

2020-2025 Global Predictive Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Predictive analytics is the branch of the advanced analytics which is used to make predictions about unknown future events. Predictive analytics uses many techniques from data mining, statistics, modeling, machine learning, and artificial intelligence to analyze current data to make predictions about future.

This report elaborates the market size, market characteristics, and market growth of the Predictive Analytics industry, and breaks down according to the type, application, and consumption area of Predictive Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Predictive Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Predictive Analytics market covered in Chapter 13:

G2 Crowds

Microstrategy

Pegasystems

Gartner

SAP

Salford Systems

BIX Tecnologia

Information Builders

Forrester

HP

Oracle

KDNuggets

IBM

Angoss Software

Statsoft

Stefanini

FICO

Megaputer Intelligence

Technologies

SAS Brazil

Microsoft

In Chapter 6, on the basis of types, the Predictive Analytics market from 2015 to 2025 is primarily split into:

Services

Solutions

In Chapter 7, on the basis of applications, the Predictive Analytics market from 2015 to 2025 covers:

Large Enterprises

SMEs

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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