

2020-2025 Global Prescriptive Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Prescriptive analytics is the third and final phase of business analytics, which also includes descriptive and predictive analytics. Prescriptive Analytics is a form of advance analytics that is used for making an optimum decisions regarding the way to handle specific situations by considering all the situation and available resources. These analytics work along with predictive analytics that are used to determine the future performance based on the current and the historical data. Prescriptive Analytics are used for taking improved business decisions, despite of uncertainty and changing conditions, and it also help companies determine what action to take. For illustration: prescriptive analytics can be used to evaluate whether a local fire department should require residents to evacuate a particular area when a wildfire is burning in the area. By analyzing these data department can make the optimum decision.

This report elaborates the market size, market characteristics, and market growth of the Prescriptive Analytics industry, and breaks down according to the type, application, and consumption area of Prescriptive Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Prescriptive Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Prescriptive Analytics market covered in Chapter 13:

SAP SE
Profitect, Inc.
Datawatch Corporation
Compellon
Ayata
SAS Institute, Inc.
TIBCO Software Inc.
NGDATA
FICO
IBM Corporation
River Logic, Inc.
Frontline Systems, Inc.

In Chapter 6, on the basis of types, the Prescriptive Analytics market from 2015 to 2025 is primarily split into:

Software
Services

In Chapter 7, on the basis of applications, the Prescriptive Analytics market from 2015 to 2025 covers:

Operation Management
Revenue Management
Network Management
Supply Chain Management
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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