

# **2020-2025 Global OTC Herbal and Traditional Medicines Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

Herbal medicines are naturally derived medicines for treatment of various ailments.

These generally represent medicines sourced from medicinal herbs, or, plants.

Traditional medicines are sum of practices, skills, and knowledge based on experiences, beliefs, and theories indigenous to various cultures, used for prevention, and maintenance of health. Various types of herbal and traditional medicines include Chinese/oriental medicines, naturopathy, homeopathy, and Ayurveda.

This report elaborates the market size, market characteristics, and market growth of the OTC Herbal and Traditional Medicines industry, and breaks down according to the type, application, and consumption area of OTC Herbal and Traditional Medicines. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for OTC Herbal and Traditional Medicines in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global OTC Herbal and Traditional Medicines market covered in Chapter 13:

Ricola AG

Medico Herbs

Amway Corporation

Nutra Green Biotechnology Co., Ltd.  
Phytomed Herbal Solutions  
Integria Healthcare Pty Ltd.  
Herbalife International  
Bionorica SE  
Dabur India Ltd.  
The Bioforce Group  
Biovontrade SARL  
Nutraceutical International Corporation  
The Nature's Bounty Co.  
Jiaherb Inc.  
Bio-Botanica, Inc.  
Blackmores Limited  
Naturex SA  
The Himalayan Drug Company

In Chapter 6, on the basis of types, the OTC Herbal and Traditional Medicines market from 2015 to 2025 is primarily split into:

OTC Herbal  
Traditional Medicine

In Chapter 7, on the basis of applications, the OTC Herbal and Traditional Medicines market from 2015 to 2025 covers:

Pharmacy  
Drug Store  
Modern Trade  
Online  
Other OTC Format

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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