

# 2020-2025 Global Price Comparison Websites (PCWS) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Price comparison website, Price Analysis tool, comparison shopping agent, shopbot or comparison shopping engine, is a vertical search engine that shoppers use to filter and compare products based on price, features, reviews and other criteria. Most comparison shopping sites aggregate product listings from many different retailers but do not directly sell products themselves, instead earning money from affiliate marketing agreements.

This report elaborates the market size, market characteristics, and market growth of the Price Comparison Websites (PCWS) industry, and breaks down according to the type, application, and consumption area of Price Comparison Websites (PCWS). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Price Comparison Websites (PCWS) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Price Comparison Websites (PCWS) market covered in Chapter 13:

ShopAtHome

DealNews

Shopping.com

PriceChecker

Woot

PriceSpy  
BizRate  
PriceGrabber  
Yahoo Shopping  
PriceRunner  
SlickDeals  
ShopLocal  
Shop  
NexTag  
Google Shopping  
Become  
Coupons  
Amazon  
PrinceOye  
Idealo  
Shopzilla  
CamelCamelCamel  
Pronto

In Chapter 6, on the basis of types, the Price Comparison Websites (PCWS) market from 2015 to 2025 is primarily split into:

Retail Products  
Electronic Products  
Other

In Chapter 7, on the basis of applications, the Price Comparison Websites (PCWS) market from 2015 to 2025 covers:

Customers  
Retailers

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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