

2020-2025 Global Prek-12 learning Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

K–12, for kindergarten to 12th grade, indicates the sum of primary and secondary education in several nations, such as Afghanistan, Australia, Canada, Ecuador, Egypt, India, Iran, Philippines, South Korea, Turkey, and the United States, for publicly supported school grades prior to college.

This report elaborates the market size, market characteristics, and market growth of the Prek-12 learning industry, and breaks down according to the type, application, and consumption area of Prek-12 learning. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Prek-12 learning in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Prek-12 learning market covered in Chapter 13:

School Specialty

K12 Inc.

Pearson

Mcgraw-Hill Education

Scientific Learning Corp.

Discovery Education

Cambium Learning Group
Rosetta Stone, Inc.
Scholastic Corp
Goodheart-Willcox
Houghton Mifflin Harcourt

In Chapter 6, on the basis of types, the Prek-12 learning market from 2015 to 2025 is primarily split into:

Basal core curriculum
Courseware
Digital supplements
Print supplements

In Chapter 7, on the basis of applications, the Prek-12 learning market from 2015 to 2025 covers:

Public schools
Private schools
Home schools
Virtual schools

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)

Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

Contents

1 PREK-12 LEARNING MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 PREK-12 LEARNING MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 PREK-12 LEARNING MARKET FORCES

- 3.1 Global Prek-12 learning Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 PREK-12 LEARNING MARKET - BY GEOGRAPHY

- 4.1 Global Prek-12 learning Market Value and Market Share by Regions
 - 4.1.1 Global Prek-12 learning Value (\$) by Region (2015-2020)

- 4.1.2 Global Prek-12 learning Value Market Share by Regions (2015-2020)
- 4.2 Global Prek-12 learning Market Production and Market Share by Major Countries
 - 4.2.1 Global Prek-12 learning Production by Major Countries (2015-2020)
 - 4.2.2 Global Prek-12 learning Production Market Share by Major Countries (2015-2020)
- 4.3 Global Prek-12 learning Market Consumption and Market Share by Regions
 - 4.3.1 Global Prek-12 learning Consumption by Regions (2015-2020)
 - 4.3.2 Global Prek-12 learning Consumption Market Share by Regions (2015-2020)

5 PREK-12 LEARNING MARKET - BY TRADE STATISTICS

- 5.1 Global Prek-12 learning Export and Import
- 5.2 United States Prek-12 learning Export and Import (2015-2020)
- 5.3 Europe Prek-12 learning Export and Import (2015-2020)
- 5.4 China Prek-12 learning Export and Import (2015-2020)
- 5.5 Japan Prek-12 learning Export and Import (2015-2020)
- 5.6 India Prek-12 learning Export and Import (2015-2020)
- 5.7 ...

6 PREK-12 LEARNING MARKET - BY TYPE

- 6.1 Global Prek-12 learning Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Prek-12 learning Production by Types (2015-2020)
 - 6.1.2 Global Prek-12 learning Production Market Share by Types (2015-2020)
- 6.2 Global Prek-12 learning Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Prek-12 learning Value by Types (2015-2020)
 - 6.2.2 Global Prek-12 learning Value Market Share by Types (2015-2020)
- 6.3 Global Prek-12 learning Production, Price and Growth Rate of Basal core curriculum (2015-2020)
- 6.4 Global Prek-12 learning Production, Price and Growth Rate of Courseware (2015-2020)
- 6.5 Global Prek-12 learning Production, Price and Growth Rate of Digital supplements (2015-2020)
- 6.6 Global Prek-12 learning Production, Price and Growth Rate of Print supplements (2015-2020)

7 PREK-12 LEARNING MARKET - BY APPLICATION

- 7.1 Global Prek-12 learning Consumption and Market Share by Applications

(2015-2020)

7.1.1 Global Prek-12 learning Consumption by Applications (2015-2020)

7.1.2 Global Prek-12 learning Consumption Market Share by Applications (2015-2020)

7.2 Global Prek-12 learning Consumption and Growth Rate of Public schools
(2015-2020)

7.3 Global Prek-12 learning Consumption and Growth Rate of Private schools
(2015-2020)

7.4 Global Prek-12 learning Consumption and Growth Rate of Home schools
(2015-2020)

7.5 Global Prek-12 learning Consumption and Growth Rate of Virtual schools
(2015-2020)

8 NORTH AMERICA PREK-12 LEARNING MARKET

8.1 North America Prek-12 learning Market Size

8.2 United States Prek-12 learning Market Size

8.3 Canada Prek-12 learning Market Size

8.4 Mexico Prek-12 learning Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE PREK-12 LEARNING MARKET ANALYSIS

9.1 Europe Prek-12 learning Market Size

9.2 Germany Prek-12 learning Market Size

9.3 United Kingdom Prek-12 learning Market Size

9.4 France Prek-12 learning Market Size

9.5 Italy Prek-12 learning Market Size

9.6 Spain Prek-12 learning Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC PREK-12 LEARNING MARKET ANALYSIS

10.1 Asia-Pacific Prek-12 learning Market Size

10.2 China Prek-12 learning Market Size

10.3 Japan Prek-12 learning Market Size

10.4 South Korea Prek-12 learning Market Size

10.5 Southeast Asia Prek-12 learning Market Size

10.6 India Prek-12 learning Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA PREK-12 LEARNING MARKET ANALYSIS

- 11.1 Middle East and Africa Prek-12 learning Market Size
- 11.2 Saudi Arabia Prek-12 learning Market Size
- 11.3 UAE Prek-12 learning Market Size
- 11.4 South Africa Prek-12 learning Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA PREK-12 LEARNING MARKET ANALYSIS

- 12.1 South America Prek-12 learning Market Size
- 12.2 Brazil Prek-12 learning Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 School Specialty
 - 13.1.1 School Specialty Basic Information
 - 13.1.2 School Specialty Product Profiles, Application and Specification
 - 13.1.3 School Specialty Prek-12 learning Market Performance (2015-2020)
- 13.2 K12 Inc.
 - 13.2.1 K12 Inc. Basic Information
 - 13.2.2 K12 Inc. Product Profiles, Application and Specification
 - 13.2.3 K12 Inc. Prek-12 learning Market Performance (2015-2020)
- 13.3 Pearson
 - 13.3.1 Pearson Basic Information
 - 13.3.2 Pearson Product Profiles, Application and Specification
 - 13.3.3 Pearson Prek-12 learning Market Performance (2015-2020)
- 13.4 Mcgraw-Hill Education
 - 13.4.1 Mcgraw-Hill Education Basic Information
 - 13.4.2 Mcgraw-Hill Education Product Profiles, Application and Specification
 - 13.4.3 Mcgraw-Hill Education Prek-12 learning Market Performance (2015-2020)
- 13.5 Scientific Learning Corp.
 - 13.5.1 Scientific Learning Corp. Basic Information
 - 13.5.2 Scientific Learning Corp. Product Profiles, Application and Specification
 - 13.5.3 Scientific Learning Corp. Prek-12 learning Market Performance (2015-2020)
- 13.6 Discovery Education
 - 13.6.1 Discovery Education Basic Information

- 13.6.2 Discovery Education Product Profiles, Application and Specification
- 13.6.3 Discovery Education Prek-12 learning Market Performance (2015-2020)
- 13.7 Cambium Learning Group
 - 13.7.1 Cambium Learning Group Basic Information
 - 13.7.2 Cambium Learning Group Product Profiles, Application and Specification
 - 13.7.3 Cambium Learning Group Prek-12 learning Market Performance (2015-2020)
- 13.8 Rosetta Stone, Inc.
 - 13.8.1 Rosetta Stone, Inc. Basic Information
 - 13.8.2 Rosetta Stone, Inc. Product Profiles, Application and Specification
 - 13.8.3 Rosetta Stone, Inc. Prek-12 learning Market Performance (2015-2020)
- 13.9 Scholastic Corp
 - 13.9.1 Scholastic Corp Basic Information
 - 13.9.2 Scholastic Corp Product Profiles, Application and Specification
 - 13.9.3 Scholastic Corp Prek-12 learning Market Performance (2015-2020)
- 13.10 Goodheart-Willcox
 - 13.10.1 Goodheart-Willcox Basic Information
 - 13.10.2 Goodheart-Willcox Product Profiles, Application and Specification
 - 13.10.3 Goodheart-Willcox Prek-12 learning Market Performance (2015-2020)
- 13.11 Houghton Mifflin Harcourt
 - 13.11.1 Houghton Mifflin Harcourt Basic Information
 - 13.11.2 Houghton Mifflin Harcourt Product Profiles, Application and Specification
 - 13.11.3 Houghton Mifflin Harcourt Prek-12 learning Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America Prek-12 learning Market Forecast (2020-2025)
- 14.2 Europe Prek-12 learning Market Forecast (2020-2025)
- 14.3 Asia-Pacific Prek-12 learning Market Forecast (2020-2025)
- 14.4 Middle East and Africa Prek-12 learning Market Forecast (2020-2025)
- 14.5 South America Prek-12 learning Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global Prek-12 learning Market Forecast by Types (2020-2025)
 - 15.1.1 Global Prek-12 learning Market Forecast Production and Market Share by Types (2020-2025)
 - 15.1.2 Global Prek-12 learning Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Prek-12 learning Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Prek-12 learning Picture
Table Prek-12 learning Key Market Segments
Figure Study and Forecasting Years
Figure Global Prek-12 learning Market Size and Growth Rate 2015-2025
Figure Industry PESTEL Analysis
Figure Global COVID-19 Status
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19
Figure Global Prek-12 learning Value (\$) and Growth Rate (2015-2020)
Table Global Prek-12 learning Value (\$) by Countries (2015-2020)
Table Global Prek-12 learning Value Market Share by Regions (2015-2020)
Figure Global Prek-12 learning Value Market Share by Regions in 2019
Figure Global Prek-12 learning Production and Growth Rate (2015-2020)
Table Global Prek-12 learning Production by Major Countries (2015-2020)
Table Global Prek-12 learning Production Market Share by Major Countries (2015-2020)
Figure Global Prek-12 learning Production Market Share by Regions in 2019
Figure Global Prek-12 learning Consumption and Growth Rate (2015-2020)
Table Global Prek-12 learning Consumption by Regions (2015-2020)
Table Global Prek-12 learning Consumption Market Share by Regions (2015-2020)
Figure Global Prek-12 learning Consumption Market Share by Regions in 2019
Table Global Prek-12 learning Export Top 3 Country 2019
Table Global Prek-12 learning Import Top 3 Country 2019
Table United States Prek-12 learning Export and Import (2015-2020)
Table Europe Prek-12 learning Export and Import (2015-2020)
Table China Prek-12 learning Export and Import (2015-2020)
Table Japan Prek-12 learning Export and Import (2015-2020)
Table India Prek-12 learning Export and Import (2015-2020)
Table Global Prek-12 learning Production by Types (2015-2020)
Table Global Prek-12 learning Production Market Share by Types (2015-2020)
Figure Global Prek-12 learning Production Share by Type (2015-2020)
Table Global Prek-12 learning Value by Types (2015-2020)
Table Global Prek-12 learning Value Market Share by Types (2015-2020)
Figure Global Prek-12 learning Value Share by Type (2015-2020)
Figure Global Basal core curriculum Production and Growth Rate (2015-2020)
Figure Global Basal core curriculum Price (2015-2020)

Figure Global Courseware Production and Growth Rate (2015-2020)

Figure Global Courseware Price (2015-2020)

Figure Global Digital supplements Production and Growth Rate (2015-2020)

Figure Global Digital supplements Price (2015-2020)

Figure Global Print supplements Production and Growth Rate (2015-2020)

Figure Global Print supplements Price (2015-2020)

Table Global Prek-12 learning Consumption by Applications (2015-2020)

Table Global Prek-12 learning Consumption Market Share by Applications (2015-2020)

Figure Global Prek-12 learning Consumption Share by Application (2015-2020)

Figure Global Public schools Consumption and Growth Rate (2015-2020)

Figure Global Private schools Consumption and Growth Rate (2015-2020)

Figure Global Home schools Consumption and Growth Rate (2015-2020)

Figure Global Virtual schools Consumption and Growth Rate (2015-2020)

Figure North America Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Table North America Prek-12 learning Consumption by Countries (2015-2020)

Table North America Prek-12 learning Consumption Market Share by Countries (2015-2020)

Figure North America Prek-12 learning Consumption Market Share by Countries (2015-2020)

Figure United States Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure Canada Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure Mexico Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Table Europe Prek-12 learning Consumption by Countries (2015-2020)

Table Europe Prek-12 learning Consumption Market Share by Countries (2015-2020)

Figure Europe Prek-12 learning Consumption Market Share by Countries (2015-2020)

Figure Germany Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure France Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure Italy Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure Spain Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Prek-12 learning Consumption by Countries (2015-2020)

Table Asia-Pacific Prek-12 learning Consumption Market Share by Countries
(2015-2020)

Figure Asia-Pacific Prek-12 learning Consumption Market Share by Countries
(2015-2020)

Figure China Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure Japan Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure South Korea Prek-12 learning Market Consumption and Growth Rate
(2015-2020)

Figure Southeast Asia Prek-12 learning Market Consumption and Growth Rate
(2015-2020)

Figure India Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Prek-12 learning Market Consumption and Growth Rate
(2015-2020)

Table Middle East and Africa Prek-12 learning Consumption by Countries (2015-2020)

Table Middle East and Africa Prek-12 learning Consumption Market Share by Countries
(2015-2020)

Figure Middle East and Africa Prek-12 learning Consumption Market Share by
Countries (2015-2020)

Figure Saudi Arabia Prek-12 learning Market Consumption and Growth Rate
(2015-2020)

Figure UAE Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Figure South Africa Prek-12 learning Market Consumption and Growth Rate
(2015-2020)

Figure South America Prek-12 learning Market Consumption and Growth Rate
(2015-2020)

Table South America Prek-12 learning Consumption by Countries (2015-2020)

Table South America Prek-12 learning Consumption Market Share by Countries
(2015-2020)

Figure South America Prek-12 learning Consumption Market Share by Countries
(2015-2020)

Figure Brazil Prek-12 learning Market Consumption and Growth Rate (2015-2020)

Table School Specialty Company Profile

Table School Specialty Production, Value, Price, Gross Margin 2015-2020

Figure School Specialty Production and Growth Rate

Figure School Specialty Value (\$) Market Share 2015-2020

Table K12 Inc. Company Profile

Table K12 Inc. Production, Value, Price, Gross Margin 2015-2020

Figure K12 Inc. Production and Growth Rate

Figure K12 Inc. Value (\$) Market Share 2015-2020

Table Pearson Company Profile

Table Pearson Production, Value, Price, Gross Margin 2015-2020

Figure Pearson Production and Growth Rate

Figure Pearson Value (\$) Market Share 2015-2020

Table McGraw-Hill Education Company Profile

Table McGraw-Hill Education Production, Value, Price, Gross Margin 2015-2020

Figure McGraw-Hill Education Production and Growth Rate

Figure McGraw-Hill Education Value (\$) Market Share 2015-2020

Table Scientific Learning Corp. Company Profile

Table Scientific Learning Corp. Production, Value, Price, Gross Margin 2015-2020

Figure Scientific Learning Corp. Production and Growth Rate

Figure Scientific Learning Corp. Value (\$) Market Share 2015-2020

Table Discovery Education Company Profile

Table Discovery Education Production, Value, Price, Gross Margin 2015-2020

Figure Discovery Education Production and Growth Rate

Figure Discovery Education Value (\$) Market Share 2015-2020

Table Cambium Learning Group Company Profile

Table Cambium Learning Group Production, Value, Price, Gross Margin 2015-2020

Figure Cambium Learning Group Production and Growth Rate

Figure Cambium Learning Group Value (\$) Market Share 2015-2020

Table Rosetta Stone, Inc. Company Profile

Table Rosetta Stone, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Rosetta Stone, Inc. Production and Growth Rate

Figure Rosetta Stone, Inc. Value (\$) Market Share 2015-2020

Table Scholastic Corp Company Profile

Table Scholastic Corp Production, Value, Price, Gross Margin 2015-2020

Figure Scholastic Corp Production and Growth Rate

Figure Scholastic Corp Value (\$) Market Share 2015-2020

Table Goodheart-Willcox Company Profile

Table Goodheart-Willcox Production, Value, Price, Gross Margin 2015-2020

Figure Goodheart-Willcox Production and Growth Rate

Figure Goodheart-Willcox Value (\$) Market Share 2015-2020

Table Houghton Mifflin Harcourt Company Profile

Table Houghton Mifflin Harcourt Production, Value, Price, Gross Margin 2015-2020

Figure Houghton Mifflin Harcourt Production and Growth Rate

Figure Houghton Mifflin Harcourt Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast
(2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Prek-12 learning Market Forecast Production by Types (2020-2025)

Table Global Prek-12 learning Market Forecast Production Share by Types (2020-2025)

Table Global Prek-12 learning Market Forecast Value (\$) by Types (2020-2025)

Table Global Prek-12 learning Market Forecast Value Share by Types (2020-2025)

Table Global Prek-12 learning Market Forecast Consumption by Applications
(2020-2025)

Table Global Prek-12 learning Market Forecast Consumption Share by Applications
(2020-2025)

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