

2020-2025 Global Premium Messaging Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Premium messaging service enables users to cater to services of third party messaging programs that charge fees standard text messaging rates. These fees are either for the content that is sent to the user's phone or for participation in a program. Text or multimedia messages are sent to, or received from programs using short codes in place of phone numbers.

This report elaborates the market size, market characteristics, and market growth of the Premium Messaging industry, and breaks down according to the type, application, and consumption area of Premium Messaging. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Premium Messaging in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Premium Messaging market covered in Chapter 13:

AMD Telecom SA

Infobip Plt

Angkor Data Communications Group Co. Ltd.

Dialogue Communications Ltd.

mBlox

Beepsend AB

Aerialink Inc.

Symsoft AB
Jinny Software Ltd.
OpenMarket
V3Mobi Communications Pvt. Ltd.
Mobicage NV
Sybase 365

In Chapter 6, on the basis of types, the Premium Messaging market from 2015 to 2025 is primarily split into:

A2P SMS
A2P MMS
P2A SMS
P2A MMS

In Chapter 7, on the basis of applications, the Premium Messaging market from 2015 to 2025 covers:

Shipping and Logistics
BFSI
Retail
Entertainment and Media
Outsourcing
Hospitality

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany

UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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