

2020-2025 Global Online Video Platform Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

An online video platform (OVP), provided by a video hosting service, enables users to upload, convert, store and play back video content on the Internet, often via a structured, large-scale system that can generate revenue. Users generally will upload video content via the hosting service's website, mobile or desktop application, or other interface (API). The type of video content uploaded might be anything from short video clips to full-length TV shows and movies. The video host stores the video on its server and offers users the ability to enable different types of embed codes or links that allow others to view the video content. The website, mainly used as the video hosting website, is usually called the video sharing website.

This report elaborates the market size, market characteristics, and market growth of the Online Video Platform industry, and breaks down according to the type, application, and consumption area of Online Video Platform. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Online Video Platform in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Online Video Platform market covered in Chapter 13:

Ensemble Video

Limelight Networks

Amobee

SAMBA GROUP

Envient
Ooyala
Pixability
BrightRoll
SpotX
Anvato
Kaltura
YouTube
Comcast Technology Solutions
MediaCore
VideoBloom
EBD
Brightcove

In Chapter 6, on the basis of types, the Online Video Platform market from 2015 to 2025 is primarily split into:

UGC
DIY
SaaS
Others

In Chapter 7, on the basis of applications, the Online Video Platform market from 2015 to 2025 covers:

Media & Entertainment Industry
Enterprise

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States

Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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