

# 2020-2025 Global Product Life Cycle Management in Apparel Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Complex multi-channel distribution networks, dynamic consumer demands, pressure to deliver to increasingly aggressive calendars, and global sourcing have created a fast-changing environment where rapid decision making in product development means the difference between success and failure. Major apparel companies are attempting to manage high rates of product change globally across multiple product calendars, using thousands of different materials, and producing more than ten thousand samples annually. Leading Apparel Companies are Turning to PLM to Maximize Value.

This report elaborates the market size, market characteristics, and market growth of the Product Life Cycle Management in Apparel industry, and breaks down according to the type, application, and consumption area of Product Life Cycle Management in Apparel. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Product Life Cycle Management in Apparel in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Product Life Cycle Management in Apparel market covered in Chapter 13:

Audaces

BONTEX

AllCAD Technologies

VisualNext

## Dassault Syst?mes

Autodesk  
Fashion CAD  
C-Design  
EFI Optitex  
Arahne  
Lectra  
Gerber Technology  
CadCam Technology  
Centric Software

In Chapter 6, on the basis of types, the Product Life Cycle Management in Apparel market from 2015 to 2025 is primarily split into:

Collaborative Product Definition Management  
Computer-aided Design

In Chapter 7, on the basis of applications, the Product Life Cycle Management in Apparel market from 2015 to 2025 covers:

Product information  
Supplier collaboration  
Project management  
Compliance  
Design re-use

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)

Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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