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2020-2025 Global Neuromarketing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/270A2C9E8152EN.html
Date: February 2021
Pages: 125
Price: US$ 3,360.00 (Single User License)
ID: 270A2C9E8152EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Neuromarketing industry, and breaks down according to the type, application, and consumption area of Neuromarketing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Neuromarketing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Neuromarketing market covered in Chapter 13:
MindMetriks
Buyology Inc.
The Nielsen Company LLC (Nielsen Consumer Neuroscience)
Mindspeller
Emotion Research LAB
NVISO SA
Cadwell Industries Inc.
Compumedics Limited
Merchant Mechanics Inc.
SR Labs SRL
Neural Sense (Pty) Ltd
Synetiq Ltd.

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In Chapter 6, on the basis of types, the Neuromarketing market from 2015 to 2025 is primarily split into:
Functional Magnetic Resonance Imaging (fMRI)
Electroencephalography (EEG)
Eye Tracking
Positron Emission Tomography (PET)
Magnetoencephalography (MEG)

In Chapter 7, on the basis of applications, the Neuromarketing market from 2015 to 2025 covers:
Retail
Consumer Electronics
Healthcare
BFSI
Media & Entertainment
Other End-user Industries

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)

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China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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