

2020-2025 Global Pen Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2B894B6FA328EN.html>

Date: March 2021

Pages: 117

Price: US\$ 3,360.00 (Single User License)

ID: 2B894B6FA328EN

Abstracts

an instrument for writing or drawing with ink, typically consisting of a metal nib or ball, or a nylon tip, fitted into a metal or plastic holder.

This report elaborates the market size, market characteristics, and market growth of the Pen industry, and breaks down according to the type, application, and consumption area of Pen. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Pen in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Pen market covered in Chapter 13:

Uni-Ball
Sakura
Paper Mate
Sanford
Pilot
BIC
Caicolor
Flair

Pentel
Sheaffer
Lamy
Fisher

In Chapter 6, on the basis of types, the Pen market from 2015 to 2025 is primarily split into:

Ballpoint Pen
Ink Pen
Fountain Pen
Gel Ink Pen
Others

In Chapter 7, on the basis of applications, the Pen market from 2015 to 2025 covers:

School/Office
Painting
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK

France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 PEN MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 PEN MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 PEN MARKET FORCES

- 3.1 Global Pen Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 PEN MARKET - BY GEOGRAPHY

- 4.1 Global Pen Market Value and Market Share by Regions
 - 4.1.1 Global Pen Value (\$) by Region (2015-2020)

- 4.1.2 Global Pen Value Market Share by Regions (2015-2020)
- 4.2 Global Pen Market Production and Market Share by Major Countries
 - 4.2.1 Global Pen Production by Major Countries (2015-2020)
 - 4.2.2 Global Pen Production Market Share by Major Countries (2015-2020)
- 4.3 Global Pen Market Consumption and Market Share by Regions
 - 4.3.1 Global Pen Consumption by Regions (2015-2020)
 - 4.3.2 Global Pen Consumption Market Share by Regions (2015-2020)

5 PEN MARKET - BY TRADE STATISTICS

- 5.1 Global Pen Export and Import
- 5.2 United States Pen Export and Import (2015-2020)
- 5.3 Europe Pen Export and Import (2015-2020)
- 5.4 China Pen Export and Import (2015-2020)
- 5.5 Japan Pen Export and Import (2015-2020)
- 5.6 India Pen Export and Import (2015-2020)
- 5.7 ...

6 PEN MARKET - BY TYPE

- 6.1 Global Pen Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Pen Production by Types (2015-2020)
 - 6.1.2 Global Pen Production Market Share by Types (2015-2020)
- 6.2 Global Pen Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Pen Value by Types (2015-2020)
 - 6.2.2 Global Pen Value Market Share by Types (2015-2020)
- 6.3 Global Pen Production, Price and Growth Rate of Ballpoint Pen (2015-2020)
- 6.4 Global Pen Production, Price and Growth Rate of Ink Pen (2015-2020)
- 6.5 Global Pen Production, Price and Growth Rate of Fountain Pen (2015-2020)
- 6.6 Global Pen Production, Price and Growth Rate of Gel Ink Pen (2015-2020)
- 6.7 Global Pen Production, Price and Growth Rate of Others (2015-2020)

7 PEN MARKET - BY APPLICATION

- 7.1 Global Pen Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Pen Consumption by Applications (2015-2020)
 - 7.1.2 Global Pen Consumption Market Share by Applications (2015-2020)
- 7.2 Global Pen Consumption and Growth Rate of School/Office (2015-2020)
- 7.3 Global Pen Consumption and Growth Rate of Painting (2015-2020)

7.4 Global Pen Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA PEN MARKET

8.1 North America Pen Market Size

8.2 United States Pen Market Size

8.3 Canada Pen Market Size

8.4 Mexico Pen Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE PEN MARKET ANALYSIS

9.1 Europe Pen Market Size

9.2 Germany Pen Market Size

9.3 United Kingdom Pen Market Size

9.4 France Pen Market Size

9.5 Italy Pen Market Size

9.6 Spain Pen Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC PEN MARKET ANALYSIS

10.1 Asia-Pacific Pen Market Size

10.2 China Pen Market Size

10.3 Japan Pen Market Size

10.4 South Korea Pen Market Size

10.5 Southeast Asia Pen Market Size

10.6 India Pen Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA PEN MARKET ANALYSIS

11.1 Middle East and Africa Pen Market Size

11.2 Saudi Arabia Pen Market Size

11.3 UAE Pen Market Size

11.4 South Africa Pen Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA PEN MARKET ANALYSIS

- 12.1 South America Pen Market Size
- 12.2 Brazil Pen Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Uni-Ball

- 13.1.1 Uni-Ball Basic Information
- 13.1.2 Uni-Ball Product Profiles, Application and Specification
- 13.1.3 Uni-Ball Pen Market Performance (2015-2020)

13.2 Sakura

- 13.2.1 Sakura Basic Information
- 13.2.2 Sakura Product Profiles, Application and Specification
- 13.2.3 Sakura Pen Market Performance (2015-2020)

13.3 Paper Mate

- 13.3.1 Paper Mate Basic Information
- 13.3.2 Paper Mate Product Profiles, Application and Specification
- 13.3.3 Paper Mate Pen Market Performance (2015-2020)

13.4 Sanford

- 13.4.1 Sanford Basic Information
- 13.4.2 Sanford Product Profiles, Application and Specification
- 13.4.3 Sanford Pen Market Performance (2015-2020)

13.5 Pilot

- 13.5.1 Pilot Basic Information
- 13.5.2 Pilot Product Profiles, Application and Specification
- 13.5.3 Pilot Pen Market Performance (2015-2020)

13.6 BIC

- 13.6.1 BIC Basic Information
- 13.6.2 BIC Product Profiles, Application and Specification
- 13.6.3 BIC Pen Market Performance (2015-2020)

13.7 Caicolor

- 13.7.1 Caicolor Basic Information
- 13.7.2 Caicolor Product Profiles, Application and Specification
- 13.7.3 Caicolor Pen Market Performance (2015-2020)

13.8 Flair

- 13.8.1 Flair Basic Information
- 13.8.2 Flair Product Profiles, Application and Specification
- 13.8.3 Flair Pen Market Performance (2015-2020)

13.9 Pentel

13.9.1 Pentel Basic Information

13.9.2 Pentel Product Profiles, Application and Specification

13.9.3 Pentel Pen Market Performance (2015-2020)

13.10 Sheaffer

13.10.1 Sheaffer Basic Information

13.10.2 Sheaffer Product Profiles, Application and Specification

13.10.3 Sheaffer Pen Market Performance (2015-2020)

13.11 Lamy

13.11.1 Lamy Basic Information

13.11.2 Lamy Product Profiles, Application and Specification

13.11.3 Lamy Pen Market Performance (2015-2020)

13.12 Fisher

13.12.1 Fisher Basic Information

13.12.2 Fisher Product Profiles, Application and Specification

13.12.3 Fisher Pen Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Pen Market Forecast (2020-2025)

14.2 Europe Pen Market Forecast (2020-2025)

14.3 Asia-Pacific Pen Market Forecast (2020-2025)

14.4 Middle East and Africa Pen Market Forecast (2020-2025)

14.5 South America Pen Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Pen Market Forecast by Types (2020-2025)

15.1.1 Global Pen Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Pen Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Pen Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Pen Picture
Table Pen Key Market Segments
Figure Study and Forecasting Years
Figure Global Pen Market Size and Growth Rate 2015-2025
Figure Industry PESTEL Analysis
Figure Global COVID-19 Status
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19
Figure Global Pen Value (\$) and Growth Rate (2015-2020)
Table Global Pen Value (\$) by Countries (2015-2020)
Table Global Pen Value Market Share by Regions (2015-2020)
Figure Global Pen Value Market Share by Regions in 2019
Figure Global Pen Production and Growth Rate (2015-2020)
Table Global Pen Production by Major Countries (2015-2020)
Table Global Pen Production Market Share by Major Countries (2015-2020)
Figure Global Pen Production Market Share by Regions in 2019
Figure Global Pen Consumption and Growth Rate (2015-2020)
Table Global Pen Consumption by Regions (2015-2020)
Table Global Pen Consumption Market Share by Regions (2015-2020)
Figure Global Pen Consumption Market Share by Regions in 2019
Table Global Pen Export Top 3 Country 2019
Table Global Pen Import Top 3 Country 2019
Table United States Pen Export and Import (2015-2020)
Table Europe Pen Export and Import (2015-2020)
Table China Pen Export and Import (2015-2020)
Table Japan Pen Export and Import (2015-2020)
Table India Pen Export and Import (2015-2020)
Table Global Pen Production by Types (2015-2020)
Table Global Pen Production Market Share by Types (2015-2020)
Figure Global Pen Production Share by Type (2015-2020)
Table Global Pen Value by Types (2015-2020)
Table Global Pen Value Market Share by Types (2015-2020)
Figure Global Pen Value Share by Type (2015-2020)
Figure Global Ballpoint Pen Production and Growth Rate (2015-2020)
Figure Global Ballpoint Pen Price (2015-2020)
Figure Global Ink Pen Production and Growth Rate (2015-2020)

Figure Global Ink Pen Price (2015-2020)
Figure Global Fountain Pen Production and Growth Rate (2015-2020)
Figure Global Fountain Pen Price (2015-2020)
Figure Global Gel Ink Pen Production and Growth Rate (2015-2020)
Figure Global Gel Ink Pen Price (2015-2020)
Figure Global Others Production and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Table Global Pen Consumption by Applications (2015-2020)
Table Global Pen Consumption Market Share by Applications (2015-2020)
Figure Global Pen Consumption Share by Application (2015-2020)
Figure Global School/Office Consumption and Growth Rate (2015-2020)
Figure Global Painting Consumption and Growth Rate (2015-2020)
Figure Global Others Consumption and Growth Rate (2015-2020)
Figure North America Pen Market Consumption and Growth Rate (2015-2020)
Table North America Pen Consumption by Countries (2015-2020)
Table North America Pen Consumption Market Share by Countries (2015-2020)
Figure North America Pen Consumption Market Share by Countries (2015-2020)
Figure United States Pen Market Consumption and Growth Rate (2015-2020)
Figure Canada Pen Market Consumption and Growth Rate (2015-2020)
Figure Mexico Pen Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Pen Market Consumption and Growth Rate (2015-2020)
Table Europe Pen Consumption by Countries (2015-2020)
Table Europe Pen Consumption Market Share by Countries (2015-2020)
Figure Europe Pen Consumption Market Share by Countries (2015-2020)
Figure Germany Pen Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Pen Market Consumption and Growth Rate (2015-2020)
Figure France Pen Market Consumption and Growth Rate (2015-2020)
Figure Italy Pen Market Consumption and Growth Rate (2015-2020)
Figure Spain Pen Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Pen Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific Pen Consumption by Countries (2015-2020)
Table Asia-Pacific Pen Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific Pen Consumption Market Share by Countries (2015-2020)
Figure China Pen Market Consumption and Growth Rate (2015-2020)
Figure Japan Pen Market Consumption and Growth Rate (2015-2020)
Figure South Korea Pen Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia Pen Market Consumption and Growth Rate (2015-2020)

Figure India Pen Market Consumption and Growth Rate (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Middle East and Africa Pen Market Consumption and Growth Rate (2015-2020)
Table Middle East and Africa Pen Consumption by Countries (2015-2020)
Table Middle East and Africa Pen Consumption Market Share by Countries (2015-2020)
Figure Middle East and Africa Pen Consumption Market Share by Countries (2015-2020)
Figure Saudi Arabia Pen Market Consumption and Growth Rate (2015-2020)
Figure UAE Pen Market Consumption and Growth Rate (2015-2020)
Figure South Africa Pen Market Consumption and Growth Rate (2015-2020)
Figure South America Pen Market Consumption and Growth Rate (2015-2020)
Table South America Pen Consumption by Countries (2015-2020)
Table South America Pen Consumption Market Share by Countries (2015-2020)
Figure South America Pen Consumption Market Share by Countries (2015-2020)
Figure Brazil Pen Market Consumption and Growth Rate (2015-2020)
Table Uni-Ball Company Profile
Table Uni-Ball Production, Value, Price, Gross Margin 2015-2020
Figure Uni-Ball Production and Growth Rate
Figure Uni-Ball Value (\$) Market Share 2015-2020
Table Sakura Company Profile
Table Sakura Production, Value, Price, Gross Margin 2015-2020
Figure Sakura Production and Growth Rate
Figure Sakura Value (\$) Market Share 2015-2020
Table Paper Mate Company Profile
Table Paper Mate Production, Value, Price, Gross Margin 2015-2020
Figure Paper Mate Production and Growth Rate
Figure Paper Mate Value (\$) Market Share 2015-2020
Table Sanford Company Profile
Table Sanford Production, Value, Price, Gross Margin 2015-2020
Figure Sanford Production and Growth Rate
Figure Sanford Value (\$) Market Share 2015-2020
Table Pilot Company Profile
Table Pilot Production, Value, Price, Gross Margin 2015-2020
Figure Pilot Production and Growth Rate
Figure Pilot Value (\$) Market Share 2015-2020
Table BIC Company Profile
Table BIC Production, Value, Price, Gross Margin 2015-2020
Figure BIC Production and Growth Rate
Figure BIC Value (\$) Market Share 2015-2020

Table Caicolor Company Profile
Table Caicolor Production, Value, Price, Gross Margin 2015-2020
Figure Caicolor Production and Growth Rate
Figure Caicolor Value (\$) Market Share 2015-2020
Table Flair Company Profile
Table Flair Production, Value, Price, Gross Margin 2015-2020
Figure Flair Production and Growth Rate
Figure Flair Value (\$) Market Share 2015-2020
Table Pentel Company Profile
Table Pentel Production, Value, Price, Gross Margin 2015-2020
Figure Pentel Production and Growth Rate
Figure Pentel Value (\$) Market Share 2015-2020
Table Sheaffer Company Profile
Table Sheaffer Production, Value, Price, Gross Margin 2015-2020
Figure Sheaffer Production and Growth Rate
Figure Sheaffer Value (\$) Market Share 2015-2020
Table Lamy Company Profile
Table Lamy Production, Value, Price, Gross Margin 2015-2020
Figure Lamy Production and Growth Rate
Figure Lamy Value (\$) Market Share 2015-2020
Table Fisher Company Profile
Table Fisher Production, Value, Price, Gross Margin 2015-2020
Figure Fisher Production and Growth Rate
Figure Fisher Value (\$) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global Pen Market Forecast Production by Types (2020-2025)
Table Global Pen Market Forecast Production Share by Types (2020-2025)
Table Global Pen Market Forecast Value (\$) by Types (2020-2025)
Table Global Pen Market Forecast Value Share by Types (2020-2025)
Table Global Pen Market Forecast Consumption by Applications (2020-2025)
Table Global Pen Market Forecast Consumption Share by Applications (2020-2025)

I would like to order

Product name: 2020-2025 Global Pen Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2B894B6FA328EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B894B6FA328EN.html>