

# 2020-2025 Global Neuromarketing Technology Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2D1E3AF24BC1EN.html>

Date: June 2021

Pages: 122

Price: US\$ 3,360.00 (Single User License)

ID: 2D1E3AF24BC1EN

## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Neuromarketing Technology industry, and breaks down according to the type, application, and consumption area of Neuromarketing Technology. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Neuromarketing Technology in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Neuromarketing Technology market covered in Chapter 13:

The Nielsen Company LLC

Sr Labs

Neurospire Inc

Synetiq Ltd

Compumedics Limited

CSS/Data Intelligence

Neural Sense

Merchant Mechanics

SR Research

Cadwell Industries Inc

Nviso

Olson Zaltman Associates

## Sensomotoric Instruments GMBH

In Chapter 6, on the basis of types, the Neuromarketing Technology market from 2015 to 2025 is primarily split into:

- Functional Magnetic Resonance Imaging
- Electroencephalography (EEG)
- Steady State Topography
- Eye Tracking
- Magnetoencephalography (MEG)

In Chapter 7, on the basis of applications, the Neuromarketing Technology market from 2015 to 2025 covers:

- Retail
- Healthcare
- Food & Beverage
- Consumer Electronics

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
  - United States
  - Canada
  - Mexico
- Europe (Covered in Chapter 9)
  - Germany
  - UK
  - France
  - Italy
  - Spain
  - Others
- Asia-Pacific (Covered in Chapter 10)

China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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