

2020-2025 Global Mooncake Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Mooncake, or Mid-Autumn Festival cake, is the Mid-Autumn Festival food in Greater China, Vietnam, and Ryukyu. The mooncake was originally a pie shaped like a full moon, with a rounded appearance and later a square or other shape. The outer layer of the moon cake is usually made of wheat flour, which has fillings and a variety of fillings. This report elaborates the market size, market characteristics, and market growth of the Mooncake industry, and breaks down according to the type, application, and consumption area of Mooncake. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mooncake in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mooncake market covered in Chapter 13:

Maxim's

Miqi

Xinghualou

Maiquer

Huamei

Daohuaxiang

CANSO

Anqi

Tianlun

Ronghua

In Chapter 6, on the basis of types, the Mooncake market from 2015 to 2025 is primarily split into:

- Snowy Mooncake
- Fruit and Vegetable Mooncake
- Seafood Mooncake
- Others

In Chapter 7, on the basis of applications, the Mooncake market from 2015 to 2025 covers:

- Cake Shop
- Hypermarket
- Supermarket
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others
- Asia-Pacific (Covered in Chapter 10)
 - China

Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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