Adroll.com Basic Information

13.23.2 Adroll.com Product Profiles, Application and Specification

13.23.3 Adroll.com Programmatic Advertising Platform Market Performance (2015-2020)

13.24 Adobe Media Optimizer

13.24.1 Adobe Media Optimizer Basic Information

13.24.2 Adobe Media Optimizer Product Profiles, Application and Specification

13.24.3 Adobe Media Optimizer Programmatic Advertising Platform Market Performance (2015-2020)

13.25 Between Digital

13.25.1 Between Digital Basic Information

13.25.2 Between Digital Product Profiles, Application and Specification

13.25.3 Between Digital Programmatic Advertising Platform Market Performance (2015-2020)

13.26 AppNexus Inc.

13.26.1 AppNexus Inc. Basic Information

13.26.2 AppNexus Inc. Product Profiles, Application and Specification

13.26.3 AppNexus Inc. Programmatic Advertising Platform Market Performance (2015-2020)

13.27 Sizmek

13.27.1 Sizmek Basic Information

13.27.2 Sizmek Product Profiles, Application and Specification

13.27.3 Sizmek Programmatic Advertising Platform Market Performance (2015-2020)

## 13.28 FACEBOOK

13.28.1 FACEBOOK Basic Information

13.28.2 FACEBOOK Product Profiles, Application and Specification

13.28.3 FACEBOOK Programmatic Advertising Platform Market Performance (2015-2020)

## 14 MARKET FORECAST - BY REGIONS

14.1 North America Programmatic Advertising Platform Market Forecast (2020-2025)

14.2 Europe Programmatic Advertising Platform Market Forecast (2020-2025)

14.3 Asia-Pacific Programmatic Advertising Platform Market Forecast (2020-2025)

14.4 Middle East and Africa Programmatic Advertising Platform Market Forecast (2020-2025)

14.5 South America Programmatic Advertising Platform Market Forecast (2020-2025)

## 15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Programmatic Advertising Platform Market Forecast by Types (2020-2025)

15.1.1 Global Programmatic Advertising Platform Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Programmatic Advertising Platform Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Programmatic Advertising Platform Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Programmatic Advertising Platform Picture

Table Programmatic Advertising Platform Key Market Segments

Figure Study and Forecasting Years

Figure Global Programmatic Advertising Platform Market Size and Growth Rate  
2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Programmatic Advertising Platform Value (\$) and Growth Rate  
(2015-2020)

Table Global Programmatic Advertising Platform Value (\$) by Countries (2015-2020)

Table Global Programmatic Advertising Platform Value Market Share by Regions  
(2015-2020)

Figure Global Programmatic Advertising Platform Value Market Share by Regions in  
2019

Figure Global Programmatic Advertising Platform Production and Growth Rate  
(2015-2020)

Table Global Programmatic Advertising Platform Production by Major Countries  
(2015-2020)

Table Global Programmatic Advertising Platform Production Market Share by Major  
Countries (2015-2020)

Figure Global Programmatic Advertising Platform Production Market Share by Regions  
in 2019

Figure Global Programmatic Advertising Platform Consumption and Growth Rate  
(2015-2020)

Table Global Programmatic Advertising Platform Consumption by Regions (2015-2020)

Table Global Programmatic Advertising Platform Consumption Market Share by  
Regions (2015-2020)

Figure Global Programmatic Advertising Platform Consumption Market Share by  
Regions in 2019

Table Global Programmatic Advertising Platform Export Top 3 Country 2019

Table Global Programmatic Advertising Platform Import Top 3 Country 2019

Table United States Programmatic Advertising Platform Export and Import (2015-2020)

Table Europe Programmatic Advertising Platform Export and Import (2015-2020)

Table China Programmatic Advertising Platform Export and Import (2015-2020)

Table Japan Programmatic Advertising Platform Export and Import (2015-2020)  
Table India Programmatic Advertising Platform Export and Import (2015-2020)  
Table Global Programmatic Advertising Platform Production by Types (2015-2020)  
Table Global Programmatic Advertising Platform Production Market Share by Types (2015-2020)  
Figure Global Programmatic Advertising Platform Production Share by Type (2015-2020)  
Table Global Programmatic Advertising Platform Value by Types (2015-2020)  
Table Global Programmatic Advertising Platform Value Market Share by Types (2015-2020)  
Figure Global Programmatic Advertising Platform Value Share by Type (2015-2020)  
Figure Global Real Time Bidding Production and Growth Rate (2015-2020)  
Figure Global Real Time Bidding Price (2015-2020)  
Figure Global Private Marketplace Production and Growth Rate (2015-2020)  
Figure Global Private Marketplace Price (2015-2020)  
Figure Global Automated Guaranteed Production and Growth Rate (2015-2020)  
Figure Global Automated Guaranteed Price (2015-2020)  
Figure Global Others Production and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Table Global Programmatic Advertising Platform Consumption by Applications (2015-2020)  
Table Global Programmatic Advertising Platform Consumption Market Share by Applications (2015-2020)  
Figure Global Programmatic Advertising Platform Consumption Share by Application (2015-2020)  
Figure Global SMBs Consumption and Growth Rate (2015-2020)  
Figure Global Large Enterprises Consumption and Growth Rate (2015-2020)  
Figure North America Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)  
Table North America Programmatic Advertising Platform Consumption by Countries (2015-2020)  
Table North America Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)  
Figure North America Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)  
Figure United States Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)  
Figure Canada Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure Mexico Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Table Europe Programmatic Advertising Platform Consumption by Countries (2015-2020)

Table Europe Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)

Figure Europe Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)

Figure Germany Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure France Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure Italy Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure Spain Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Programmatic Advertising Platform Consumption by Countries (2015-2020)

Table Asia-Pacific Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)

Figure China Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure Japan Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure South Korea Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure India Programmatic Advertising Platform Market Consumption and Growth Rate

(2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Programmatic Advertising Platform Consumption by Countries (2015-2020)

Table Middle East and Africa Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure UAE Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure South Africa Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Figure South America Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Table South America Programmatic Advertising Platform Consumption by Countries (2015-2020)

Table South America Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)

Figure South America Programmatic Advertising Platform Consumption Market Share by Countries (2015-2020)

Figure Brazil Programmatic Advertising Platform Market Consumption and Growth Rate (2015-2020)

Table MediaMath Company Profile

Table MediaMath Production, Value, Price, Gross Margin 2015-2020

Figure MediaMath Production and Growth Rate

Figure MediaMath Value (\$) Market Share 2015-2020

Table The Trade Desk Company Profile

Table The Trade Desk Production, Value, Price, Gross Margin 2015-2020

Figure The Trade Desk Production and Growth Rate

Figure The Trade Desk Value (\$) Market Share 2015-2020

Table AOL Inc. (Verizon Communications Inc.) Company Profile

Table AOL Inc. (Verizon Communications Inc.) Production, Value, Price, Gross Margin 2015-2020

Figure AOL Inc. (Verizon Communications Inc.) Production and Growth Rate

Figure AOL Inc. (Verizon Communications Inc.) Value (\$) Market Share 2015-2020

Table Rubicon Project Inc. Company Profile  
Table Rubicon Project Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure Rubicon Project Inc. Production and Growth Rate  
Figure Rubicon Project Inc. Value (\$) Market Share 2015-2020  
Table Fluct Company Profile  
Table Fluct Production, Value, Price, Gross Margin 2015-2020  
Figure Fluct Production and Growth Rate  
Figure Fluct Value (\$) Market Share 2015-2020  
Table Rocket Fuel Inc. Company Profile  
Table Rocket Fuel Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure Rocket Fuel Inc. Production and Growth Rate  
Figure Rocket Fuel Inc. Value (\$) Market Share 2015-2020  
Table IPONWEB Holding Limited (BidSwitch) Company Profile  
Table IPONWEB Holding Limited (BidSwitch) Production, Value, Price, Gross Margin 2015-2020  
Figure IPONWEB Holding Limited (BidSwitch) Production and Growth Rate  
Figure IPONWEB Holding Limited (BidSwitch) Value (\$) Market Share 2015-2020  
Table Turn Inc. Company Profile  
Table Turn Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure Turn Inc. Production and Growth Rate  
Figure Turn Inc. Value (\$) Market Share 2015-2020  
Table Beeswax Company Profile  
Table Beeswax Production, Value, Price, Gross Margin 2015-2020  
Figure Beeswax Production and Growth Rate  
Figure Beeswax Value (\$) Market Share 2015-2020  
Table Flashtalking Company Profile  
Table Flashtalking Production, Value, Price, Gross Margin 2015-2020  
Figure Flashtalking Production and Growth Rate  
Figure Flashtalking Value (\$) Market Share 2015-2020  
Table WordStream Company Profile  
Table WordStream Production, Value, Price, Gross Margin 2015-2020  
Figure WordStream Production and Growth Rate  
Figure WordStream Value (\$) Market Share 2015-2020  
Table Google Company Profile  
Table Google Production, Value, Price, Gross Margin 2015-2020  
Figure Google Production and Growth Rate  
Figure Google Value (\$) Market Share 2015-2020  
Table Choozle Company Profile  
Table Choozle Production, Value, Price, Gross Margin 2015-2020



Figure Choozle Production and Growth Rate  
Figure Choozle Value (\$) Market Share 2015-2020  
Table Connexity, Inc Company Profile  
Table Connexity, Inc Production, Value, Price, Gross Margin 2015-2020  
Figure Connexity, Inc Production and Growth Rate  
Figure Connexity, Inc Value (\$) Market Share 2015-2020  
Table Adform Company Profile  
Table Adform Production, Value, Price, Gross Margin 2015-2020  
Figure Adform Production and Growth Rate  
Figure Adform Value (\$) Market Share 2015-2020  
Table Acquisio Company Profile  
Table Acquisio Production, Value, Price, Gross Margin 2015-2020  
Figure Acquisio Production and Growth Rate  
Figure Acquisio Value (\$) Market Share 2015-2020  
Table Yahoo Gemini Company Profile  
Table Yahoo Gemini Production, Value, Price, Gross Margin 2015-2020  
Figure Yahoo Gemini Production and Growth Rate  
Figure Yahoo Gemini Value (\$) Market Share 2015-2020  
Table Marin Software Company Profile  
Table Marin Software Production, Value, Price, Gross Margin 2015-2020  
Figure Marin Software Production and Growth Rate  
Figure Marin Software Value (\$) Market Share 2015-2020  
Table Quantcast Advertise Company Profile  
Table Quantcast Advertise Production, Value, Price, Gross Margin 2015-2020  
Figure Quantcast Advertise Production and Growth Rate  
Figure Quantcast Advertise Value (\$) Market Share 2015-2020  
Table DATA XU Company Profile  
Table DATA XU Production, Value, Price, Gross Margin 2015-2020  
Figure DATA XU Production and Growth Rate  
Figure DATA XU Value (\$) Market Share 2015-2020  
Table Centro, Inc. Company Profile  
Table Centro, Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure Centro, Inc. Production and Growth Rate  
Figure Centro, Inc. Value (\$) Market Share 2015-2020  
Table RadiumOne, Inc. Company Profile  
Table RadiumOne, Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure RadiumOne, Inc. Production and Growth Rate  
Figure RadiumOne, Inc. Value (\$) Market Share 2015-2020  
Table Adroll.com Company Profile

Table Adroll.com Production, Value, Price, Gross Margin 2015-2020  
Figure Adroll.com Production and Growth Rate  
Figure Adroll.com Value (\$) Market Share 2015-2020  
Table Adobe Media Optimizer Company Profile  
Table Adobe Media Optimizer Production, Value, Price, Gross Margin 2015-2020  
Figure Adobe Media Optimizer Production and Growth Rate  
Figure Adobe Media Optimizer Value (\$) Market Share 2015-2020  
Table Between Digital Company Profile  
Table Between Digital Production, Value, Price, Gross Margin 2015-2020  
Figure Between Digital Production and Growth Rate  
Figure Between Digital Value (\$) Market Share 2015-2020  
Table AppNexus Inc. Company Profile  
Table AppNexus Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure AppNexus Inc. Production and Growth Rate  
Figure AppNexus Inc. Value (\$) Market Share 2015-2020  
Table Sizmek Company Profile  
Table Sizmek Production, Value, Price, Gross Margin 2015-2020  
Figure Sizmek Production and Growth Rate  
Figure Sizmek Value (\$) Market Share 2015-2020  
Table FACEBOOK Company Profile  
Table FACEBOOK Production, Value, Price, Gross Margin 2015-2020  
Figure FACEBOOK Production and Growth Rate  
Figure FACEBOOK Value (\$) Market Share 2015-2020  
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)  
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)  
Table Global Programmatic Advertising Platform Market Forecast Production by Types (2020-2025)  
Table Global Programmatic Advertising Platform Market Forecast Production Share by Types (2020-2025)  
Table Global Programmatic Advertising Platform Market Forecast Value (\$) by Types (2020-2025)  
Table Global Programmatic Advertising Platform Market Forecast Value Share by Types (2020-2025)  
Table Global Programmatic Advertising Platform Market Forecast Consumption by Applications (2020-2025)

## Table Global Programmatic Advertising Platform Market Forecast Consumption Share by Applications (2020-2025)

## I would like to order

Product name: 2020-2025 Global Programmatic Advertising Platform Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2EF8B9E02AD0EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2EF8B9E02AD0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

