

2020-2025 Global Mobile Phone Map Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Mobile maps provide information services that are accessible with mobile devices through a mobile network by utilizing the location of the mobile device. Location of a device is determined by a mechanism known as localization categorized based on user's navigation. The various location-enabled mobile devices are smartphones, tablets, and devices fitted in vehicles.

This report elaborates the market size, market characteristics, and market growth of the Mobile Phone Map industry, and breaks down according to the type, application, and consumption area of Mobile Phone Map. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Phone Map in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Phone Map market covered in Chapter 13:

Navinfo

Sandborn

Google

mobileye

TomTom

Alibaba(AutoNavi)

Here

In Chapter 6, on the basis of types, the Mobile Phone Map market from 2015 to 2025 is primarily split into:

Ordinary Map
HD Map

In Chapter 7, on the basis of applications, the Mobile Phone Map market from 2015 to 2025 covers:

Route Query
Navigation
Positioning

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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