

2020-2025 Global Mobile Payment Technology Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Mobile payments are regulated transactions that take place digitally through your mobile device. Mobile payments are gaining popularity with consumers not only for their convenience but also for their security, because with many types of mobile PoS systems, credit card data is not saved on the merchant's PoS terminal. The consumer's mobile device actually becomes a security token that generates a random code for each transaction. Depending upon the technology used, the token may be transmitted over the air (OTA) or entered manually into a keypad by the consumer.

This report elaborates the market size, market characteristics, and market growth of the Mobile Payment Technology industry, and breaks down according to the type, application, and consumption area of Mobile Payment Technology. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Payment Technology in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Payment Technology market covered in Chapter 13:

AT & T, Inc.

Vodafone Ltd.

Microsoft Corporation

American Express, Co.

MasterCard International Inc.

Tencent
Google, Inc.
UnionPay
Alibaba Group
Apple, Inc
PayPal, Inc.
Visa, Inc.

In Chapter 6, on the basis of types, the Mobile Payment Technology market from 2015 to 2025 is primarily split into:

Near field Communication (NFC)
QR Code Payment
SMS-based
USSD/STK
Direct operator billing (Credit/debit card-based)
Digital wallet

In Chapter 7, on the basis of applications, the Mobile Payment Technology market from 2015 to 2025 covers:

Entertainment
Energy & Utilities
Healthcare
Retail
Hospitality & Transportation
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada

Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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