

2020-2025 Global OTT Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2594C89D4223EN.html>

Date: April 2021

Pages: 124

Price: US\$ 3,360.00 (Single User License)

ID: 2594C89D4223EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the OTT industry, and breaks down according to the type, application, and consumption area of OTT. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for OTT in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global OTT market covered in Chapter 13:

Tencent

Facebook

IndieFlix

Home Box Office

Apple

Hulu

Vudu

Line

Microsoft

Amazon

Kakao

Google

Netflix

Roku
YouTube
Rakuten

In Chapter 6, on the basis of types, the OTT market from 2015 to 2025 is primarily split into:

Online Gaming
Music Streaming
Video on Demand
Communication
Others

In Chapter 7, on the basis of applications, the OTT market from 2015 to 2025 covers:

Media and Entertainment
Education and Learning
Gaming
Service Utilities

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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