

# 2020-2025 Global Over-the-Top (OTT) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Over-the-Top (OTT) industry, and breaks down according to the type, application, and consumption area of Over-the-Top (OTT). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Over-the-Top (OTT) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Over-the-Top (OTT) market covered in Chapter 13:

HBO +

FOX +

T-Mobile

Amazon Movies

Sky

Disney +

Hulu

Apple TV +

Netflix

Yomvi

Ziggo

Maxdome

## Canal Play

In Chapter 6, on the basis of types, the Over-the-Top (OTT) market from 2015 to 2025 is primarily split into:

VOiP

Video

Text & Image

In Chapter 7, on the basis of applications, the Over-the-Top (OTT) market from 2015 to 2025 covers:

BFSI

Healthcare

Media

Entertainment

IT and Telecom

Retail

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 OVER-THE-TOP (OTT) MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 OVER-THE-TOP (OTT) MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 OVER-THE-TOP (OTT) MARKET FORCES**

- 3.1 Global Over-the-Top (OTT) Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 OVER-THE-TOP (OTT) MARKET - BY GEOGRAPHY**

- 4.1 Global Over-the-Top (OTT) Market Value and Market Share by Regions
  - 4.1.1 Global Over-the-Top (OTT) Value (\$) by Region (2015-2020)

- 4.1.2 Global Over-the-Top (OTT) Value Market Share by Regions (2015-2020)
- 4.2 Global Over-the-Top (OTT) Market Production and Market Share by Major Countries
  - 4.2.1 Global Over-the-Top (OTT) Production by Major Countries (2015-2020)
  - 4.2.2 Global Over-the-Top (OTT) Production Market Share by Major Countries (2015-2020)
- 4.3 Global Over-the-Top (OTT) Market Consumption and Market Share by Regions
  - 4.3.1 Global Over-the-Top (OTT) Consumption by Regions (2015-2020)
  - 4.3.2 Global Over-the-Top (OTT) Consumption Market Share by Regions (2015-2020)

## **5 OVER-THE-TOP (OTT) MARKET - BY TRADE STATISTICS**

- 5.1 Global Over-the-Top (OTT) Export and Import
- 5.2 United States Over-the-Top (OTT) Export and Import (2015-2020)
- 5.3 Europe Over-the-Top (OTT) Export and Import (2015-2020)
- 5.4 China Over-the-Top (OTT) Export and Import (2015-2020)
- 5.5 Japan Over-the-Top (OTT) Export and Import (2015-2020)
- 5.6 India Over-the-Top (OTT) Export and Import (2015-2020)
- 5.7 ...

## **6 OVER-THE-TOP (OTT) MARKET - BY TYPE**

- 6.1 Global Over-the-Top (OTT) Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Over-the-Top (OTT) Production by Types (2015-2020)
  - 6.1.2 Global Over-the-Top (OTT) Production Market Share by Types (2015-2020)
- 6.2 Global Over-the-Top (OTT) Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Over-the-Top (OTT) Value by Types (2015-2020)
  - 6.2.2 Global Over-the-Top (OTT) Value Market Share by Types (2015-2020)
- 6.3 Global Over-the-Top (OTT) Production, Price and Growth Rate of VOiP (2015-2020)
- 6.4 Global Over-the-Top (OTT) Production, Price and Growth Rate of Video (2015-2020)
- 6.5 Global Over-the-Top (OTT) Production, Price and Growth Rate of Text & Image (2015-2020)

## **7 OVER-THE-TOP (OTT) MARKET - BY APPLICATION**

- 7.1 Global Over-the-Top (OTT) Consumption and Market Share by Applications (2015-2020)
  - 7.1.1 Global Over-the-Top (OTT) Consumption by Applications (2015-2020)

7.1.2 Global Over-the-Top (OTT) Consumption Market Share by Applications  
(2015-2020)

7.2 Global Over-the-Top (OTT) Consumption and Growth Rate of BFSI (2015-2020)

7.3 Global Over-the-Top (OTT) Consumption and Growth Rate of Healthcare  
(2015-2020)

7.4 Global Over-the-Top (OTT) Consumption and Growth Rate of Media (2015-2020)

7.5 Global Over-the-Top (OTT) Consumption and Growth Rate of Entertainment  
(2015-2020)

7.6 Global Over-the-Top (OTT) Consumption and Growth Rate of IT and Telecom  
(2015-2020)

7.7 Global Over-the-Top (OTT) Consumption and Growth Rate of Retail (2015-2020)

## **8 NORTH AMERICA OVER-THE-TOP (OTT) MARKET**

8.1 North America Over-the-Top (OTT) Market Size

8.2 United States Over-the-Top (OTT) Market Size

8.3 Canada Over-the-Top (OTT) Market Size

8.4 Mexico Over-the-Top (OTT) Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE OVER-THE-TOP (OTT) MARKET ANALYSIS**

9.1 Europe Over-the-Top (OTT) Market Size

9.2 Germany Over-the-Top (OTT) Market Size

9.3 United Kingdom Over-the-Top (OTT) Market Size

9.4 France Over-the-Top (OTT) Market Size

9.5 Italy Over-the-Top (OTT) Market Size

9.6 Spain Over-the-Top (OTT) Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC OVER-THE-TOP (OTT) MARKET ANALYSIS**

10.1 Asia-Pacific Over-the-Top (OTT) Market Size

10.2 China Over-the-Top (OTT) Market Size

10.3 Japan Over-the-Top (OTT) Market Size

10.4 South Korea Over-the-Top (OTT) Market Size

10.5 Southeast Asia Over-the-Top (OTT) Market Size

10.6 India Over-the-Top (OTT) Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA OVER-THE-TOP (OTT) MARKET ANALYSIS**

- 11.1 Middle East and Africa Over-the-Top (OTT) Market Size
- 11.2 Saudi Arabia Over-the-Top (OTT) Market Size
- 11.3 UAE Over-the-Top (OTT) Market Size
- 11.4 South Africa Over-the-Top (OTT) Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA OVER-THE-TOP (OTT) MARKET ANALYSIS**

- 12.1 South America Over-the-Top (OTT) Market Size
- 12.2 Brazil Over-the-Top (OTT) Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 HBO +
  - 13.1.1 HBO + Basic Information
  - 13.1.2 HBO + Product Profiles, Application and Specification
  - 13.1.3 HBO + Over-the-Top (OTT) Market Performance (2015-2020)
- 13.2 FOX +
  - 13.2.1 FOX + Basic Information
  - 13.2.2 FOX + Product Profiles, Application and Specification
  - 13.2.3 FOX + Over-the-Top (OTT) Market Performance (2015-2020)
- 13.3 T-Mobile
  - 13.3.1 T-Mobile Basic Information
  - 13.3.2 T-Mobile Product Profiles, Application and Specification
  - 13.3.3 T-Mobile Over-the-Top (OTT) Market Performance (2015-2020)
- 13.4 Amazon Movies
  - 13.4.1 Amazon Movies Basic Information
  - 13.4.2 Amazon Movies Product Profiles, Application and Specification
  - 13.4.3 Amazon Movies Over-the-Top (OTT) Market Performance (2015-2020)
- 13.5 Sky
  - 13.5.1 Sky Basic Information
  - 13.5.2 Sky Product Profiles, Application and Specification
  - 13.5.3 Sky Over-the-Top (OTT) Market Performance (2015-2020)
- 13.6 Disney +
  - 13.6.1 Disney + Basic Information

- 13.6.2 Disney + Product Profiles, Application and Specification
- 13.6.3 Disney + Over-the-Top (OTT) Market Performance (2015-2020)
- 13.7 Hulu
  - 13.7.1 Hulu Basic Information
  - 13.7.2 Hulu Product Profiles, Application and Specification
  - 13.7.3 Hulu Over-the-Top (OTT) Market Performance (2015-2020)
- 13.8 Apple TV +
  - 13.8.1 Apple TV + Basic Information
  - 13.8.2 Apple TV + Product Profiles, Application and Specification
  - 13.8.3 Apple TV + Over-the-Top (OTT) Market Performance (2015-2020)
- 13.9 Netflix
  - 13.9.1 Netflix Basic Information
  - 13.9.2 Netflix Product Profiles, Application and Specification
  - 13.9.3 Netflix Over-the-Top (OTT) Market Performance (2015-2020)
- 13.10 Yomvi
  - 13.10.1 Yomvi Basic Information
  - 13.10.2 Yomvi Product Profiles, Application and Specification
  - 13.10.3 Yomvi Over-the-Top (OTT) Market Performance (2015-2020)
- 13.11 Ziggo
  - 13.11.1 Ziggo Basic Information
  - 13.11.2 Ziggo Product Profiles, Application and Specification
  - 13.11.3 Ziggo Over-the-Top (OTT) Market Performance (2015-2020)
- 13.12 Maxdome
  - 13.12.1 Maxdome Basic Information
  - 13.12.2 Maxdome Product Profiles, Application and Specification
  - 13.12.3 Maxdome Over-the-Top (OTT) Market Performance (2015-2020)
- 13.13 Canal Play
  - 13.13.1 Canal Play Basic Information
  - 13.13.2 Canal Play Product Profiles, Application and Specification
  - 13.13.3 Canal Play Over-the-Top (OTT) Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

- 14.1 North America Over-the-Top (OTT) Market Forecast (2020-2025)
- 14.2 Europe Over-the-Top (OTT) Market Forecast (2020-2025)
- 14.3 Asia-Pacific Over-the-Top (OTT) Market Forecast (2020-2025)
- 14.4 Middle East and Africa Over-the-Top (OTT) Market Forecast (2020-2025)
- 14.5 South America Over-the-Top (OTT) Market Forecast (2020-2025)



## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Over-the-Top (OTT) Market Forecast by Types (2020-2025)

15.1.1 Global Over-the-Top (OTT) Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Over-the-Top (OTT) Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Over-the-Top (OTT) Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Over-the-Top (OTT) Picture

Table Over-the-Top (OTT) Key Market Segments

Figure Study and Forecasting Years

Figure Global Over-the-Top (OTT) Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Over-the-Top (OTT) Value (\$) and Growth Rate (2015-2020)

Table Global Over-the-Top (OTT) Value (\$) by Countries (2015-2020)

Table Global Over-the-Top (OTT) Value Market Share by Regions (2015-2020)

Figure Global Over-the-Top (OTT) Value Market Share by Regions in 2019

Figure Global Over-the-Top (OTT) Production and Growth Rate (2015-2020)

Table Global Over-the-Top (OTT) Production by Major Countries (2015-2020)

Table Global Over-the-Top (OTT) Production Market Share by Major Countries (2015-2020)

Figure Global Over-the-Top (OTT) Production Market Share by Regions in 2019

Figure Global Over-the-Top (OTT) Consumption and Growth Rate (2015-2020)

Table Global Over-the-Top (OTT) Consumption by Regions (2015-2020)

Table Global Over-the-Top (OTT) Consumption Market Share by Regions (2015-2020)

Figure Global Over-the-Top (OTT) Consumption Market Share by Regions in 2019

Table Global Over-the-Top (OTT) Export Top 3 Country 2019

Table Global Over-the-Top (OTT) Import Top 3 Country 2019

Table United States Over-the-Top (OTT) Export and Import (2015-2020)

Table Europe Over-the-Top (OTT) Export and Import (2015-2020)

Table China Over-the-Top (OTT) Export and Import (2015-2020)

Table Japan Over-the-Top (OTT) Export and Import (2015-2020)

Table India Over-the-Top (OTT) Export and Import (2015-2020)

Table Global Over-the-Top (OTT) Production by Types (2015-2020)

Table Global Over-the-Top (OTT) Production Market Share by Types (2015-2020)

Figure Global Over-the-Top (OTT) Production Share by Type (2015-2020)

Table Global Over-the-Top (OTT) Value by Types (2015-2020)

Table Global Over-the-Top (OTT) Value Market Share by Types (2015-2020)

Figure Global Over-the-Top (OTT) Value Share by Type (2015-2020)

Figure Global VOiP Production and Growth Rate (2015-2020)

Figure Global VOiP Price (2015-2020)

Figure Global Video Production and Growth Rate (2015-2020)

Figure Global Video Price (2015-2020)

Figure Global Text & Image Production and Growth Rate (2015-2020)

Figure Global Text & Image Price (2015-2020)

Table Global Over-the-Top (OTT) Consumption by Applications (2015-2020)

Table Global Over-the-Top (OTT) Consumption Market Share by Applications (2015-2020)

Figure Global Over-the-Top (OTT) Consumption Share by Application (2015-2020)

Figure Global BFSI Consumption and Growth Rate (2015-2020)

Figure Global Healthcare Consumption and Growth Rate (2015-2020)

Figure Global Media Consumption and Growth Rate (2015-2020)

Figure Global Entertainment Consumption and Growth Rate (2015-2020)

Figure Global IT and Telecom Consumption and Growth Rate (2015-2020)

Figure Global Retail Consumption and Growth Rate (2015-2020)

Figure North America Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Table North America Over-the-Top (OTT) Consumption by Countries (2015-2020)

Table North America Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure North America Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure United States Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure Canada Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure Mexico Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Table Europe Over-the-Top (OTT) Consumption by Countries (2015-2020)

Table Europe Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure Europe Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure Germany Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure France Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure Italy Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure Spain Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Over-the-Top (OTT) Consumption by Countries (2015-2020)

Table Asia-Pacific Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure China Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure Japan Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure South Korea Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure India Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Over-the-Top (OTT) Consumption by Countries (2015-2020)

Table Middle East and Africa Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure UAE Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure South Africa Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Figure South America Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Table South America Over-the-Top (OTT) Consumption by Countries (2015-2020)

Table South America Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure South America Over-the-Top (OTT) Consumption Market Share by Countries (2015-2020)

Figure Brazil Over-the-Top (OTT) Market Consumption and Growth Rate (2015-2020)

Table HBO + Company Profile

Table HBO + Production, Value, Price, Gross Margin 2015-2020

Figure HBO + Production and Growth Rate  
Figure HBO + Value (\$) Market Share 2015-2020  
Table FOX + Company Profile  
Table FOX + Production, Value, Price, Gross Margin 2015-2020  
Figure FOX + Production and Growth Rate  
Figure FOX + Value (\$) Market Share 2015-2020  
Table T-Mobile Company Profile  
Table T-Mobile Production, Value, Price, Gross Margin 2015-2020  
Figure T-Mobile Production and Growth Rate  
Figure T-Mobile Value (\$) Market Share 2015-2020  
Table Amazon Movies Company Profile  
Table Amazon Movies Production, Value, Price, Gross Margin 2015-2020  
Figure Amazon Movies Production and Growth Rate  
Figure Amazon Movies Value (\$) Market Share 2015-2020  
Table Sky Company Profile  
Table Sky Production, Value, Price, Gross Margin 2015-2020  
Figure Sky Production and Growth Rate  
Figure Sky Value (\$) Market Share 2015-2020  
Table Disney + Company Profile  
Table Disney + Production, Value, Price, Gross Margin 2015-2020  
Figure Disney + Production and Growth Rate  
Figure Disney + Value (\$) Market Share 2015-2020  
Table Hulu Company Profile  
Table Hulu Production, Value, Price, Gross Margin 2015-2020  
Figure Hulu Production and Growth Rate  
Figure Hulu Value (\$) Market Share 2015-2020  
Table Apple TV + Company Profile  
Table Apple TV + Production, Value, Price, Gross Margin 2015-2020  
Figure Apple TV + Production and Growth Rate  
Figure Apple TV + Value (\$) Market Share 2015-2020  
Table Netflix Company Profile  
Table Netflix Production, Value, Price, Gross Margin 2015-2020  
Figure Netflix Production and Growth Rate  
Figure Netflix Value (\$) Market Share 2015-2020  
Table Yomvi Company Profile  
Table Yomvi Production, Value, Price, Gross Margin 2015-2020  
Figure Yomvi Production and Growth Rate  
Figure Yomvi Value (\$) Market Share 2015-2020  
Table Ziggo Company Profile

Table Ziggo Production, Value, Price, Gross Margin 2015-2020

Figure Ziggo Production and Growth Rate

Figure Ziggo Value (\$) Market Share 2015-2020

Table Maxdome Company Profile

Table Maxdome Production, Value, Price, Gross Margin 2015-2020

Figure Maxdome Production and Growth Rate

Figure Maxdome Value (\$) Market Share 2015-2020

Table Canal Play Company Profile

Table Canal Play Production, Value, Price, Gross Margin 2015-2020

Figure Canal Play Production and Growth Rate

Figure Canal Play Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Over-the-Top (OTT) Market Forecast Production by Types (2020-2025)

Table Global Over-the-Top (OTT) Market Forecast Production Share by Types (2020-2025)

Table Global Over-the-Top (OTT) Market Forecast Value (\$) by Types (2020-2025)

Table Global Over-the-Top (OTT) Market Forecast Value Share by Types (2020-2025)

Table Global Over-the-Top (OTT) Market Forecast Consumption by Applications (2020-2025)

Table Global Over-the-Top (OTT) Market Forecast Consumption Share by Applications (2020-2025)

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