

2020-2025 Global OTC Herbal and Traditional Medicines Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/23242ED71936EN.html>

Date: June 2021

Pages: 107

Price: US\$ 3,360.00 (Single User License)

ID: 23242ED71936EN

Abstracts

Herbal medicines are naturally derived medicines for treatment of various ailments.

These generally represent medicines sourced from medicinal herbs, or, plants.

Traditional medicines are sum of practices, skills, and knowledge based on experiences, beliefs, and theories indigenous to various cultures, used for prevention, and maintenance of health. Various types of herbal and traditional medicines include Chinese/oriental medicines, naturopathy, homeopathy, and Ayurveda.

This report elaborates the market size, market characteristics, and market growth of the OTC Herbal and Traditional Medicines industry, and breaks down according to the type, application, and consumption area of OTC Herbal and Traditional Medicines. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for OTC Herbal and Traditional Medicines in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global OTC Herbal and Traditional Medicines market covered in Chapter 13:

Ricola AG

Medico Herbs

Amway Corporation

Nutra Green Biotechnology Co., Ltd.

Phytomed Herbal Solutions

Integria Healthcare Pty Ltd.

Herbalife International

Bionorica SE

Dabur India Ltd.

The Bioforce Group

Biovontrade SARL

Nutraceutical International Corporation

The Nature's Bounty Co.

Jiaherb Inc.

Bio-Botanica, Inc.

Blackmores Limited

Naturex SA

The Himalayan Drug Company

In Chapter 6, on the basis of types, the OTC Herbal and Traditional Medicines market from 2015 to 2025 is primarily split into:

OTC Herbal

Traditional Medicine

In Chapter 7, on the basis of applications, the OTC Herbal and Traditional Medicines market from 2015 to 2025 covers:

Pharmacy

Drug Store

Modern Trade

Online

Other OTC Format

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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