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2020-2025 Global Personal Trainers Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A personal trainer is an individual certified to have a varying degree of knowledge of general fitness involved in exercise prescription and instruction. They motivate clients by setting goals and providing feedback and accountability to clients. Trainers also measure their client's strengths and weaknesses with fitness assessments. These fitness assessments may also be performed before and after an exercise program to measure their client's improvements in physical fitness. They may also educate their clients in many other aspects of wellness besides exercise, including general health and nutrition guidelines.
This report elaborates the market size, market characteristics, and market growth of the Personal Trainers industry, and breaks down according to the type, application, and consumption area of Personal Trainers. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Personal Trainers in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Personal Trainers market covered in Chapter 13:
Sunlite
CycleOps
RAD Cycle Products
Precor
Minoura

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Elite
BKOOL
Schwinn
Blackburn Design
Conquer
Tacx
Kinetic
Technogym

In Chapter 6, on the basis of types, the Personal Trainers market from 2015 to 2025 is primarily split into:
Exercise Instruction
Exercise Demonstration
Fitness Consultation

In Chapter 7, on the basis of applications, the Personal Trainers market from 2015 to 2025 covers:
Health & Fitness Centers
Hospitals
In-House

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France

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Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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