

2020-2025 Global Personalized Medicine Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Personalized medicine, also termed Theranostics or precision medicine, is a medical procedure that separates patients into different groups—with medical decisions, practices, interventions and/or products being tailored to the individual patient based on their predicted response or risk of disease.[1] The terms personalized medicine, precision medicine, stratified medicine and P4 medicine are used interchangeably to describe this concept[1][2] though some authors and organisations use these expressions separately to indicate particular nuances.

This report elaborates the market size, market characteristics, and market growth of the Personalized Medicine industry, and breaks down according to the type, application, and consumption area of Personalized Medicine. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Personalized Medicine in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Personalized Medicine market covered in Chapter 13:

Becton Dickinson & Co.

Abbott

Siemens Healthcare Diagnostics Inc.

Qiagen Inc.

Asuragen Inc

Pfizer Inc.
Bristol-Myers Squibb
GE Healthcare
Agendia NV
Amgen Inc.

In Chapter 6, on the basis of types, the Personalized Medicine market from 2015 to 2025 is primarily split into:

PM Diagnostics
PM Therapeutics
Personalized Medical Care
Personalized Nutrition & Wellness

In Chapter 7, on the basis of applications, the Personalized Medicine market from 2015 to 2025 covers:

Diagnosis and intervention
Drug development and usage
Cancer genomics

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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