

# 2020-2025 Global Mug Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2E7A9BC9656CEN.html>

Date: July 2021

Pages: 100

Price: US\$ 3,360.00 (Single User License)

ID: 2E7A9BC9656CEN

## Abstracts

A mug is a type of cup typically used for drinking hot beverages, such as coffee, hot chocolate, soup, or tea. Mugs usually have handles and hold a larger amount of fluid than other types of cup. Usually a mug holds approximately 8-12 US fluid ounces (350 ml) of liquid. A mug is a less formal style of drink container and is not usually used in formal place settings, where a teacup or coffee cup is preferred. Shaving mugs are used to assist in wet shaving.

This report elaborates the market size, market characteristics, and market growth of the Mug industry, and breaks down according to the type, application, and consumption area of Mug. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mug in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mug market covered in Chapter 13:

Zojirushi

Contigo

Tervis

Disney

Starbucks

Tomato

Thermos

Pfaltzgraff

LANG

Oxo

In Chapter 6, on the basis of types, the Mug market from 2015 to 2025 is primarily split into:

Strengthened Glass

True Porcelain

Vitreous Enamel

Stainless Steel

Plastic

Others

In Chapter 7, on the basis of applications, the Mug market from 2015 to 2025 covers:

Commercial

Residential

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MUG MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 MUG MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 MUG MARKET FORCES**

- 3.1 Global Mug Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 MUG MARKET - BY GEOGRAPHY**

- 4.1 Global Mug Market Value and Market Share by Regions
  - 4.1.1 Global Mug Value (\$) by Region (2015-2020)

- 4.1.2 Global Mug Value Market Share by Regions (2015-2020)
- 4.2 Global Mug Market Production and Market Share by Major Countries
  - 4.2.1 Global Mug Production by Major Countries (2015-2020)
  - 4.2.2 Global Mug Production Market Share by Major Countries (2015-2020)
- 4.3 Global Mug Market Consumption and Market Share by Regions
  - 4.3.1 Global Mug Consumption by Regions (2015-2020)
  - 4.3.2 Global Mug Consumption Market Share by Regions (2015-2020)

## **5 MUG MARKET - BY TRADE STATISTICS**

- 5.1 Global Mug Export and Import
- 5.2 United States Mug Export and Import (2015-2020)
- 5.3 Europe Mug Export and Import (2015-2020)
- 5.4 China Mug Export and Import (2015-2020)
- 5.5 Japan Mug Export and Import (2015-2020)
- 5.6 India Mug Export and Import (2015-2020)
- 5.7 ...

## **6 MUG MARKET - BY TYPE**

- 6.1 Global Mug Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Mug Production by Types (2015-2020)
  - 6.1.2 Global Mug Production Market Share by Types (2015-2020)
- 6.2 Global Mug Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Mug Value by Types (2015-2020)
  - 6.2.2 Global Mug Value Market Share by Types (2015-2020)
- 6.3 Global Mug Production, Price and Growth Rate of Strengthened Glass (2015-2020)
- 6.4 Global Mug Production, Price and Growth Rate of True Porcelain (2015-2020)
- 6.5 Global Mug Production, Price and Growth Rate of Vitreous Enamel (2015-2020)
- 6.6 Global Mug Production, Price and Growth Rate of Stainless Steel (2015-2020)
- 6.7 Global Mug Production, Price and Growth Rate of Plastic (2015-2020)
- 6.8 Global Mug Production, Price and Growth Rate of Others (2015-2020)

## **7 MUG MARKET - BY APPLICATION**

- 7.1 Global Mug Consumption and Market Share by Applications (2015-2020)
  - 7.1.1 Global Mug Consumption by Applications (2015-2020)
  - 7.1.2 Global Mug Consumption Market Share by Applications (2015-2020)
- 7.2 Global Mug Consumption and Growth Rate of Commercial (2015-2020)

### 7.3 Global Mug Consumption and Growth Rate of Residential (2015-2020)

## **8 NORTH AMERICA MUG MARKET**

8.1 North America Mug Market Size

8.2 United States Mug Market Size

8.3 Canada Mug Market Size

8.4 Mexico Mug Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE MUG MARKET ANALYSIS**

9.1 Europe Mug Market Size

9.2 Germany Mug Market Size

9.3 United Kingdom Mug Market Size

9.4 France Mug Market Size

9.5 Italy Mug Market Size

9.6 Spain Mug Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC MUG MARKET ANALYSIS**

10.1 Asia-Pacific Mug Market Size

10.2 China Mug Market Size

10.3 Japan Mug Market Size

10.4 South Korea Mug Market Size

10.5 Southeast Asia Mug Market Size

10.6 India Mug Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA MUG MARKET ANALYSIS**

11.1 Middle East and Africa Mug Market Size

11.2 Saudi Arabia Mug Market Size

11.3 UAE Mug Market Size

11.4 South Africa Mug Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA MUG MARKET ANALYSIS**

- 12.1 South America Mug Market Size
- 12.2 Brazil Mug Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

### 13.1 Zojirushi

- 13.1.1 Zojirushi Basic Information
- 13.1.2 Zojirushi Product Profiles, Application and Specification
- 13.1.3 Zojirushi Mug Market Performance (2015-2020)

### 13.2 Contigo

- 13.2.1 Contigo Basic Information
- 13.2.2 Contigo Product Profiles, Application and Specification
- 13.2.3 Contigo Mug Market Performance (2015-2020)

### 13.3 Tervis

- 13.3.1 Tervis Basic Information
- 13.3.2 Tervis Product Profiles, Application and Specification
- 13.3.3 Tervis Mug Market Performance (2015-2020)

### 13.4 Disney

- 13.4.1 Disney Basic Information
- 13.4.2 Disney Product Profiles, Application and Specification
- 13.4.3 Disney Mug Market Performance (2015-2020)

### 13.5 Starbucks

- 13.5.1 Starbucks Basic Information
- 13.5.2 Starbucks Product Profiles, Application and Specification
- 13.5.3 Starbucks Mug Market Performance (2015-2020)

### 13.6 Tomato

- 13.6.1 Tomato Basic Information
- 13.6.2 Tomato Product Profiles, Application and Specification
- 13.6.3 Tomato Mug Market Performance (2015-2020)

### 13.7 Thermos

- 13.7.1 Thermos Basic Information
- 13.7.2 Thermos Product Profiles, Application and Specification
- 13.7.3 Thermos Mug Market Performance (2015-2020)

### 13.8 Pfaltzgraff

- 13.8.1 Pfaltzgraff Basic Information
- 13.8.2 Pfaltzgraff Product Profiles, Application and Specification
- 13.8.3 Pfaltzgraff Mug Market Performance (2015-2020)

## 13.9 LANG

13.9.1 LANG Basic Information

13.9.2 LANG Product Profiles, Application and Specification

13.9.3 LANG Mug Market Performance (2015-2020)

## 13.10 Oxo

13.10.1 Oxo Basic Information

13.10.2 Oxo Product Profiles, Application and Specification

13.10.3 Oxo Mug Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

14.1 North America Mug Market Forecast (2020-2025)

14.2 Europe Mug Market Forecast (2020-2025)

14.3 Asia-Pacific Mug Market Forecast (2020-2025)

14.4 Middle East and Africa Mug Market Forecast (2020-2025)

14.5 South America Mug Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Mug Market Forecast by Types (2020-2025)

15.1.1 Global Mug Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Mug Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Mug Market Forecast by Applications (2020-2025)



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Mug Picture

Table Mug Key Market Segments

Figure Study and Forecasting Years

Figure Global Mug Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Mug Value (\$) and Growth Rate (2015-2020)

Table Global Mug Value (\$) by Countries (2015-2020)

Table Global Mug Value Market Share by Regions (2015-2020)

Figure Global Mug Value Market Share by Regions in 2019

Figure Global Mug Production and Growth Rate (2015-2020)

Table Global Mug Production by Major Countries (2015-2020)

Table Global Mug Production Market Share by Major Countries (2015-2020)

Figure Global Mug Production Market Share by Regions in 2019

Figure Global Mug Consumption and Growth Rate (2015-2020)

Table Global Mug Consumption by Regions (2015-2020)

Table Global Mug Consumption Market Share by Regions (2015-2020)

Figure Global Mug Consumption Market Share by Regions in 2019

Table Global Mug Export Top 3 Country 2019

Table Global Mug Import Top 3 Country 2019

Table United States Mug Export and Import (2015-2020)

Table Europe Mug Export and Import (2015-2020)

Table China Mug Export and Import (2015-2020)

Table Japan Mug Export and Import (2015-2020)

Table India Mug Export and Import (2015-2020)

Table Global Mug Production by Types (2015-2020)

Table Global Mug Production Market Share by Types (2015-2020)

Figure Global Mug Production Share by Type (2015-2020)

Table Global Mug Value by Types (2015-2020)

Table Global Mug Value Market Share by Types (2015-2020)

Figure Global Mug Value Share by Type (2015-2020)

Figure Global Strengthened Glass Production and Growth Rate (2015-2020)

Figure Global Strengthened Glass Price (2015-2020)

Figure Global True Porcelain Production and Growth Rate (2015-2020)

Figure Global True Porcelain Price (2015-2020)  
Figure Global Vitreous Enamel Production and Growth Rate (2015-2020)  
Figure Global Vitreous Enamel Price (2015-2020)  
Figure Global Stainless Steel Production and Growth Rate (2015-2020)  
Figure Global Stainless Steel Price (2015-2020)  
Figure Global Plastic Production and Growth Rate (2015-2020)  
Figure Global Plastic Price (2015-2020)  
Figure Global Others Production and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Table Global Mug Consumption by Applications (2015-2020)  
Table Global Mug Consumption Market Share by Applications (2015-2020)  
Figure Global Mug Consumption Share by Application (2015-2020)  
Figure Global Commercial Consumption and Growth Rate (2015-2020)  
Figure Global Residential Consumption and Growth Rate (2015-2020)  
Figure North America Mug Market Consumption and Growth Rate (2015-2020)  
Table North America Mug Consumption by Countries (2015-2020)  
Table North America Mug Consumption Market Share by Countries (2015-2020)  
Figure North America Mug Consumption Market Share by Countries (2015-2020)  
Figure United States Mug Market Consumption and Growth Rate (2015-2020)  
Figure Canada Mug Market Consumption and Growth Rate (2015-2020)  
Figure Mexico Mug Market Consumption and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure Europe Mug Market Consumption and Growth Rate (2015-2020)  
Table Europe Mug Consumption by Countries (2015-2020)  
Table Europe Mug Consumption Market Share by Countries (2015-2020)  
Figure Europe Mug Consumption Market Share by Countries (2015-2020)  
Figure Germany Mug Market Consumption and Growth Rate (2015-2020)  
Figure United Kingdom Mug Market Consumption and Growth Rate (2015-2020)  
Figure France Mug Market Consumption and Growth Rate (2015-2020)  
Figure Italy Mug Market Consumption and Growth Rate (2015-2020)  
Figure Spain Mug Market Consumption and Growth Rate (2015-2020)  
Figure Europe COVID-19 Status  
Figure Asia-Pacific Mug Market Consumption and Growth Rate (2015-2020)  
Table Asia-Pacific Mug Consumption by Countries (2015-2020)  
Table Asia-Pacific Mug Consumption Market Share by Countries (2015-2020)  
Figure Asia-Pacific Mug Consumption Market Share by Countries (2015-2020)  
Figure China Mug Market Consumption and Growth Rate (2015-2020)  
Figure Japan Mug Market Consumption and Growth Rate (2015-2020)  
Figure South Korea Mug Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Mug Market Consumption and Growth Rate (2015-2020)  
Figure India Mug Market Consumption and Growth Rate (2015-2020)  
Figure Asia Pacific COVID-19 Status  
Figure Middle East and Africa Mug Market Consumption and Growth Rate (2015-2020)  
Table Middle East and Africa Mug Consumption by Countries (2015-2020)  
Table Middle East and Africa Mug Consumption Market Share by Countries (2015-2020)  
Figure Middle East and Africa Mug Consumption Market Share by Countries (2015-2020)  
Figure Saudi Arabia Mug Market Consumption and Growth Rate (2015-2020)  
Figure UAE Mug Market Consumption and Growth Rate (2015-2020)  
Figure South Africa Mug Market Consumption and Growth Rate (2015-2020)  
Figure South America Mug Market Consumption and Growth Rate (2015-2020)  
Table South America Mug Consumption by Countries (2015-2020)  
Table South America Mug Consumption Market Share by Countries (2015-2020)  
Figure South America Mug Consumption Market Share by Countries (2015-2020)  
Figure Brazil Mug Market Consumption and Growth Rate (2015-2020)  
Table Zojirushi Company Profile  
Table Zojirushi Production, Value, Price, Gross Margin 2015-2020  
Figure Zojirushi Production and Growth Rate  
Figure Zojirushi Value (\$) Market Share 2015-2020  
Table Contigo Company Profile  
Table Contigo Production, Value, Price, Gross Margin 2015-2020  
Figure Contigo Production and Growth Rate  
Figure Contigo Value (\$) Market Share 2015-2020  
Table Tervis Company Profile  
Table Tervis Production, Value, Price, Gross Margin 2015-2020  
Figure Tervis Production and Growth Rate  
Figure Tervis Value (\$) Market Share 2015-2020  
Table Disney Company Profile  
Table Disney Production, Value, Price, Gross Margin 2015-2020  
Figure Disney Production and Growth Rate  
Figure Disney Value (\$) Market Share 2015-2020  
Table Starbucks Company Profile  
Table Starbucks Production, Value, Price, Gross Margin 2015-2020  
Figure Starbucks Production and Growth Rate  
Figure Starbucks Value (\$) Market Share 2015-2020  
Table Tomato Company Profile  
Table Tomato Production, Value, Price, Gross Margin 2015-2020

Figure Tomato Production and Growth Rate  
Figure Tomato Value (\$) Market Share 2015-2020  
Table Thermos Company Profile  
Table Thermos Production, Value, Price, Gross Margin 2015-2020  
Figure Thermos Production and Growth Rate  
Figure Thermos Value (\$) Market Share 2015-2020  
Table Pfaltzgraff Company Profile  
Table Pfaltzgraff Production, Value, Price, Gross Margin 2015-2020  
Figure Pfaltzgraff Production and Growth Rate  
Figure Pfaltzgraff Value (\$) Market Share 2015-2020  
Table LANG Company Profile  
Table LANG Production, Value, Price, Gross Margin 2015-2020  
Figure LANG Production and Growth Rate  
Figure LANG Value (\$) Market Share 2015-2020  
Table Oxo Company Profile  
Table Oxo Production, Value, Price, Gross Margin 2015-2020  
Figure Oxo Production and Growth Rate  
Figure Oxo Value (\$) Market Share 2015-2020  
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)  
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)  
Table Global Mug Market Forecast Production by Types (2020-2025)  
Table Global Mug Market Forecast Production Share by Types (2020-2025)  
Table Global Mug Market Forecast Value (\$) by Types (2020-2025)  
Table Global Mug Market Forecast Value Share by Types (2020-2025)  
Table Global Mug Market Forecast Consumption by Applications (2020-2025)  
Table Global Mug Market Forecast Consumption Share by Applications (2020-2025)

## I would like to order

Product name: 2020-2025 Global Mug Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2E7A9BC9656CEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E7A9BC9656CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

