

# 2020-2025 Global People Counting System Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

A People Counting System is an electronic device that is used to measure the number of people traversing a certain passage or entrance. Examples include simple manual clickers, infrared beams, thermal imaging systems, WiFi trackers and video counters using advanced machine learning algorithms. They are commonly used by retail establishments to judge the effectiveness of marketing campaigns, building design and layout, and the popularity of particular brands.

This report elaborates the market size, market characteristics, and market growth of the People Counting System industry, and breaks down according to the type, application, and consumption area of People Counting System. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for People Counting System in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global People Counting System market covered in Chapter 13:

HELLA Aglaia Mobile Vision GmbH

Countwise

ShopperTrak

XOVIS AG

Eurotech

DILAX Intelcom GmbH

Infodev Electronic Designers International, Inc.  
Axis Communications AB  
RetailNext, Inc.  
V-Count  
Iris-GmbH Infrared & Intelligent Sensors  
FLIR Systems, Inc.  
InfraRed Integrated Systems Ltd.  
IEE S.A.

In Chapter 6, on the basis of types, the People Counting System market from 2015 to 2025 is primarily split into:

IR Beam Type  
Video Based Type  
Thermal Imaging Type  
Others

In Chapter 7, on the basis of applications, the People Counting System market from 2015 to 2025 covers:

Retail Stores, Supermarkets, and Shopping Malls  
Transportation  
Corporate  
Hospitality  
Banking and financial Institutes  
Healthcare  
Sports and Entertainment  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States

Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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