

2020-2025 Global Professional SMS Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Professional SMS industry, and breaks down according to the type, application, and consumption area of Professional SMS. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Professional SMS in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Professional SMS market covered in Chapter 13:

SAP Mobile Services

Nexmo Co. Ltd.

SITO Mobile

Infobip

ClearSky

Tyntec

Tanla Solutions

FortyTwo Telecom AB

Accrete

Soprano

Ogangi Corporation

CLX Communications

Syniverse Technologies

Silverstreet BV

Vibes Media

OpenMarket Inc.

Genesys Telecommunications

Beepsend

AMD Telecom S.A

3Cinteractive

MBlox

In Chapter 6, on the basis of types, the Professional SMS market from 2015 to 2025 is primarily split into:

CRM

Promotions

Pushed Content

Interactive

Others

In Chapter 7, on the basis of applications, the Professional SMS market from 2015 to 2025 covers:

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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