

# **2020-2025 Global Online Language Learning Platform Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

<https://marketpublishers.com/r/28075663ADA1EN.html>

Date: July 2021

Pages: 101

Price: US\$ 3,360.00 (Single User License)

ID: 28075663ADA1EN

## **Abstracts**

This report elaborates the market size, market characteristics, and market growth of the Online Language Learning Platform industry, and breaks down according to the type, application, and consumption area of Online Language Learning Platform. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Online Language Learning Platform in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Online Language Learning Platform market covered in Chapter 13:

WeSpeke Inc.

Sanako Corporation

Busuu Ltd

Berlitz Corporation

Inlingua International Ltd.

Lesson Nine GmbH

Rosetta Stone Inc.

Duolingo Inc.

iTutor Group

Memrise Inc.

In Chapter 6, on the basis of types, the Online Language Learning Platform market from 2015 to 2025 is primarily split into:

- Courses
- Solutions
- Apps

In Chapter 7, on the basis of applications, the Online Language Learning Platform market from 2015 to 2025 covers:

- Individual Learners
- Corporate Learners
- Educational Institutions
- Government Learners

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

- Japan

- India

- South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 ONLINE LANGUAGE LEARNING PLATFORM MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 ONLINE LANGUAGE LEARNING PLATFORM MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 ONLINE LANGUAGE LEARNING PLATFORM MARKET FORCES**

- 3.1 Global Online Language Learning Platform Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 ONLINE LANGUAGE LEARNING PLATFORM MARKET - BY GEOGRAPHY**

- 4.1 Global Online Language Learning Platform Market Value and Market Share by

## Regions

4.1.1 Global Online Language Learning Platform Value (\$) by Region (2015-2020)

4.1.2 Global Online Language Learning Platform Value Market Share by Regions (2015-2020)

4.2 Global Online Language Learning Platform Market Production and Market Share by Major Countries

4.2.1 Global Online Language Learning Platform Production by Major Countries (2015-2020)

4.2.2 Global Online Language Learning Platform Production Market Share by Major Countries (2015-2020)

4.3 Global Online Language Learning Platform Market Consumption and Market Share by Regions

4.3.1 Global Online Language Learning Platform Consumption by Regions (2015-2020)

4.3.2 Global Online Language Learning Platform Consumption Market Share by Regions (2015-2020)

## **5 ONLINE LANGUAGE LEARNING PLATFORM MARKET - BY TRADE STATISTICS**

5.1 Global Online Language Learning Platform Export and Import

5.2 United States Online Language Learning Platform Export and Import (2015-2020)

5.3 Europe Online Language Learning Platform Export and Import (2015-2020)

5.4 China Online Language Learning Platform Export and Import (2015-2020)

5.5 Japan Online Language Learning Platform Export and Import (2015-2020)

5.6 India Online Language Learning Platform Export and Import (2015-2020)

5.7 ...

## **6 ONLINE LANGUAGE LEARNING PLATFORM MARKET - BY TYPE**

6.1 Global Online Language Learning Platform Production and Market Share by Types (2015-2020)

6.1.1 Global Online Language Learning Platform Production by Types (2015-2020)

6.1.2 Global Online Language Learning Platform Production Market Share by Types (2015-2020)

6.2 Global Online Language Learning Platform Value and Market Share by Types (2015-2020)

6.2.1 Global Online Language Learning Platform Value by Types (2015-2020)

6.2.2 Global Online Language Learning Platform Value Market Share by Types (2015-2020)

6.3 Global Online Language Learning Platform Production, Price and Growth Rate of Courses (2015-2020)

6.4 Global Online Language Learning Platform Production, Price and Growth Rate of Solutions (2015-2020)

6.5 Global Online Language Learning Platform Production, Price and Growth Rate of Apps (2015-2020)

## **7 ONLINE LANGUAGE LEARNING PLATFORM MARKET - BY APPLICATION**

7.1 Global Online Language Learning Platform Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Online Language Learning Platform Consumption by Applications (2015-2020)

7.1.2 Global Online Language Learning Platform Consumption Market Share by Applications (2015-2020)

7.2 Global Online Language Learning Platform Consumption and Growth Rate of Individual Learners (2015-2020)

7.3 Global Online Language Learning Platform Consumption and Growth Rate of Corporate Learners (2015-2020)

7.4 Global Online Language Learning Platform Consumption and Growth Rate of Educational Institutions (2015-2020)

7.5 Global Online Language Learning Platform Consumption and Growth Rate of Government Learners (2015-2020)

## **8 NORTH AMERICA ONLINE LANGUAGE LEARNING PLATFORM MARKET**

8.1 North America Online Language Learning Platform Market Size

8.2 United States Online Language Learning Platform Market Size

8.3 Canada Online Language Learning Platform Market Size

8.4 Mexico Online Language Learning Platform Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE ONLINE LANGUAGE LEARNING PLATFORM MARKET ANALYSIS**

9.1 Europe Online Language Learning Platform Market Size

9.2 Germany Online Language Learning Platform Market Size

9.3 United Kingdom Online Language Learning Platform Market Size

9.4 France Online Language Learning Platform Market Size

9.5 Italy Online Language Learning Platform Market Size

9.6 Spain Online Language Learning Platform Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC ONLINE LANGUAGE LEARNING PLATFORM MARKET ANALYSIS**

10.1 Asia-Pacific Online Language Learning Platform Market Size

10.2 China Online Language Learning Platform Market Size

10.3 Japan Online Language Learning Platform Market Size

10.4 South Korea Online Language Learning Platform Market Size

10.5 Southeast Asia Online Language Learning Platform Market Size

10.6 India Online Language Learning Platform Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA ONLINE LANGUAGE LEARNING PLATFORM MARKET ANALYSIS**

11.1 Middle East and Africa Online Language Learning Platform Market Size

11.2 Saudi Arabia Online Language Learning Platform Market Size

11.3 UAE Online Language Learning Platform Market Size

11.4 South Africa Online Language Learning Platform Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA ONLINE LANGUAGE LEARNING PLATFORM MARKET ANALYSIS**

12.1 South America Online Language Learning Platform Market Size

12.2 Brazil Online Language Learning Platform Market Size

12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

13.1 WeSpeke Inc.

13.1.1 WeSpeke Inc. Basic Information

13.1.2 WeSpeke Inc. Product Profiles, Application and Specification

13.1.3 WeSpeke Inc. Online Language Learning Platform Market Performance (2015-2020)

13.2 Sanako Corporation

13.2.1 Sanako Corporation Basic Information

- 13.2.2 Sanako Corporation Product Profiles, Application and Specification
- 13.2.3 Sanako Corporation Online Language Learning Platform Market Performance (2015-2020)
- 13.3 Busuu Ltd
  - 13.3.1 Busuu Ltd Basic Information
  - 13.3.2 Busuu Ltd Product Profiles, Application and Specification
  - 13.3.3 Busuu Ltd Online Language Learning Platform Market Performance (2015-2020)
- 13.4 Berlitz Corporation
  - 13.4.1 Berlitz Corporation Basic Information
  - 13.4.2 Berlitz Corporation Product Profiles, Application and Specification
  - 13.4.3 Berlitz Corporation Online Language Learning Platform Market Performance (2015-2020)
- 13.5 Inlingua International Ltd.
  - 13.5.1 Inlingua International Ltd. Basic Information
  - 13.5.2 Inlingua International Ltd. Product Profiles, Application and Specification
  - 13.5.3 Inlingua International Ltd. Online Language Learning Platform Market Performance (2015-2020)
- 13.6 Lesson Nine GmbH
  - 13.6.1 Lesson Nine GmbH Basic Information
  - 13.6.2 Lesson Nine GmbH Product Profiles, Application and Specification
  - 13.6.3 Lesson Nine GmbH Online Language Learning Platform Market Performance (2015-2020)
- 13.7 Rosetta Stone Inc.
  - 13.7.1 Rosetta Stone Inc. Basic Information
  - 13.7.2 Rosetta Stone Inc. Product Profiles, Application and Specification
  - 13.7.3 Rosetta Stone Inc. Online Language Learning Platform Market Performance (2015-2020)
- 13.8 Duolingo Inc.
  - 13.8.1 Duolingo Inc. Basic Information
  - 13.8.2 Duolingo Inc. Product Profiles, Application and Specification
  - 13.8.3 Duolingo Inc. Online Language Learning Platform Market Performance (2015-2020)
- 13.9 iTutor Group
  - 13.9.1 iTutor Group Basic Information
  - 13.9.2 iTutor Group Product Profiles, Application and Specification
  - 13.9.3 iTutor Group Online Language Learning Platform Market Performance (2015-2020)
- 13.10 Memrise Inc.



- 13.10.1 Memrise Inc. Basic Information
- 13.10.2 Memrise Inc. Product Profiles, Application and Specification
- 13.10.3 Memrise Inc. Online Language Learning Platform Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

- 14.1 North America Online Language Learning Platform Market Forecast (2020-2025)
- 14.2 Europe Online Language Learning Platform Market Forecast (2020-2025)
- 14.3 Asia-Pacific Online Language Learning Platform Market Forecast (2020-2025)
- 14.4 Middle East and Africa Online Language Learning Platform Market Forecast (2020-2025)
- 14.5 South America Online Language Learning Platform Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

- 15.1 Global Online Language Learning Platform Market Forecast by Types (2020-2025)
  - 15.1.1 Global Online Language Learning Platform Market Forecast Production and Market Share by Types (2020-2025)
  - 15.1.2 Global Online Language Learning Platform Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Online Language Learning Platform Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Online Language Learning Platform Picture

Table Online Language Learning Platform Key Market Segments

Figure Study and Forecasting Years

Figure Global Online Language Learning Platform Market Size and Growth Rate  
2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Online Language Learning Platform Value (\$) and Growth Rate  
(2015-2020)

Table Global Online Language Learning Platform Value (\$) by Countries (2015-2020)

Table Global Online Language Learning Platform Value Market Share by Regions  
(2015-2020)

Figure Global Online Language Learning Platform Value Market Share by Regions in  
2019

Figure Global Online Language Learning Platform Production and Growth Rate  
(2015-2020)

Table Global Online Language Learning Platform Production by Major Countries  
(2015-2020)

Table Global Online Language Learning Platform Production Market Share by Major  
Countries (2015-2020)

Figure Global Online Language Learning Platform Production Market Share by Regions  
in 2019

Figure Global Online Language Learning Platform Consumption and Growth Rate  
(2015-2020)

Table Global Online Language Learning Platform Consumption by Regions (2015-2020)

Table Global Online Language Learning Platform Consumption Market Share by  
Regions (2015-2020)

Figure Global Online Language Learning Platform Consumption Market Share by  
Regions in 2019

Table Global Online Language Learning Platform Export Top 3 Country 2019

Table Global Online Language Learning Platform Import Top 3 Country 2019

Table United States Online Language Learning Platform Export and Import (2015-2020)

Table Europe Online Language Learning Platform Export and Import (2015-2020)

Table China Online Language Learning Platform Export and Import (2015-2020)

Table Japan Online Language Learning Platform Export and Import (2015-2020)

Table India Online Language Learning Platform Export and Import (2015-2020)

Table Global Online Language Learning Platform Production by Types (2015-2020)

Table Global Online Language Learning Platform Production Market Share by Types (2015-2020)

Figure Global Online Language Learning Platform Production Share by Type (2015-2020)

Table Global Online Language Learning Platform Value by Types (2015-2020)

Table Global Online Language Learning Platform Value Market Share by Types (2015-2020)

Figure Global Online Language Learning Platform Value Share by Type (2015-2020)

Figure Global Courses Production and Growth Rate (2015-2020)

Figure Global Courses Price (2015-2020)

Figure Global Solutions Production and Growth Rate (2015-2020)

Figure Global Solutions Price (2015-2020)

Figure Global Apps Production and Growth Rate (2015-2020)

Figure Global Apps Price (2015-2020)

Table Global Online Language Learning Platform Consumption by Applications (2015-2020)

Table Global Online Language Learning Platform Consumption Market Share by Applications (2015-2020)

Figure Global Online Language Learning Platform Consumption Share by Application (2015-2020)

Figure Global Individual Learners Consumption and Growth Rate (2015-2020)

Figure Global Corporate Learners Consumption and Growth Rate (2015-2020)

Figure Global Educational Institutions Consumption and Growth Rate (2015-2020)

Figure Global Government Learners Consumption and Growth Rate (2015-2020)

Figure North America Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Table North America Online Language Learning Platform Consumption by Countries (2015-2020)

Table North America Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure North America Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure United States Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure Canada Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure Mexico Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Table Europe Online Language Learning Platform Consumption by Countries (2015-2020)

Table Europe Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure Europe Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure Germany Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure France Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure Italy Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure Spain Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Online Language Learning Platform Consumption by Countries (2015-2020)

Table Asia-Pacific Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure China Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure Japan Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure South Korea Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure India Online Language Learning Platform Market Consumption and Growth Rate

(2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Online Language Learning Platform Consumption by Countries (2015-2020)

Table Middle East and Africa Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure UAE Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure South Africa Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Figure South America Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Table South America Online Language Learning Platform Consumption by Countries (2015-2020)

Table South America Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure South America Online Language Learning Platform Consumption Market Share by Countries (2015-2020)

Figure Brazil Online Language Learning Platform Market Consumption and Growth Rate (2015-2020)

Table WeSpeke Inc. Company Profile

Table WeSpeke Inc. Production, Value, Price, Gross Margin 2015-2020

Figure WeSpeke Inc. Production and Growth Rate

Figure WeSpeke Inc. Value (\$) Market Share 2015-2020

Table Sanako Corporation Company Profile

Table Sanako Corporation Production, Value, Price, Gross Margin 2015-2020

Figure Sanako Corporation Production and Growth Rate

Figure Sanako Corporation Value (\$) Market Share 2015-2020

Table Busuu Ltd Company Profile

Table Busuu Ltd Production, Value, Price, Gross Margin 2015-2020

Figure Busuu Ltd Production and Growth Rate

Figure Busuu Ltd Value (\$) Market Share 2015-2020

Table Berlitz Corporation Company Profile

Table Berlitz Corporation Production, Value, Price, Gross Margin 2015-2020  
Figure Berlitz Corporation Production and Growth Rate  
Figure Berlitz Corporation Value (\$) Market Share 2015-2020  
Table Inlingua International Ltd. Company Profile  
Table Inlingua International Ltd. Production, Value, Price, Gross Margin 2015-2020  
Figure Inlingua International Ltd. Production and Growth Rate  
Figure Inlingua International Ltd. Value (\$) Market Share 2015-2020  
Table Lesson Nine GmbH Company Profile  
Table Lesson Nine GmbH Production, Value, Price, Gross Margin 2015-2020  
Figure Lesson Nine GmbH Production and Growth Rate  
Figure Lesson Nine GmbH Value (\$) Market Share 2015-2020  
Table Rosetta Stone Inc. Company Profile  
Table Rosetta Stone Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure Rosetta Stone Inc. Production and Growth Rate  
Figure Rosetta Stone Inc. Value (\$) Market Share 2015-2020  
Table Duolingo Inc. Company Profile  
Table Duolingo Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure Duolingo Inc. Production and Growth Rate  
Figure Duolingo Inc. Value (\$) Market Share 2015-2020  
Table iTutor Group Company Profile  
Table iTutor Group Production, Value, Price, Gross Margin 2015-2020  
Figure iTutor Group Production and Growth Rate  
Figure iTutor Group Value (\$) Market Share 2015-2020  
Table Memrise Inc. Company Profile  
Table Memrise Inc. Production, Value, Price, Gross Margin 2015-2020  
Figure Memrise Inc. Production and Growth Rate  
Figure Memrise Inc. Value (\$) Market Share 2015-2020  
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)  
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)  
Table Global Online Language Learning Platform Market Forecast Production by Types (2020-2025)  
Table Global Online Language Learning Platform Market Forecast Production Share by Types (2020-2025)  
Table Global Online Language Learning Platform Market Forecast Value (\$) by Types (2020-2025)

Table Global Online Language Learning Platform Market Forecast Value Share by Types (2020-2025)

Table Global Online Language Learning Platform Market Forecast Consumption by Applications (2020-2025)

Table Global Online Language Learning Platform Market Forecast Consumption Share by Applications (2020-2025)



## I would like to order

Product name: 2020-2025 Global Online Language Learning Platform Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/28075663ADA1EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/28075663ADA1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



