

2020-2025 Global Online Education Technology Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Online education is a type of educational instruction that is delivered via the internet to students using their home computers. During the last decade, online degrees and courses have become popular alternative for a wide range of nontraditional students, include those who want to continue working full-time or raising families. Most of the time, online degree programs and courses are offered via the host school's online learning platform, although some are delivered using alternative technologies. Although there are subtle dissimilarities, the main difference between online and traditional learning is the fact that online education liberates the student from the usual trappings of on-campus degree programs — including driving to school, planning their schedule around classes, and being physically present for each sequence of their coursework. Educational technology is 'the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological processes and resources'.^[1]

Educational technology is the use of both physical hardware and educational theoretic. It encompasses several domains including learning theory, computer-based training, online learning, and where mobile technologies are used, m-learning.

This report elaborates the market size, market characteristics, and market growth of the Online Education Technology industry, and breaks down according to the type, application, and consumption area of Online Education Technology. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Online Education Technology in a special period. This chapter also compares the

markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Online Education Technology market covered in Chapter 13:

Coursera
PowerSchool Learning
Blackboard
Docebo
Adobe Systems
Lynda.Com
Pearson Education
EdX
Tata Interactive Systems
Blackboard
Edmodo
Knewton
2U
TutorGroup
Aptara
McGraw-Hill Education

In Chapter 6, on the basis of types, the Online Education Technology market from 2015 to 2025 is primarily split into:

Management
Arts
Technical
Commerce
Others

In Chapter 7, on the basis of applications, the Online Education Technology market from 2015 to 2025 covers:

Students
Adults

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China

Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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