

2020-2025 Global Motorhome Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A coachbuilt Hymer motorhome. A motorhome (or motor coach) is a type of self-propelled recreational vehicle (RV) which offers living accommodation combined with a vehicle engine.

Motorhomes are part of the much larger associated group of mobile homes which includes caravans, also known as tourers, and static caravans. The overarching 'mobile leisure' terminology encompasses all aspects of the industry from caravan parks, sales dealerships, manufactures, holiday parks through to the vast supporting services to the sector.

This report elaborates the market size, market characteristics, and market growth of the Motorhome industry, and breaks down according to the type, application, and consumption area of Motorhome. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Motorhome in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Motorhome market covered in Chapter 13:

Winnebago

Swift Leisure

Winnebago Industries

Thor industries

Grand Design

Oliver Travel Trailers

Jayco

Airstream

Newmar

Northwood Manufacturing

Pleasure Way

Lazy Daze

Tiffin

In Chapter 6, on the basis of types, the Motorhome market from 2015 to 2025 is primarily split into:

Class A

Class B

Class C

In Chapter 7, on the basis of applications, the Motorhome market from 2015 to 2025 covers:

Leisure Activities

Business Activities

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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