

2020-2025 Global POP Display Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A POP Display (purchase point) is a marketing material or ad placed next to the item it is promoting. These items are usually located in the checkout area or elsewhere where a purchase decision is made.

This report elaborates the market size, market characteristics, and market growth of the POP Display industry, and breaks down according to the type, application, and consumption area of POP Display. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for POP Display in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global POP Display market covered in Chapter 13:

Felbro, Inc.

Sonoco Products Company

Marketing Alliance Group

Creative Displays Now

International Paper Company

Smurfit Kappa Group PLC

Georgia-Pacific LLC

WestRock Company

Pratt Industries Inc.

DS Smith Plc

FFR Merchandising Company
Menasha Packaging Company
Marketing Alliance Group
U.S. Corrugated, Inc.

In Chapter 6, on the basis of types, the POP Display market from 2015 to 2025 is primarily split into:

- Floor Display
- Counter Display
- Gravity Feed
- Pallet Display
- Side Kick Display
- Dump Bin Display
- Clip Strip
- Other POP Display

In Chapter 7, on the basis of applications, the POP Display market from 2015 to 2025 covers:

- Food and Beverages
- Cosmetics and Personal Care
- Pharmaceuticals
- Printing and Stationary
- Electronics
- Automotive

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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