

# 2020-2025 Global Non-Profit Fundraising Software Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Fundraising software refers to a wide variety of tools used to make fundraising easier, more efficient, and more intuitive for both your organization and your donors.

The software you need will depend on the scope of your organization and the campaigns you're running.

Fundraising software can streamline your organization's efforts and ease logistical challenges so that you can focus on building stronger donor relationships and receiving more donations for your cause.

Fundraising software is a necessity for most organizations.

This report elaborates the market size, market characteristics, and market growth of the Non-Profit Fundraising Software industry, and breaks down according to the type, application, and consumption area of Non-Profit Fundraising Software. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Non-Profit Fundraising Software in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Non-Profit Fundraising Software market covered in Chapter 13:

99Pledges

Fundly

Donately

## MIP Fund Accounting

ClearView CRM

Oracle

Blackbaud

Qgiv

Abila

File990

Salsa

Morweb

DonorPerfect

Intuit

Bloomerang

DonateKindly

Microsoft

360MatchPro

Salesforce

Snowball

Active Network

Cvent

DonorSearch

Double the Donation

SAP

UNIT4

Soapbox Engage

In Chapter 6, on the basis of types, the Non-Profit Fundraising Software market from 2015 to 2025 is primarily split into:

Cloud-based

On-premises

In Chapter 7, on the basis of applications, the Non-Profit Fundraising Software market from 2015 to 2025 covers:

Individuals

Nonprofit Organizations

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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