

# 2020-2025 Global Outdoor Toys Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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# **Abstracts**

Outdoor toys are a type of children's toys, especially toys suitable for children's outdoor sports. A toy is an item that is used in play, especially one designed for such use. Playing with toys can be an enjoyable means of training young children for life in society.

This report elaborates the market size, market characteristics, and market growth of the Outdoor Toys industry, and breaks down according to the type, application, and consumption area of Outdoor Toys. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Outdoor Toys in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Outdoor Toys market covered in Chapter 13:

Disney

SASSY

**LEGO** 

BRIO

Hedstrom

**RUSS** 

**MATTEL** 

**Auby Toys** 

Decathlon



Magic Cabin

**SMOBY** 

FISHER PRICE

**HASBRO** 

The Great Outdoor Toy Company

In Chapter 6, on the basis of types, the Outdoor Toys market from 2015 to 2025 is primarily split into:

**Outdoor Playset** 

Ride-on Toys/ Vehicles

Water Toys & Pool Floats

**Trampolines** 

Others

In Chapter 7, on the basis of applications, the Outdoor Toys market from 2015 to 2025 covers:

0-1 Baby

1-3 Toddler

3-5 Pre-schooler

5+ Kid

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

**United States** 

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France



Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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