

2020-2025 Global OTT Media Services Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2F0D9B899E4BEN.html>

Date: August 2021

Pages: 105

Price: US\$ 3,360.00 (Single User License)

ID: 2F0D9B899E4BEN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the OTT Media Services industry, and breaks down according to the type, application, and consumption area of OTT Media Services. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for OTT Media Services in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global OTT Media Services market covered in Chapter 13:

Google LLC

Amazon Web Services (AWS)

Microsoft Corporation

Netflix

Apple Inc.

Facebook

Telestra

Hulu, LLC

Rakuten Inc.

Tencent Holdings Ltd.

In Chapter 6, on the basis of types, the OTT Media Services market from 2015 to 2025 is primarily split into:

- Video
- Audio/VoIP
- Games
- Communication
- Others

In Chapter 7, on the basis of applications, the OTT Media Services market from 2015 to 2025 covers:

- Personal
- Commercial

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 OTT MEDIA SERVICES MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 OTT MEDIA SERVICES MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 OTT MEDIA SERVICES MARKET FORCES

- 3.1 Global OTT Media Services Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 OTT MEDIA SERVICES MARKET - BY GEOGRAPHY

- 4.1 Global OTT Media Services Market Value and Market Share by Regions
 - 4.1.1 Global OTT Media Services Value (\$) by Region (2015-2020)

- 4.1.2 Global OTT Media Services Value Market Share by Regions (2015-2020)
- 4.2 Global OTT Media Services Market Production and Market Share by Major Countries
 - 4.2.1 Global OTT Media Services Production by Major Countries (2015-2020)
 - 4.2.2 Global OTT Media Services Production Market Share by Major Countries (2015-2020)
- 4.3 Global OTT Media Services Market Consumption and Market Share by Regions
 - 4.3.1 Global OTT Media Services Consumption by Regions (2015-2020)
 - 4.3.2 Global OTT Media Services Consumption Market Share by Regions (2015-2020)

5 OTT MEDIA SERVICES MARKET - BY TRADE STATISTICS

- 5.1 Global OTT Media Services Export and Import
- 5.2 United States OTT Media Services Export and Import (2015-2020)
- 5.3 Europe OTT Media Services Export and Import (2015-2020)
- 5.4 China OTT Media Services Export and Import (2015-2020)
- 5.5 Japan OTT Media Services Export and Import (2015-2020)
- 5.6 India OTT Media Services Export and Import (2015-2020)
- 5.7 ...

6 OTT MEDIA SERVICES MARKET - BY TYPE

- 6.1 Global OTT Media Services Production and Market Share by Types (2015-2020)
 - 6.1.1 Global OTT Media Services Production by Types (2015-2020)
 - 6.1.2 Global OTT Media Services Production Market Share by Types (2015-2020)
- 6.2 Global OTT Media Services Value and Market Share by Types (2015-2020)
 - 6.2.1 Global OTT Media Services Value by Types (2015-2020)
 - 6.2.2 Global OTT Media Services Value Market Share by Types (2015-2020)
- 6.3 Global OTT Media Services Production, Price and Growth Rate of Video (2015-2020)
- 6.4 Global OTT Media Services Production, Price and Growth Rate of Audio/VoIP (2015-2020)
- 6.5 Global OTT Media Services Production, Price and Growth Rate of Games (2015-2020)
- 6.6 Global OTT Media Services Production, Price and Growth Rate of Communication (2015-2020)
- 6.7 Global OTT Media Services Production, Price and Growth Rate of Others (2015-2020)

7 OTT MEDIA SERVICES MARKET - BY APPLICATION

7.1 Global OTT Media Services Consumption and Market Share by Applications (2015-2020)

7.1.1 Global OTT Media Services Consumption by Applications (2015-2020)

7.1.2 Global OTT Media Services Consumption Market Share by Applications (2015-2020)

7.2 Global OTT Media Services Consumption and Growth Rate of Personal (2015-2020)

7.3 Global OTT Media Services Consumption and Growth Rate of Commercial (2015-2020)

8 NORTH AMERICA OTT MEDIA SERVICES MARKET

8.1 North America OTT Media Services Market Size

8.2 United States OTT Media Services Market Size

8.3 Canada OTT Media Services Market Size

8.4 Mexico OTT Media Services Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE OTT MEDIA SERVICES MARKET ANALYSIS

9.1 Europe OTT Media Services Market Size

9.2 Germany OTT Media Services Market Size

9.3 United Kingdom OTT Media Services Market Size

9.4 France OTT Media Services Market Size

9.5 Italy OTT Media Services Market Size

9.6 Spain OTT Media Services Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC OTT MEDIA SERVICES MARKET ANALYSIS

10.1 Asia-Pacific OTT Media Services Market Size

10.2 China OTT Media Services Market Size

10.3 Japan OTT Media Services Market Size

10.4 South Korea OTT Media Services Market Size

10.5 Southeast Asia OTT Media Services Market Size

10.6 India OTT Media Services Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA OTT MEDIA SERVICES MARKET ANALYSIS

- 11.1 Middle East and Africa OTT Media Services Market Size
- 11.2 Saudi Arabia OTT Media Services Market Size
- 11.3 UAE OTT Media Services Market Size
- 11.4 South Africa OTT Media Services Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA OTT MEDIA SERVICES MARKET ANALYSIS

- 12.1 South America OTT Media Services Market Size
- 12.2 Brazil OTT Media Services Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Google LLC
 - 13.1.1 Google LLC Basic Information
 - 13.1.2 Google LLC Product Profiles, Application and Specification
 - 13.1.3 Google LLC OTT Media Services Market Performance (2015-2020)
- 13.2 Amazon Web Services (AWS)
 - 13.2.1 Amazon Web Services (AWS) Basic Information
 - 13.2.2 Amazon Web Services (AWS) Product Profiles, Application and Specification
 - 13.2.3 Amazon Web Services (AWS) OTT Media Services Market Performance (2015-2020)
- 13.3 Microsoft Corporation
 - 13.3.1 Microsoft Corporation Basic Information
 - 13.3.2 Microsoft Corporation Product Profiles, Application and Specification
 - 13.3.3 Microsoft Corporation OTT Media Services Market Performance (2015-2020)
- 13.4 Netflix
 - 13.4.1 Netflix Basic Information
 - 13.4.2 Netflix Product Profiles, Application and Specification
 - 13.4.3 Netflix OTT Media Services Market Performance (2015-2020)
- 13.5 Apple Inc.
 - 13.5.1 Apple Inc. Basic Information
 - 13.5.2 Apple Inc. Product Profiles, Application and Specification
 - 13.5.3 Apple Inc. OTT Media Services Market Performance (2015-2020)
- 13.6 Facebook

- 13.6.1 Facebook Basic Information
- 13.6.2 Facebook Product Profiles, Application and Specification
- 13.6.3 Facebook OTT Media Services Market Performance (2015-2020)
- 13.7 Telestra
 - 13.7.1 Telestra Basic Information
 - 13.7.2 Telestra Product Profiles, Application and Specification
 - 13.7.3 Telestra OTT Media Services Market Performance (2015-2020)
- 13.8 Hulu, LLC
 - 13.8.1 Hulu, LLC Basic Information
 - 13.8.2 Hulu, LLC Product Profiles, Application and Specification
 - 13.8.3 Hulu, LLC OTT Media Services Market Performance (2015-2020)
- 13.9 Rakuten Inc.
 - 13.9.1 Rakuten Inc. Basic Information
 - 13.9.2 Rakuten Inc. Product Profiles, Application and Specification
 - 13.9.3 Rakuten Inc. OTT Media Services Market Performance (2015-2020)
- 13.10 Tencent Holdings Ltd.
 - 13.10.1 Tencent Holdings Ltd. Basic Information
 - 13.10.2 Tencent Holdings Ltd. Product Profiles, Application and Specification
 - 13.10.3 Tencent Holdings Ltd. OTT Media Services Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America OTT Media Services Market Forecast (2020-2025)
- 14.2 Europe OTT Media Services Market Forecast (2020-2025)
- 14.3 Asia-Pacific OTT Media Services Market Forecast (2020-2025)
- 14.4 Middle East and Africa OTT Media Services Market Forecast (2020-2025)
- 14.5 South America OTT Media Services Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global OTT Media Services Market Forecast by Types (2020-2025)
 - 15.1.1 Global OTT Media Services Market Forecast Production and Market Share by Types (2020-2025)
 - 15.1.2 Global OTT Media Services Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global OTT Media Services Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure OTT Media Services Picture

Table OTT Media Services Key Market Segments

Figure Study and Forecasting Years

Figure Global OTT Media Services Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global OTT Media Services Value (\$) and Growth Rate (2015-2020)

Table Global OTT Media Services Value (\$) by Countries (2015-2020)

Table Global OTT Media Services Value Market Share by Regions (2015-2020)

Figure Global OTT Media Services Value Market Share by Regions in 2019

Figure Global OTT Media Services Production and Growth Rate (2015-2020)

Table Global OTT Media Services Production by Major Countries (2015-2020)

Table Global OTT Media Services Production Market Share by Major Countries (2015-2020)

Figure Global OTT Media Services Production Market Share by Regions in 2019

Figure Global OTT Media Services Consumption and Growth Rate (2015-2020)

Table Global OTT Media Services Consumption by Regions (2015-2020)

Table Global OTT Media Services Consumption Market Share by Regions (2015-2020)

Figure Global OTT Media Services Consumption Market Share by Regions in 2019

Table Global OTT Media Services Export Top 3 Country 2019

Table Global OTT Media Services Import Top 3 Country 2019

Table United States OTT Media Services Export and Import (2015-2020)

Table Europe OTT Media Services Export and Import (2015-2020)

Table China OTT Media Services Export and Import (2015-2020)

Table Japan OTT Media Services Export and Import (2015-2020)

Table India OTT Media Services Export and Import (2015-2020)

Table Global OTT Media Services Production by Types (2015-2020)

Table Global OTT Media Services Production Market Share by Types (2015-2020)

Figure Global OTT Media Services Production Share by Type (2015-2020)

Table Global OTT Media Services Value by Types (2015-2020)

Table Global OTT Media Services Value Market Share by Types (2015-2020)

Figure Global OTT Media Services Value Share by Type (2015-2020)

Figure Global Video Production and Growth Rate (2015-2020)

Figure Global Video Price (2015-2020)

Figure Global Audio/VoIP Production and Growth Rate (2015-2020)
Figure Global Audio/VoIP Price (2015-2020)
Figure Global Games Production and Growth Rate (2015-2020)
Figure Global Games Price (2015-2020)
Figure Global Communication Production and Growth Rate (2015-2020)
Figure Global Communication Price (2015-2020)
Figure Global Others Production and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Table Global OTT Media Services Consumption by Applications (2015-2020)
Table Global OTT Media Services Consumption Market Share by Applications (2015-2020)
Figure Global OTT Media Services Consumption Share by Application (2015-2020)
Figure Global Personal Consumption and Growth Rate (2015-2020)
Figure Global Commercial Consumption and Growth Rate (2015-2020)
Figure North America OTT Media Services Market Consumption and Growth Rate (2015-2020)
Table North America OTT Media Services Consumption by Countries (2015-2020)
Table North America OTT Media Services Consumption Market Share by Countries (2015-2020)
Figure North America OTT Media Services Consumption Market Share by Countries (2015-2020)
Figure United States OTT Media Services Market Consumption and Growth Rate (2015-2020)
Figure Canada OTT Media Services Market Consumption and Growth Rate (2015-2020)
Figure Mexico OTT Media Services Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe OTT Media Services Market Consumption and Growth Rate (2015-2020)
Table Europe OTT Media Services Consumption by Countries (2015-2020)
Table Europe OTT Media Services Consumption Market Share by Countries (2015-2020)
Figure Europe OTT Media Services Consumption Market Share by Countries (2015-2020)
Figure Germany OTT Media Services Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom OTT Media Services Market Consumption and Growth Rate (2015-2020)
Figure France OTT Media Services Market Consumption and Growth Rate (2015-2020)
Figure Italy OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure Spain OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific OTT Media Services Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific OTT Media Services Consumption by Countries (2015-2020)

Table Asia-Pacific OTT Media Services Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific OTT Media Services Consumption Market Share by Countries (2015-2020)

Figure China OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure Japan OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure South Korea OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure India OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa OTT Media Services Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa OTT Media Services Consumption by Countries (2015-2020)

Table Middle East and Africa OTT Media Services Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa OTT Media Services Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure UAE OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure South Africa OTT Media Services Market Consumption and Growth Rate (2015-2020)

Figure South America OTT Media Services Market Consumption and Growth Rate (2015-2020)

Table South America OTT Media Services Consumption by Countries (2015-2020)

Table South America OTT Media Services Consumption Market Share by Countries (2015-2020)

Figure South America OTT Media Services Consumption Market Share by Countries (2015-2020)

Figure Brazil OTT Media Services Market Consumption and Growth Rate (2015-2020)

Table Google LLC Company Profile

Table Google LLC Production, Value, Price, Gross Margin 2015-2020

Figure Google LLC Production and Growth Rate

Figure Google LLC Value (\$) Market Share 2015-2020

Table Amazon Web Services (AWS) Company Profile

Table Amazon Web Services (AWS) Production, Value, Price, Gross Margin 2015-2020

Figure Amazon Web Services (AWS) Production and Growth Rate

Figure Amazon Web Services (AWS) Value (\$) Market Share 2015-2020

Table Microsoft Corporation Company Profile

Table Microsoft Corporation Production, Value, Price, Gross Margin 2015-2020

Figure Microsoft Corporation Production and Growth Rate

Figure Microsoft Corporation Value (\$) Market Share 2015-2020

Table Netflix Company Profile

Table Netflix Production, Value, Price, Gross Margin 2015-2020

Figure Netflix Production and Growth Rate

Figure Netflix Value (\$) Market Share 2015-2020

Table Apple Inc. Company Profile

Table Apple Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Apple Inc. Production and Growth Rate

Figure Apple Inc. Value (\$) Market Share 2015-2020

Table Facebook Company Profile

Table Facebook Production, Value, Price, Gross Margin 2015-2020

Figure Facebook Production and Growth Rate

Figure Facebook Value (\$) Market Share 2015-2020

Table Telestra Company Profile

Table Telestra Production, Value, Price, Gross Margin 2015-2020

Figure Telestra Production and Growth Rate

Figure Telestra Value (\$) Market Share 2015-2020

Table Hulu, LLC Company Profile

Table Hulu, LLC Production, Value, Price, Gross Margin 2015-2020

Figure Hulu, LLC Production and Growth Rate

Figure Hulu, LLC Value (\$) Market Share 2015-2020

Table Rakuten Inc. Company Profile

Table Rakuten Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Rakuten Inc. Production and Growth Rate

Figure Rakuten Inc. Value (\$) Market Share 2015-2020

Table Tencent Holdings Ltd. Company Profile

Table Tencent Holdings Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Tencent Holdings Ltd. Production and Growth Rate

Figure Tencent Holdings Ltd. Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast
(2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global OTT Media Services Market Forecast Production by Types (2020-2025)

Table Global OTT Media Services Market Forecast Production Share by Types
(2020-2025)

Table Global OTT Media Services Market Forecast Value (\$) by Types (2020-2025)

Table Global OTT Media Services Market Forecast Value Share by Types (2020-2025)

Table Global OTT Media Services Market Forecast Consumption by Applications
(2020-2025)

Table Global OTT Media Services Market Forecast Consumption Share by Applications
(2020-2025)

I would like to order

Product name: 2020-2025 Global OTT Media Services Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2F0D9B899E4BEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2F0D9B899E4BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

