

2020-2025 Global Multi-Screen Content Discovery Engines Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Multi-screen content discovery engine is an implemented software platform for end-users to browse for television content online.

This report elaborates the market size, market characteristics, and market growth of the Multi-Screen Content Discovery Engines industry, and breaks down according to the type, application, and consumption area of Multi-Screen Content Discovery Engines. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Multi-Screen Content Discovery Engines in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Multi-Screen Content Discovery Engines market covered in Chapter 13:

OOyala

Google

Miappi

TiVo(Rovi)

Viaccess Orca

Taboola

CogniK

Red Bee Media

Outbrain

ThinkAnalytics
Contentwise

In Chapter 6, on the basis of types, the Multi-Screen Content Discovery Engines market from 2015 to 2025 is primarily split into:

Based on Tablet

Based on Smartphone

Based on Internet

Based on Television

In Chapter 7, on the basis of applications, the Multi-Screen Content Discovery Engines market from 2015 to 2025 covers:

IPTV

OTT

CATV

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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