

2020-2025 Global Perfume & Cologne Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Perfume is a mixture of fragrant essential oils or aroma compounds, fixatives and solvents, used to give the human body, animals, food, objects, and living-spaces an agreeable scent.

This report elaborates the market size, market characteristics, and market growth of the Perfume & Cologne industry, and breaks down according to the type, application, and consumption area of Perfume & Cologne. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Perfume & Cologne in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Perfume & Cologne market covered in Chapter 13:

Interparfums

Procter & Gamble

Loreal

AVON

LVMH

CHANEL

Puig

Elizabeth Arden

Est?e Lauder

Coty

In Chapter 6, on the basis of types, the Perfume & Cologne market from 2015 to 2025 is primarily split into:

- Eau de Parfum (EDP)
- Eau de Toilette (EDT)
- Eau de Cologne (EDC)
- Eau Fraiche

In Chapter 7, on the basis of applications, the Perfume & Cologne market from 2015 to 2025 covers:

- Specialty Stores
- Departmental Stores
- Online Stores
- Hypermarkets
- Supermarkets

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others
- Asia-Pacific (Covered in Chapter 10)

China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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